



2008 Agenda

Wednesday, November 19th

- 8:00am - 8:45am: Continental Breakfast
- 8:45am - 9:00am: Greetings & Introduction
- 9:00am - 10:00am: What Matters Next: A Debate Among Boston's Top Tech Forecasters
- Speakers:**
Josh Bernoff, Co-Author, *Groundswell*; Vice President and Principal Analyst, Forrester Research
Frank Gens, Vice President and Chief Analyst, IDC
Carl Howe, Director, Anywhere Consumer Research, Yankee Group
Roger Kay, President, Endpoint Technologies Associates
Will Richmond, Editor/Publisher, VideoNuze; President, Broadband Directions
- Moderator:**
Scott Kirsner, Innovation Economy columnist, *The Boston Globe*
- 10:00am - 10:30am: Morning Networking Break
- 10:30am - 11:15am: CIOs on Ice (and Parquet...and Turf): Pro Sports CIOs Talk About What's On Their Priority List, and the Changing Relationship with Vendors
- Speakers:**
Steve Conley, Director of IT, Boston Red Sox
Pat Curley, CIO, The Kraft Group / New England Patriots
Lorraine Spadaro, VP of Technology and eBusiness, TD Banknorth Garden / Boston Bruins
Jay Wessel, VP of Technology, Boston Celtics
- Moderator:**
Thornton May, Futurist and Dean, IT Leadership Academy
- 11:15am - 11:30am: Quick Breather

11:30am - 12:30pm

Live from the Labs: Microsoft, Google, and IBM Offer a Glimpse of What They're Working On

Speakers:

Jennifer Chayes, Managing Director, Microsoft Research New England

Irene Greif, Director, IBM Cambridge Research Center

Reed Sturtevant, Director, Microsoft's Boston Concept Development Center

Stephen Vinter, Engineering Director, Google Boston

Moderator:

Charles Brenner, Senior Vice President, Fidelity Investments

12:30pm - 1:30pm

Buffet Lunch

1:30pm - 2:30pm

New Strategies for Customer Acquisition

Speakers:

Paul Gaffney, COO, Desktone

George Grey, CEO, SnapMyLife

Brian Halligan, CEO, HubSpot

Nabeel Hyatt, CEO, Conduit Labs

Bill Lucchini, Vice President & General Manager, Platform as a Service Group, Intuit

Moderator:

Doug Levin, CEO, Freelodr LLC

2:30pm - 2:45pm

Quick Breather

2:45pm - 3:30pm

Fireside Chat: CEOs on Leadership and Growth in Chaotic Times

David Friend, CEO, Carbonite

Gail Goodman, CEO, Constant Contact

Moderator:

Scott Kirsner, Innovation Economy columnist, The Boston Globe

3:30pm - 3:45pm

Quick Breather

3:45pm - 4:30pm

Demo Session

Speakers:

Carl Dietrich, PhD, CEO, Terrafugia Inc.

Joshua Grob, Co-Founder, OnLatte

Rush Hambleton, Inventor, Canditto

David Merrill, Co-Founder, Siftables

Stephen Shenefield, CEO, FluidVoice

Moderator:

John Landry, Managing Director, Lead Dog Ventures

4:30 PM - 5:30 PM

Cocktail Reception

Hosted by:

New England Venture Capital Association