



2004 Agenda

Thursday, October 14

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| 7:30 - 8:30am | Breakfast |
| 8:30 - 8:45am | Conference introductions |
| 8:45 - 9:00am | Welcome by NH Gov. Craig Benson |
| 9:00 - 10:15am | Leaders on Leadership: Championing New Technologies and Surviving Setbacks

Speakers:
Carol Campbell Beggs , VP of Technology, Sonesta International Hotels
George Bell , CEO, Upromise Inc.
Mike Fabiaschi , CEO, Aprisma
Paul Gudonis , CEO, Centra Software
Mary Puma , CEO, Axcelis Technologies
Robert Wilkins , EVP, PC Connection

Moderator:
Scott Kirsner , Contributing editor, Wired Magazine and Fast Company; @large columnist, Boston Globe |
| 10:15 - 10:45am | Networking break |
| 10:45 - 12:00pm | Seeing What's Next: A Conversation About Change with Clayton Christensen

Speaker:
Clayton Christensen , Professor, Harvard Business School and Author, "The Innovator's Solution" and "Seeing What's Next"

Moderator:
Joost Bonsen , former Lead Organizer, MIT \$50K Competition; Founder, Howtoons Project; Host, "Tech Fever" |
| 12:00 - 1:30pm | Lunch |

1:30 - 2:30pm

Money Secrets of the Pros: How Growth Companies Attract Investment, and How IT Execs Attract Project Funding

Speakers:

Peter Burrows, CTO, Reebok International

Jo Hoppe, CIO, Pegasystems

David Fialkow, Managing Director, General Catalyst

Dan Keshian, CEO, iPhrase

George McQuilken, Co-founder, eCoast Angels Network

Moderator:

John Landry, Chairman and CTO, Adesso Systems and Managing Director, Lead Dog Ventures

2:30 - 3:00pm

Break

3:00 - 4:30pm

Demo Session: Bringing Inventions Into the World

Speakers:

Isaac Berzin, Founder, President, and CTO, GreenFuel Technologies Corporation

Dan Bricklin, Founder, Software Garden; Co-Creator, VisiCalc

James McLurkin, Senior Lead Research Scientist, iRobot

Mark Sorensen, SVP, Information Management Software, EMC Corporation

Moderator:

Evan Schwartz, Author, "Juice: The Creative Fuel that Drives Today's World-Class Inventors"

4:30 - 6:00pm

Networking Reception for Future Forward participants

6:00pm -

Dinner in Portsmouth

Friday, October 15

8:00 - 9:00am

Breakfast

9:00 - 10:15am

Shop Talk: CIOs and Tech Vendors Define the New Rules for Successful Partnerships

Speakers:

Paul Bergamo, Vice President & Chief Technology Officer, Liberty Mutual Group

Charles Brenner, Senior Vice President, Fidelity Center for Applied Technology

Dave Ellard, SVP and CIO, EMC

Kevin Laracey, Co-founder, President and CEO, edocs, Inc.

John McEleney, CEO, SolidWorks Corporation

Greg Nicastro, Vice President, Corporate Development and Product Strategy, Connected Corp.

Moderator:

Thornton May, Futurist and Provocateur

10:15 - 10:45am

Break

10:45 - 12:00pm

Fireside chat

Speaker:

George Conrades, Chairman and CEO, Akamai

Moderator:

Scott Kirsner, Contributing editor, Wired Magazine and Fast Company; @large columnist, Boston Globe

12:00 - 1:30pm

Lunch

1:30 - 2:45pm

The Mega-Demo Session: Renewable Energy, Social Networking, RFID, LEDs, and Audio Interfaces

Speakers:

Howard Berke, Chairman and Co-founder, Konarka Technologies

Michael Campbell, President & CEO, PanGo Networks

Monte Dean Brown, MD, Assistant Professor of Medicine, Harvard Medical School; Vice Chairman, Department of Medicine, Brigham and Women's Hospital

Nathan Eagle, Founder, Serendipity and Researcher, MIT Media Lab

George Mueller, CEO, Color Kinetics

James Perkins, CEO, Accentus

Moderator:

Gary Beach, Publisher, CIO Magazine

2:45 - 3:30pm

Fireside chat

Speaker:

U.S. Senator **John E. Sununu** (R-NH)

Moderator:

Bill Taylor, Cofounder and Founding editor, *Fast Company*