



2003 Agenda

Companies that exhibited at Future Forward 2003 included: [Hawkeye Global Inc.](#), [Curl Corporation](#), [NetScreen Technologies, Inc.](#), [newScale Inc.](#) and [ViewWriter Technologies, Inc.](#)

Thursday, November 6

7:30 - 8:45am

Breakfast

8:45 - 9:00am

Introductions

9:00 - 10:30am

The State of the Tech Sector in New England

Speakers:

Maria Cirino, CEO, Guardent

Ross Gittel, Professor, University of New Hampshire and Vice President, New England Economic Project

John Landry, Managing Director of Lead Dog Ventures

Phyllis Michaelides, CTO, Textron

Bill Warner, President, Warner Research; Founder, Avid Technology and Wildfire Communications

Moderator:

Scott Kirsner, Contributing editor, Wired Magazine and Fast Company; @large columnist, Boston Globe

10:30 - 11:00am

Break

11:00 - 12:00pm

Does IT Still Matter? A Debate

Speakers:

Nicholas Carr, Author of "Why IT Doesn't Matter?"; former editor, Harvard Business Review

George Colony, CEO and founder, Forrester Research

Moderator:

Gary Beach, Publisher, CXO Media

12:00 - 1:30pm

Lunch

1:30 - 2:30pm	Session A: World-Class Product Development Speakers: Douglas Dayton , Director, IDEO Boston Bill Warner , President, Warner Research; Founder, Avid Technology and Wildfire Communications Moderator: Andrew Collins , Marketing & Venture Development Consultant Break	Session B: Tech Users and Tech Vendors -- Can This Marriage Be Saved? Speakers: Peter Burrows , CTO, Reebok Tim Lieto , CEO, Sandial Systems Phyllis Michaelides , CTO, Textron Moderator: Jesse Devitte , Managing Director, Borealis Ventures
2:30 - 3:00pm	Break	
3:00 - 4:00pm	Session A: Demo Session: New Dimensions in Sound, Video, and Printing Speakers: Yonald Chery , CEO, Mok3 Marina Hatsopoulos , CEO, Z Corp Joseph Pompei , Founder, Holosonics Moderator: Hans Brechbuhl , Executive Director, Center for Digital Strategies, Tuck School of Business Break	Session B: The New Breed of Technology Leader: Creative, Collaborative, and Close to Customers Speakers: Jeffrey Beir , Founder, eRoom; EVP, Documentum Maria Cirino , CEO, Guardent Tod Loofbourrow , CEO, Authoria Moderator: Katherine Catlin , Author and Founding Partner, The Catlin Group
4:00 - 4:30pm	Break	
4:30 - 5:30pm	A Conversation with Governor Craig Benson Moderator: Fred Kocher , President, Kocher & Company, Inc.	
5:30pm -	Join the eCoast Technology Roundtable for their Second eCoast Awards ceremony and reception	
7:00pm -	Dinner in Portsmouth with fellow attendees. (Meet in Harborside lobby beginning at 7 PM)	
Friday, November 7		
7:30 - 8:45am	Breakfast	
8:45 - 9:00am	Introductions	

9:00 - 10:30am	CIO (and CTO) All-Stars Discuss Investing in the Right Projects, Forging Constructive Vendor Relationships, and Measuring Success	
	<p>Speakers: Terry Conner, CIO, Liberty Mutual Bob Anderson, CIO, State of New Hampshire John Halamka, CIO, CareGroup Doug Schwinn, CIO, Hasbro Justin Lindsey, CTO, Federal Bureau of Investigation Gene Zimon, CIO, Nstar</p>	
	<p>Moderator: Thornton May, Futurist and Provocateur</p>	
10:30 - 11:00am	Break	
11:00 - 12:00pm	Fireside Chat: The Future of Medical Devices and the Health Care System	
	<p>Speaker: John Abele, Founder and Chairman, Boston Scientific</p>	
	<p>Moderator: Bill Taylor, Founding Editor, Fast Company</p>	
12:00 - 1:30pm	Lunch	
1:30 - 2:30pm	<p>Session A: What's Brewing? Innovations from Corporate R&D Labs</p>	<p>Session B: Raising Money in the Current Markets</p>
	<p>Speakers: Adam Bogue, VP, Mitsubishi Electric Research Labs Rich Miner, Vice President, Orange Innovation Mark Russell, Vice President, Raytheon Integrated Defense Systems</p>	<p>Speakers: Safi Bahcall, CEO, Synta Pharmaceuticals Mike Balmuth, General Partner, Summit Accelerator Fund</p>
	<p>Moderator: Elizabeth Altman, Vice President & Director, Business Development of Motorola Personal Communications Sector</p>	<p>Moderator: Paul Deninger, CEO, Broadview International</p>
	<p>Hosted By: Mass High Tech</p>	<p>Hosted By: Nixon Peabody LLP</p>
2:30 - 3:00pm	Break	

3:00 - 4:00pm

Session A: Demo Session:
RFID Tags

Speakers:

Jamshed Dubash, Director of
Technology - Auto-ID, The
Gillette Company

Bernd Schoner, Managing
Director, ThingMagic

Moderator:

Tom Hopcroft - President and
Founder, New England
Business and Technology
Association

Session B: Acronyms Decoded:
Speaking the Language of Web
Services

Speakers:

David Sweet, Co-Founder and
Board Member, Swingtide

Ted Schadler, Research Director,
Forrester Research