

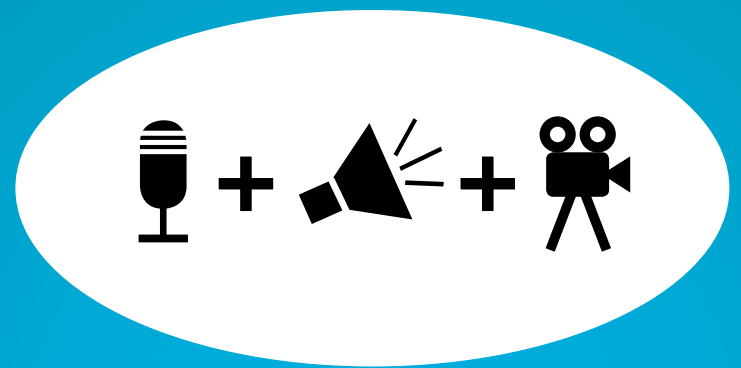
BUSINESS  
 THE  
 BUSINESS OF  
 CENTER OF MUSIC  
 COMMUNITY MUSIC  
 WEST COMMUNITY MUSIC  
 MUSIC CENTER  
 CHICAGO WEST COMMUNITY MUSIC CENTER  
 MUSIC CENTER  
 WEST COMMUNITY MUSIC CENTER  
 MUSIC CENTER  
 WE MU THE BUSINESS  
 INESS OF M  
 EST COMMUNITY MUSIC CENTER



Classes are held at  
**Chicago West Community Music Center**  
 Garfield Park Field House  
 100 North Central Park Avenue, 2nd Floor  
 Chicago, IL 60624-1912  
[www.cwcmc.org](http://www.cwcmc.org)

**For more information, call**  
**Darlene Sandifer at (708) 386-5315**  
**Email: [cwcmc1@sbcglobal.net](mailto:cwcmc1@sbcglobal.net)**

*Chicago West Community Music Center is in residency at Garfield Park,  
 through the Chicago Park District's Arts Partners In Residence  
 Program, which unites artists and communities in Chicago's parks.*



**THE**  
**OF BUSINESS OF**  
**MUSIC CENTER OF MUSIC**  
 BUSINESS  
 MUSIC  
 CHICAGO WEST COMMUNITY MUSIC  
**MUSIC CENTER**  
 CHICAGO WEST COMMUNITY MUSIC CENTER  
 MUSIC CENTER  
**WE MU THE BUSINESS**  
 EST COMMUNITY MUSIC CENTER  
**CHICAGO WEST COMMUNITY MUSIC CENTER**

As a non-profit organization since 1999, Chicago West Community Music Center (CWCWC) has provided quality arts programs for youth and adults throughout Chicago and suburban areas. The mission of CWCWC is the enrichment and enhancement of the quality of life through the arts.

In support of this mission, CWCWC creates and implements programs that utilize unique forums to introduce and engage the community in artistic endeavors. One such program is **The Business of Music**, which provides job-training skills to students who have an interest in becoming part of the music industry. Students are recruited from around the city and Chicagoland area to help develop a relationship across community lines. We believe when students outside of their individual communities work together, they grow in a very positive and meaningful way.

The goal of The Business of Music is to introduce inner-city youth to a set of skills that are essential in a working environment, thereby providing the potential for employment. First, we teach the youth the importance of critical thinking, being self-sufficient and the ability to draw out their inner creativity. Second, we help them understand the vital role of entrepreneurship in today's society. And third, we teach and reinforce the idea that a successful entrepreneur also contributes to the overall growth and welfare of the economy, thus contributing to positive changes within their community.

THE BUSINESS OF MUSIC PROGRAM RUNS AS 10-WEEK SESSIONS, 3 TIMES A YEAR. THE COMPONENTS ARE:



### BUSINESS PRINCIPLES OF MUSIC PRODUCTION

Students learn fundamental business aspects of the music industry along with the techniques of professional performance. A culminating event occurs at the end of each session. Having successfully completed the training, students may be eligible to receive a stipend to perform for city events. The program offers instruction in communications, music production, music theory, music recording, vocal training and video editing. This program takes students on a "behind-the-scenes" look at the music industry. They identify and define the role of specific stockholders in a record label's parent company, and learn and understand how recordings are made and distributed. They also learn about music publishing and the business behind music distribution, as well as experience a live professional recording session.

**EXECUTIVE DIRECTOR** Howard Sandifer  
**MANAGING DIRECTOR** Darlene Sandifer



### PERSONAL GROWTH AND DEVELOPMENT

Teens develop critical skills such as:

#### TEAMWORK

Students will collaborate on a music project and have hands-on activities that include singing, arranging songs, breathing exercises, singing solo and within a group.

#### COMMUNICATIONS

Students will learn the art of resume writing and develop an understanding of current communications skills to increase their marketability in the industry. Exercises and activities include public speaking, writing, situational leadership practices through role playing; and communicate through concepts. Students will apply their learning by crafting their ideas into a culminating event.

#### CRITICAL THINKING/ PROBLEM SOLVING

Students will have an opportunity to discuss the latest trends and issues that affect youth. They will identify and address current issues and learn to appreciate that there are potential consequences based on decisions made and actions taken.

#### CONFLICT RESOLUTION

Students will learn how to resolve conflict by sharpening their negotiation skills, learning the traits of an effective leader and identify those qualities within. They will practice through open discussions and debates on issues that affect today's youth.



### VIDEO EDITING

Students learn how to operate camera equipment and record a film/video. They will learn to incorporate voice overs and script writing as they develop ideas for their projects. Upon completion of the film, students use state-of-the-art video editing software to learn editing techniques. Students will have hands-on activities that include videotaping classroom practices, interviewing students, downloading information onto a computer, and learning animation processes. As a result of gaining these skill sets, students are ready to be entrepreneurs in the music industry or be part of a team to either perform, record, write or film music activities.



### VOCAL TRAINING

Vocal skills of blend, balance, unison, harmonic intonation, articulation and breathing are studied. Course also provides training drills designed to develop listening skills such as identification of pitch, intervals, chords, and rhythm recognition.

Funding for this program is made possible by the generous donations from these sponsors:

