



2012 Agenda

In 2012, the Future Forward Salon Series included a number of intimate evening discussions around a specific topic followed by dinner.

Planting a Flag: Let's Make Boston the Nexus of Patient-Centric Healthcare
June 25, 2012
Cambridge, MA

We invited all participants to introduce themselves, and bring demos of new technologies for informal show-and-tell throughout the evening. But our main focus was discussing ways that Boston can position itself as the nexus of a new approach to healthcare... what Frank Moss has dubbed "patient-centric healthcare"... developing new devices, software, and services that put the patient in control of her data, relationships with medical providers, and the management of her overall health. If Silicon Valley was the hub of the 20th century PC Revolution, Boston ought to be the hub of the next PC Revolution, developing technologies that put patients at the center of healthcare.

Conversation Instigators:

- **David Dickinson**, CEO, Zeo
- **Jason Jacobs**, CEO, RunKeeper
- **Joseph Kvedar**, Director, Center for Connected Healthcare
- **Frank Moss**, Director, New Media Medicine, MIT Media Lab
- **David Rose**, Instructor, MIT Media Lab; founder, Vitality
- **Sonny Vu**, CEO, Misfit Wearables; co-founder AgaMatrix

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International Growth: Setting Up Overseas Operations to Succeed

April 4, 2012

Evoo

Cambridge, MA

CEOs and International Executives led a discussion about the upside and challenges of starting operations (or just selling) overseas.

Speakers for this program included:

- **Peter Bauer**, CEO, Mimecast
- **Rick Jensen**, SVP, Constant Contact
- **Seth Shaw**, SVP/Sales, LogMeIn
- **John Stuart**, SVP/Global Partners, PTC

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