

SERFA Conference Schedule at a Glance

	Belk MR (was Assembly 1) Ground Floor	First PC Dallas MR (was Assembly 2) Ground Floor	Upstairs Lobby	Galax Dining Room	Convocati on Hall	234 Jeffrey Meeting Room	Query Lakeside (2nd Floor)	Other
WEDNESDAY								
3:00 - 8:00 PM	Registration	Open						
6:00 - 7:00 PM								BARN: BBQ Dinner
7:00 - 9:00 PM								BARN: Barn Dance
8:30 - 10:50 PM			Open Mic					
11:00 PM - 2:00AM	Opening Night Showcases - see specialized schedule							
THURSDAY								
8:00 - 9:00 AM				Breakfast				
9:00 AM - 6:00PM	Registration	Open	Exhibit Tables					
9:30 - 10:45 AM	How to get the most out of SERFA for First Time Attendees	Songwriting: How to Write Your Masterpiece				Sharing Licks and Lyrics: The Art of Community Jams and Song Swaps	Envisioning the Life You Want	
11:00 AM - 12:15 PM	You Can't Escape Your Raising. But Do You want to? Influences of Our Origins on Our art	Presenters Only Forum				Mountain Blues	Sharpening the Tools in Your Promotional Tool Kit	
12:30 - 1:30 PM				Lunch				
1:45 - 3:00 PM	Social Media for Venues and Artists	Local 1000 - The Union That Works for You				Songs of Place	Songs that Bridge the Political Divide	
3:00 - 4:00 PM			Afternoon Break					
3:00 - 4:30 PM								Women's Song Circle— Room 230
4:00 - 5:30 PM	Managing and Preparing for Your Own Tours	Effective Collaboration Among House Concert Presenters				Writing About Folk Music	Fieldwork and the Musician	
4:00 - 6:00 PM			Open Mic					
6:00 - 7:00 PM				Supper				
7:15 - 10:30 PM					Official Showcases			
10:40 PM - 2:00 AM	Guerrilla Showcases - see specialized schedule							

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FRIDAY							
8:00 - 9:00 AM				Breakfast			
9:00 AM - 4:00 PM	Registration	Open	Exhibit Tables				
9:30 -10:45 AM	How House Concerts Can Make You a Living as a Musician	Using Music for Tourism Development - Blue Ridge Music Trails				Building a House Concert Community	Music in Healing Environments
11:00 AM - 12:15 PM	The Art of Record-Making: From Pre-Production to Mastering	Small and Medium-Sized Venues: Do's, Don'ts, Problems, Issues...and Answers				Grant Support for Musicians, Events, Radio, and Organizations	Folksongs in the Making: Backwoods Appalachian Songs and New Generation
12:30 - 1:30 PM				Lunch			
1:30 - 3:00 PM					The SERFA Celebration: Annual Meeting, Awards, and Keynote by Jim Rooney		
3:00 - 4:00 PM			Afternoon Break			Yoga with Karyn Oliver	
4:00 - 5:30 PM	Using Music to Survive Music: Transcending Hard Times as a Musician	How to Grow Your Audience				Does the Folk Music Community Have a Social Responsibility?	Traditional Banjo Greats: George Gibson
6:00 - 7:00 PM				Supper			
7:15 - 10:30 PM					Official Showcases		
10:40 PM - 2:00 AM	Guerrilla Showcases - see specialized schedule						

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SATURDAY								
8:00 - 9:00 AM				Breakfast				
9:00 - 10:00 AM	Registration	Open	Exhibit Tables					
9:15 - 10:30 AM	Learning from the Old Songs	Presenting a Song Contest				Promoting and Supporting Your Radio Show	Worry Less and Create More: Essential Legal Tips Easy Easy	
10:45 AM - 12:15 PM					Wisdom of the Elders			
12:30 - 1:30 PM				Lunch				
1:45 - 3:00 PM	Promoting to Radio, Hiring Publicists, and Finding Management	Mentoring Youth From Communities to Festivals: The Acoustic Kids Showcases Story				Texas Country Blues Style Guitar	Using Your Guitar Skills as Entry Point for Writing Songs	
3:00 - 3:45 PM			Afternoon Break					Tea Garden Courtyard jam session (if rain, 334)
3:45- 5:25 PM	Mentor Sessions						Ballad and Hymn Swap	CONVO 1 (ground level, below showcase room) Group Mentor Q&A Session about video with JB Nuttle
3:45 - 5:45 PM			Open Mic					
6:00 - 7:00 PM				Supper				
7:15 - 10:30 PM					Official Showcases			
10:40 PM - 2:00 AM	Guerrilla Showcases - see specialized schedule							
SUNDAY								
9:00 - 10:30 AM				Breakfast				
11:00 AM	Check Out Time							