THE RIGHT TAPE

UNDERSTANDING ENVIRONMENT
The environment that you are packing plays a key role in determining the tape your cartons will require.
• Temperature: Cold vs. Hot
• Dirt, Dust and Airborne Debris
• Damp Moist Environment
• Storage Location: Indoor vs. Outdoor

UNDERSTANDING PACKAGE
When assessing the complete pack, it is important to understand all of its parts. The material that makes up the carton, how it is filled and the contents all have an impact on the tape required to seal it.
• Carton Material
• Weight of Pack
• Value of Product
• Manual vs. Automated Sealing

UNDERSTANDING SHIPPING
Once packed, your products are prepared for shipment to your customers. Your tape solution ensures your products arrive in intact condition and a positive experience for your customers.
• Palletized vs. Single Packs
• Direct to Consumer
• Train vs. Boat