Classes are held at Chicago West Community Music Center
Garfield Park Field House
100 North Central Park Avenue. 2nd Floor
Chicago, IL 60624-1912
www.cwcmc.org

For more information, call Darlene Sandifer at (708) 386-5315
Email: cwcmc1@sbcglobal.net

Chicago West Community Music Center is in residency at Garfield Park,
through the Chicago Park District’s Arts Partners In Residence Program, which unites artists and communities in Chicago’s parks.
As a non-profit organization since 1999, Chicago West Community Music Center (CWCMC) has provided quality arts programs for youth and adults throughout Chicago and suburban areas. The mission of CWCMC is the enrichment and enhancement of the quality of life through the arts.

In support of this mission, CWCMC creates and implements programs that utilize unique forums to introduce and engage the community in artistic endeavors. One such program is The Business of Music, which provides job-training skills to students who have an interest in becoming part of the music industry. Students are recruited from around the city and Chicagoland area to help develop a relationship across community lines. We believe when students outside of their individual communities work together, they grow in a very positive and meaningful way.

The goal of The Business of Music is to introduce inner-city youth to a set of skills that are essential in a working environment, thereby providing the potential for employment. First, we teach the youth the importance of critical thinking, being self-sufficient and the ability to draw out their inner creativity. Second, we help them understand the vital role of entrepreneurship in today’s society. And third, we teach and reinforce the idea that a successful entrepreneur also contributes to the overall growth and welfare of the economy, thus contributing to positive changes within their community.

**Business Principles of Music Production**

Students learn fundamental business aspects of the music industry along with the techniques of professional performance. A culminating event occurs at the end of each session. Having successfully completed the training, students may be eligible to receive a stipend to perform for city events. The program offers instruction in communications, music production, music theory, music recording, vocal training and video editing. This program takes students on a “behind-the-scenes” look at the music industry. They identify and define the role of specific stockholders in a record label’s parent company, and learn and understand how recordings are made and distributed. They also learn about music publishing and the business behind music distribution, as well as experience a live professional recording session.

**Personal Growth and Development**

Teens develop critical skills such as:

- **Teamwork**
  - Students will collaborate on a music project and have hands-on activities that include singing, arranging songs, breathing exercises, singing solo and within a group.

- **Communications**
  - Students will learn the art of resume writing and develop an understanding of current communications skills to increase their marketability in the industry. Exercises and activities include public speaking, writing, situational leadership practices through role playing; and communicate through concepts. Students will apply their learning by crafting their ideas into a culminating event.

- **Critical Thinking/Problem Solving**
  - Students will have an opportunity to discuss the latest trends and issues that affect youth. They will identify and address current issues and learn to appreciate that there are potential consequences based on decisions made and actions taken.

- **Conflict Resolution**
  - Students will learn how to resolve conflict by sharpening their negotiation skills, learning the traits of an effective leader and identify those qualities within. They will practice through open discussions and debates on issues that affect today’s youth.

**Executive Director**: Howard Sandifer  
**Managing Director**: Darlene Sandifer

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**Business of Music**  
**Program Runs As**  
**10-Week Sessions**, **3 Times A Year**. **The Components Are:**

- **Business Principles of Music Production**
- **Personal Growth and Development**
- **Video Editing**
- **Vocal Training**

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Funding for this program is made possible by the generous donations from these sponsors: