



2010 Agenda

Thursday, November 4th

- 8:00am - 8:45am Continental Breakfast and Registration
- 8:45am - 9:00am Welcome & Introductions
- 9:00am - 9:45am Opportunities in a World of "Anywhere" Connectivity
- Speakers:**
Emily Nagle Green, CEO, The Yankee Group
Rich Miner, Partner, Google Ventures; Co-Founder, Android
- Interviewed by:**
Antonio Rodriguez, General Partner, Matrix Partners
- 9:45am - 10:30am Building Boston's Most Successful Private E-Commerce Company
- Speakers:**
Niraj Shah and **Steve Conine**, co-founders, CSN Stores
- Interviewed by:**
Bob Davis, General Partner, Highland Capital Partners; Founding CEO, Lycos
- 10:30am - 11:00am Networking Break
- 11:00am - 11:45am Changes in the World of Seed-Stage Investing
- Speakers:**
David Frankel, Managing Partner, Founder Collective
Rob Go, Co-Founder, NextView Ventures
Roy Rodenstein, Director of Business Planning, AOL/Going
Jo Tango, Founder, Kepha Partners
- Moderator:**
David Cancel, Founder, Performable
- 11:45am - 12:15pm New Kind of Search, New Kind of Science
- Speaker:**
Stephen Wolfram, CEO, Wolfram Research; Author, "A New Kind of Science"
- Interviewed by:**
Christopher Meyer, CEO, Monitor Networks

12:15pm - 1:30pm

Lunch & Lunch Table Discussions

Choose to join a lunch table discussion, or simply form your own conversation group. Lunch discussions will include:

Smartphones as Building Blocks

...Led by **Reed Sturtevant** and **Katie Rae**, Project 11 Ventures:

The Real-Time Web - Emerging Trends and Challenges

...Led by **Jason Evanish**, Oneforty & Greenhorn Connect

Creating a Maniacal Focus on the Customer Experience

...Led by **Israel Ganot**, Gazelle

The Collision of Location-Based Services & Social Commerce

...Led by **David Chang**, Where, Inc.

What I've Learned Developing for the iPhone & iPad

...Led by **Dan Bricklin**, Software Garden

The Consumerization of IT

...Led by **Sim Simeonov**, FastIgnite:

Let's Discuss the Start-Up/Media/Blogger Relationship

...Led by **Scott Kirsner**, The Boston Globe

Sexy Back: How To Make The Boston Startup Community More Sexy and Keep The Best Young Talent

...Led by **Rob Go**, NextView Ventures

1:30pm - 2:30pm

Topics Worth Tracking (Choose One Session)

Session A: Data, Analytics & the Cloud (Council Library)

Led by: **Andy Palmer**, Serial Entrepreneur

Speakers:

Alan Hoffman, CEO, Cloudant

Chris Lynch, CEO, Vertica

Paul Sonderegger, Chief Strategist, Endeca

Ben Sprecher, Co-Founder, Incentive Targeting

Gil Zimmerman, CEO, Aprigo

Session B: What's Broken on Your Company's Web Site (Wall Room)

Led by: **Jimmy Guterman**, Senior Editor, Harvard Business Review

Speaker:

Steve Krug, Founder, Advanced Common Sense and Author, "Don't Make Me Think"

Session C: Solving New Challenges in Robotics (Council Dining Room)

Led by: Helen Greiner, CEO, Cyphy Works

Speakers:

Kevin Galloway, Mechanical Engineer, Wyss Institute for Biologically Inspired Engineering

Charles Grinnell, CEO, Harvest Automation

Brad Kayton, CEO, Vgo Communications

Session D: Opportunities Created By the Smart Grid -- and a Smarter Energy Consumer (President's Dining Room)

Led by: Rob Day, General Partners, Black Coral Capital

Speakers:

Eric Emmons, Investment Partner, Siemens Venture Capital

Martin Flusberg, CEO, Powerhouse Dynamics

Tom Pincince, President & CEO, Digital Lumens

2:30pm - 2:45pm

Networking Break

2:45pm - 3:30pm

Teens on Technology: What they Use and How they Use It

Speakers:

Alexa, Swampscott High School

Chris, Lexington High School

Helen, Wellesley College

Lydia, Milton Academy

Michael, Boston College High School

Moderator:

Nabeel Hyatt, General Manager, Zynga Boston

3:30pm - 3:45pm

Networking Break

3:45pm - 4:30pm

Demo Session: Five Companies Shaping the Future

Speakers:

Christopher Ahlberg, CEO, Recorded Future

David Berman, CEO, Affectiva

Laila Partridge, CEO, DPL Health Games

David Perry, Osmopure

Marc Zavel, CEO, EqualApp

Moderator:

Liz Altman, Author of "The Innovator's Guide to Growth"