



## 2005 Agenda

### Tuesday, November 1

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|-------------------|--|
| 8:00am - 9:00am   | Breakfast  |
| 9:00am - 10:00am  | <p>Fireside Chat with <b>Michael Ruetters, Chairman, EMC Corporation</b>: Building an Industry Giant: The Secrets of EMC's Success</p> <p><b>Moderator:</b><br/><b>Bill Taylor</b>, Cofounder and Founding Editor, <i>Fast Company</i></p>   |
| 10:00am - 10:15am | Break  |
| 10:15am - 11:15am | <p>Inside the Mind of the CIO<br/>Five CIOs Discuss What's on Their To-Do List, and How They Work With Outside Partners</p> <p><b>Speakers:</b><br/><b>Rick Broughton</b>, Director of IT Strategy, Dunkin' Brands Inc.<br/><b>Peter Cuozzo</b>, CIO, DeScenza Diamonds<br/><b>Mary Finlay</b>, Deputy CIO, Partners Healthcare<br/><b>Kevin Roden</b>, CIO, Iron Mountain<br/><b>David Rudzinsky</b>, CIO, Hologic, Inc.</p> <p><b>Moderator:</b><br/><b>Ian Campbell</b>, co-founder, Nucleus Research</p> |
| 11:15am - 11:30am | Break  |
| 11:30am - 12:15pm | <p>What Blogging Isn't: And What It Means for Businesses, Media, and Bloggers</p> <p><b>Speaker:</b><br/><b>David Weinberger</b>, Fellow at Harvard's Berkman Center for Internet and Society; Co-author of "The Cluetrain Manifesto" and author of "Small Pieces Loosely Joined"</p>  |
| 12:15pm - 1:15pm  | Lunch  |

1:15pm - 2:15pm

Fireside Chat with **Ray Kurzweil**, President, Kurzweil Technologies and author, "The Singularity is Near"

- What is "the Singularity," and why does it matter?
- Envisioning how today's technologies will evolve
- Introducing the right technology at the right time
- Understanding early adopters and building big markets

**Moderator:**

**Scott Kirsner**, @large columnist, Boston Globe

2:15pm - 2:30pm

Break

2:30pm - 3:15pm

Understanding the New Rules of Venture Capital  
(Four Entrepreneurs Who Went to the Dark Side)

**Speakers:**

**Jeffrey Beir**, General Partner, North Bridge Venture Partners

**Jeffrey Bussgang**, General Partner, IDG Ventures

**Elliot Katzman**, General Partner, Kodiak Venture Partners

**Jonathan Seelig**, Managing Director, Globespan Capital Partners

**Moderator:**

**John Landry**, Chairman and CTO, Adesso Systems and  
Managing Director, Lead Dog Ventures

3:15pm - 3:30pm

Break

3:30pm - 4:30pm

First Look: A Demo Session Featuring New England's Most  
Compelling New Technologies

**Speakers:**

**Gregg Favalora**, Founder, Actuality Systems

**Tom Gerace**, CEO, Gather

**Mitch Sanders**, Founder, ECI Biotech

**Greg Schmergel**, CEO, Nantero

**Paul Sereiko**, Sensicast Systems, Inc.

**Moderator:**

**Elizabeth Altman**, Vice President of Strategy and Business  
Development, Motorola's Mobile Devices