SCHEDULE OF EVENTS

9:00 AM Welcome Address (Main Stage)

9:25 AM CREATE: Getting from Ideation to Implementation (Main Stage)

10:20 AM Break (Exhibitor Hall)

10:30 AM PILOT: Creative Strategies for Proving Your Concept (Main Stage)

11:30 AM GROW: Challenges and Opportunities that Come with Scale (Main Stage)

12:30 PM Lunch for Group 1 (Blue Room)
Breakout Session for Group 2 (Main Stage)

1:15 PM Lunch for Group 2 (Blue Room)
Breakout Session for Group 1 (Main Stage)

2:00 PM KEYNOTE ADDRESS: Christine Gould (Main Stage)

2:30 PM CLOSING THE LOOP: Circular Economy Applications for the Urban Food System (Main Stage)

3:20 PM FITNESS BREAK Presented by Whole Foods (Exhibitor Hall)

3:45 PM URBAN AG AS EDUCATION: Giving our Next Generation the Knowledge to Build Resilient Cities (Main Stage)

3:45 PM AGRIHOODS: Not Just Your Neighborhood Farm (Blue Room)

4:15 PM BUY-SIDE PERSPECTIVES: Voices From Those Shaping the Reach of New Products (Main Stage)

4:15 PM LOCAL GROWER RESOURCES | Atlanta-area Resources for Urban & Local Farmers (Blue Room)

4:45 PM BEYOND THE HYPE: How Agricultural Data Can Create a More Resilient and Empowering System (Main Stage)

4:45 PM THE CASE FOR COMPOST: How Food Scrap Programs Can be Smart for Business (Blue Room)

5:15 PM Closing Conversations (Main Stage)

5:30 PM Happy Half Hour (Exhibitor Hall)

6:00 PM Event Close - Thank You So Much For Coming!

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