Agenda

❖ Ground Rules
❖ GRID Overview
❖ GRID Process
❖ Myths
❖ How to use the GRID
❖ IC’s Proposal
❖ Next Steps
❖ Questions
❖ Share the mic! That means don’t monopolize time for questions & comments.
❖ All questions are valid. We’re here to learn and grow as community.
❖ Attack the idea, not the person! This speaks for itself...
❖ Any others?
GRID Overview
What is the GRID?
Definitions

Mitigation
- Sustainability
- Reducing greenhouse gas emissions

Adaptation
- Resilience
- Reducing risks of climate change impacts

The GRID addresses climate mitigation and adaptation both physically and socially.
GRID Goals

1. **Preserve** the industrial character of Sunset Park’s waterfront

2. **Retain** and create well-paid working class jobs

3. **Support** green industrial innovation

4. **Promote** climate resiliency and Just Transition through circular industrial economy practices.
A. Green Waterfront & Industrial Core

B. Green transportation & sustainable light industrial area

C. Green manufacturing & design area (IC’s rezoning area)

D. Residential sustainability pilot
GRID Development Process
1. Sunset Park Community Action Plan for Climate Resiliency
   a. Planning since 2012
   b. Published 2017
2. November 19, 2018 preliminary GRID research presentation
3. July 15, 2019 at Trinity Lutheran Church
4. July 29th, 2019 at Community Board 7
5. UPROSE Website
6. December 12th, 2019 to Community Board 7
Myths about the GRID
Myths about the GRID

- IC can’t exist in Sunset Park with the GRID
- GRID will hurt unions and/or job creation
- The GRID is a “futuristic” vision
- GRID won’t allow offices or retail
- GRID will hurt existing businesses
What is the GRID...REALLY

- IC CAN exist and develop in Sunset Park, but follow GRID as community rules and framework
- GRID will create MORE jobs and BETTER jobs (construction, retrofit, renewable energy, manufacturing sectors)
- Operationalizes policies and plans. Draft zoning text.
- Limits offices and retail as accessory
- Existing uses are “grandfathered” in + workforce and business training/resources
Our Industrial Waterfront

- IC’s model of development
- CB7 Hearing:
  - Comparing historic waterfront to today
  - Need to recognize what it CAN be
  - Full potential of opportunities unique to industrial sector
Local challenge with regional impacts

- Economic engine to build for climate mitigation and resilience
- Industrial sector job growth + funding
  - Climate Leadership and Community Protection Act (CLCPA)
  - Climate Mobilization Act (CMA)
- Food security, water, renewable energy, and green economy
- Here to set precedent!
What They Say

“Say yes to:
- Jobs
- Opportunity
- Community Reinvestment”

What We Say

“Say yes to:
- Climate Jobs
- Regional Opportunities
- Equitable Community Reinvestment”
How can we use the GRID?
3 Ways to use the GRID

1. Modifications to Industry City’s proposal
2. Amendment to the Sunset Park 197-A Plan
3. GRID proposal as a 197-C Plan
Modifications to IC’s Proposal

- No hotels, high school, parking lots
- Restrict use and bulk
- Accessory uses for office and retail
- Special permits with findings for selected uses and additional bulk
- Prioritize climate adaptation and mitigation
GRID Sub Areas

A. Green Waterfront & Industrial Core

B. Green transportation & sustainable light industrial area

C. Green manufacturing & design area (IC’s rezoning area)

D. Residential sustainability pilot
Industry City’s Rezoning Proposal (197-C Plan) + Modifications to IC’s proposal informed by the GRID recommendations = GRID 197-C Plan with 4 specific sub-areas. IC’s rezoning proposal is sub-area C.
Amendment to 197-A Plan

1. Updated every 10 years
   a. Adopted in 2009

2. Better align with local, state, and federal climate policies and plans
Propose GRID as an alternative

- GRID is a rezoning alternative
- Includes zoning and land use provisions (guidelines)
- Preserve and activate manufacturing in Sunset Park
- Benefits and funding opportunities (CLCPA & CMA)
Industry City’s Proposal

- Proposal hasn’t changed since 2017
- Application contradicts public messaging
- Hasty timeline
- No recognition of the GRID
Hotels in IC’s proposal:

a. Special IC District (SICD) allows hotels by Special Permit

b. An application for Special Permit for 2 hotels

c. Leaving Special Permit provision?

d. Allows IC to reintroduce hotels in the near future

e. CB7 is still voting on the submitted proposal, which HAS hotels. Promises don’t matter.
Why IC can’t be trusted

- Retail
  a. Proposing 900,000 square feet
  b. Did not reduce after CM’s open letter
  c. CB7 Hearing: “We’ll consider reducing amount of retail”
  d. Jobs created vs people who testified
  e. They had time to change their application
IC is unable to identify what an “Innovative Economy” is.

Repeating same things to the community

Why do they need this rezoning?

“Innovative Economy”???
Next Steps

We are asking Community Board 7 to:

1. Use GRID Sub Area C draft zoning text to modify IC’s proposal
   a. If not, then vote “no”
2. Propose GRID as 197-A Amendment
3. Propose GRID as a 197-C Special District zoning amendment
Questions?

Thank you!