

# CARNEGIE MELLON UNIVERSITY TEPPER SCHOOL OF BUSINESS

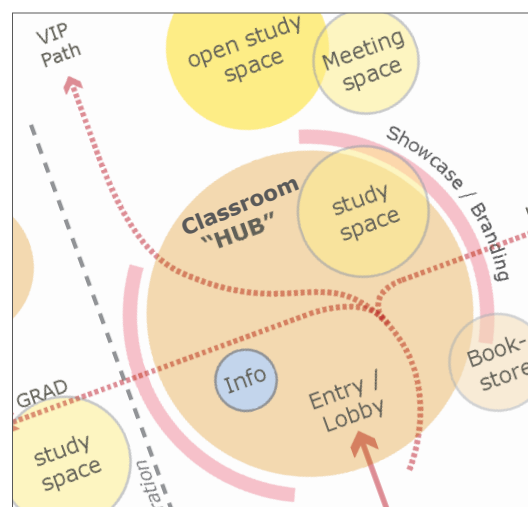
Carnegie Mellon University engaged brightspot to refine its plan for a new building to house the Tepper School of Business. brightspot ultimately created a new vision and space program for the facility based on Tepper’s current mission and future goals, and in light of evolving demands on the University and within academia in general.

In collaboration with university leaders and Tepper administrators, brightspot facilitated a scenario-planning workshop in which participants discussed the future of business education and the necessity of specific facilities and programs. After an in-depth analysis of the daily experiences of Tepper students, faculty, staff, and visitors, brightspot was able to identify the activities, spaces, services, and technology that would make up an ideal experience in the future facility. Through a classroom-demand analysis, we forecasted the appropriate amounts and types of instructional space needed to meet the School’s evolving needs.

This process culminated in a design brief that mapped out the vision, requirements, and strategies for the new building—one that features first-rate amenities in a flexible, collaborative environment for learning and research. By offering varied places to work, meet, and learn, this design should promote productivity, inspire useful interactions, and enhance quality of life. The design is also adaptable enough to support the growth of the School and its programs. The David Tepper Quadrangle will open in Fall 2018.



“DAY IN THE LIFE” WORKSHOP



## RECOMMENDED SPACE STRATEGY

CURRENT	FUTURE
143 seats / 1,700 sf <b>143</b> 1,700 sf	500 seats / 6,000 sf <b>500</b> 6,000 sf
436 seats / 9,300 sf <b>74</b> 1,500 sf <b>74</b> 1,500 sf <b>76</b> 1,650 sf <b>86</b> 1,650 sf <b>86</b> 1,600 sf <b>40</b> 1,400 sf	400 seats / 10,150 sf <b>80</b> 1,750 sf <b>80</b> 1,750 sf <b>80</b> 1,750 sf
108 seats / 3,100 sf <b>40</b> 1,150 sf <b>40</b> 1,150 sf <b>28</b> 800 sf	780 seats / 24,280 sf <b>60</b> 1,800 sf <b>60</b> 1,800 sf <b>60</b> 1,800 sf <b>40</b> 1,200 sf <b>40</b> 1,200 sf <b>40</b> 1,200 sf
82 seats / 1,600 sf <b>20</b> 500 sf <b>25</b> 600 sf <b>25</b> 600 sf <b>12</b> 250 sf	40 seats / 1,200 sf <b>20</b> 600 sf <b>20</b> 600 sf

## CURRENT VS FUTURE CLASSROOM COMPARISON