



## 2017 SPONSORSHIP OPPORTUNITIES

downtown  
neighborhood  
ASSOCIATION OF ELGIN

### PLATINUM SPONSOR - \$2,500 (1 available)

- Your company logo prominently displayed on all event publications
- Your company logo on 2 event e-blasts (6,000+ subscribers)
- Your company logo on printed flyers and posters distributed throughout Elgin and surrounding communities
- Your company logo on our event web home page
- Your company logo on prominent signage in various locations at the event
- 4 Facebook special posts featuring your company (5,000+ followers)
- 4 Special mentions in the DNA's weekly Top 10 e-newsletter about your company (6,000+ subscribers)
- 1 Special verbal recognition from the main stage in front of thousands at Winter Wonderland
- 1 VIP carriage ride for up to 5 employees / friends
- 1 Complementary Booth Space at the Wonderland Market for your company

### GOLD SPONSOR - \$500

- Your company logo displayed on all event publications and event web site
- 1 Sign recognizing your company as a Platinum sponsor at the event
- 2 Facebook posts mentioning you as an event sponsor (5,000+ followers)
- 2 Special mentions in the DNA's weekly Top 10 e-newsletter about your company (6,000+ subscribers)
- 1 Complementary Booth Space at the Wonderland Market for your company

### SILVER SPONSOR - \$250

- Your company logo displayed on event publications and web site
- 1 Sign recognizing your company as a sponsor at the event
- 1 Facebook post mentioning you as an event sponsor (5,000+ followers)
- 1 Special mention in the DNA's weekly Top 10 e-newsletter about your company (6,000+subscribers)

### BRONZE SPONSOR - \$100

- Your company logo displayed on all event publications and event web site

### INDIVIDUAL PATRON - \$25 - 100

- Your name displayed on all event publications

10 N Spring St., Elgin, IL 60120 | (847) 488-1456 | [info@downtownElgin.com](mailto:info@downtownElgin.com)