

UNIVERSITY OF MINNESOTA ACADEMIC WORKPLACE

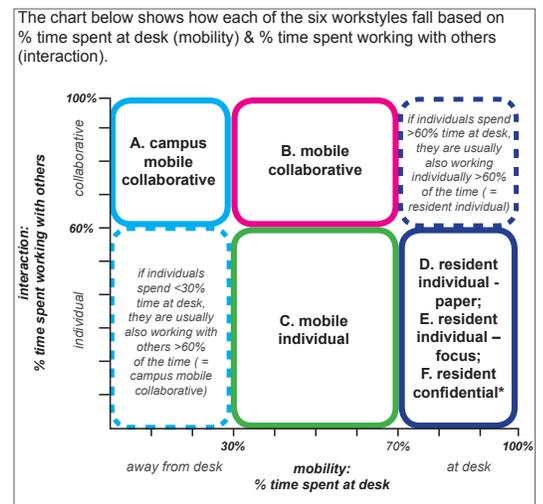
brightspot developed Work+, an alternative workplace strategy program for the University of Minnesota, as a way to rethink the space, technology, and training necessary for productive work. Rather than assign people to a single work space, Work+ provides a variety of options within a neighborhood of spaces. Working collaboratively with the University's administrators as well as an integrated team of HR, IT, and Facilities representatives, brightspot oversaw a multiphase planning process to design and brand the program, determine the typical project process, develop the tools, train staff to use them, and implement a successful pilot.

The resulting Work+ program has boosted productivity in less space. A post-occupancy analysis revealed improvements in business performance (69% reduction in response times and 43% greater access to other departments), space utilization (36% less space per person), and workplace satisfaction (114% greater sense of energy). As a result of this pilot, the University is pursuing ways to apply the Work+ program more broadly.

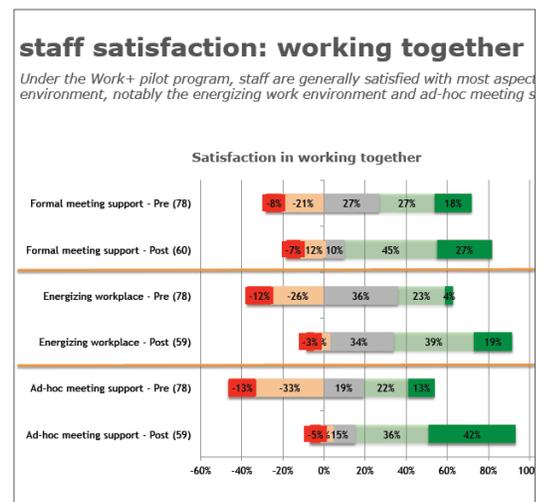
The University also applied Work+ to the University of Minnesota Rochester, a satellite campus, as a way to minimize its physical footprint. The resulting space combines open, collaborative workplace for faculty within office suites paired with adjacent private consulting areas for meetings with students.



VISIONING WORKSHOP



WORKSTYLE ANALYSIS



POST OCCUPANCY EVALUATION