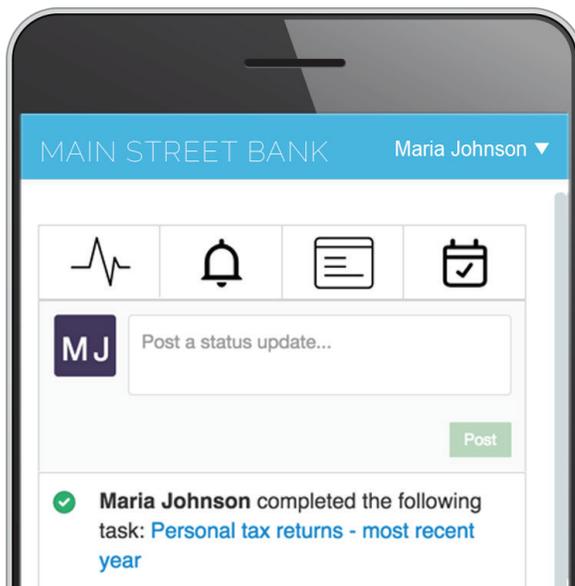


The Digital Experience Your Customers Expect

Roostify offers a digital mortgage solution that bridges the gap between you and your clients from application to closing, creating a smoother, faster origination process with fewer touches. Top lenders across the country use Roostify to offer their customers the modern, all-online experience today's consumers expect from their transactions.

- **Increase customer satisfaction.** Make your clients happy with an easy-to-use, easy-to-understand online experience that offers greater transparency into their loan's status.
- **Reduce loan processing times.** Keep loans moving forward with collaboration tools that make it easier to avoid blockers, while also reducing the need for time-consuming phone calls and in-person visits.
- **Increase loan volume capacity.** Increase loan officer productivity by automating repetitive manual tasks and streamlining workflows for greater efficiency.
- **Improve loan application accuracy.** Help your applicants avoid mistakes with direct-from-source data input - and prevent your loan officers wasting time correcting errors.
- **Increase brand distinction.** Reinforce your digital brand experience with extensive, easy-to-implement branding customization options in your Roostify instance.
- **Improve conversions.** Increase your completion rate with a simple, user-friendly interface that guides your clients through the application requirements.



85%

lead-to-submitted
app conversion rate

25%

submitted on mobile

98%

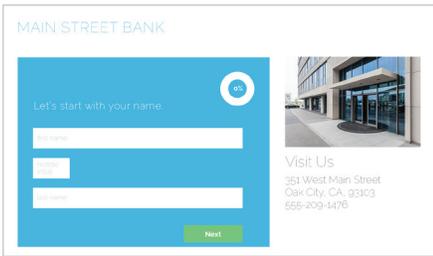
submitted app
conversion when
integrations are used

40%

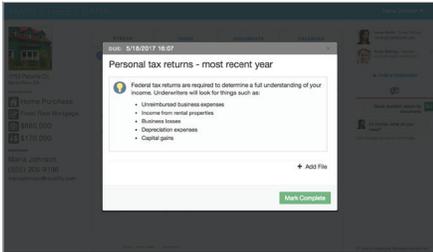
applicants provide
documents with
submitted application

<20 min

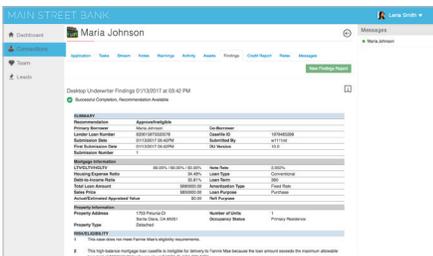
time for average
customer to submit
application



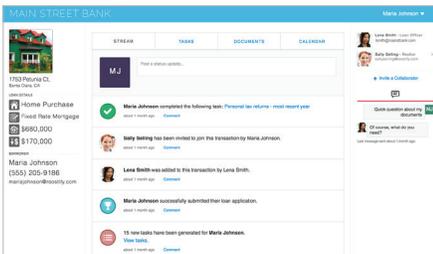
Dynamic Application Experience. Clean, customizable interface that gives clear directions on what information is needed and allows consumers to import their data directly from trusted sources, resulting in a clean, actionable loan application.



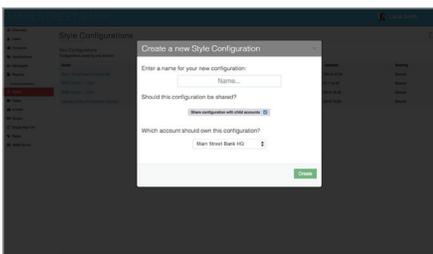
Intelligent Document Management. All-online document process allows you and your applicants to submit, review and approve documents entirely from the Roostify dashboard. When your client submits an application, the Roostify task engine automatically generates a list of documents they need to provide, streamlining the process of gathering the necessary documentation.



Decisioning Process Automation. Underwriting process automation and direct-from-source data integrations give you immediate access to the information you need to close a loan, with lower chance of complications from human error.



Consumer Collaboration Tools. Social-inspired timeline makes it easy for all loan participants to communicate with each other and get instant updates on the status of the loan, speeding up the process and reducing consumer anxiety.



Customized Brand Experience. Comprehensive customization options help you build an online mortgage experience that reflects your brand for each of your channels, and creates a seamless transition from your website to your Roostify environment.



Enterprise-Grade API. Robust product API allows you to extend the Roostify platform to meet your organization's unique needs, rather than relying on a simple off-the-shelf offering.