This booklet features the investment profiles for the 14 social entrepreneur members of the 2017 GSBI© Accelerator Cohort. The profiles highlight the social entrepreneurs work, their impact, growth plans, and financing needs.

If you are interested in exploring a funding or partnership opportunity, feel free to reach out to the entrepreneurs directly with their provided contact information, or contact us at gsbi@scu.edu.
Miller Center for Social Entrepreneurship believes innovation and entrepreneurship provide a path out of poverty.

About the GSBI®
Based at Santa Clara University, in the heart of the Silicon Valley, the Global Social Benefit Institute (GSBI®) accelerates social impact enterprises that have developed innovative solutions to the problems of poverty. As the most rigorous and practical social impact accelerator in the world, GSBI supports social entrepreneurs in sustaining and scaling their businesses. We help leaders manage risk and accelerator growth so they can multiply their positive impact on the world.

We support these entrepreneurs throughout their organizations’ life cycles through in-depth mentoring provided by executive-level women and men who work with them over the course of six months through weekly calls. Together, they refine and develop financial models, unit economics, growth strategies, operating plans, and a justifiable ask for their investment needs. The support provided through GSBI focuses on strengthening an enterprise’s impact and business model and presenting their value proposition in a compelling manner. We support social enterprise leaders in developing the operational excellence and investment readiness required to scale, and we equip teams with practical tools to be successful.

About Miller Center for Social Entrepreneurship
Founded in 1997, Miller Center for Social Entrepreneurship is one of three Centers of Distinction at Santa Clara University in California. Miller Center accelerates global, innovation-based entrepreneurship in service to humanity. Its strategic focus is on poverty eradication through its three areas of work: The Global Social Benefit Institute (GSBI), Impact Capital, and Education and Action Research. To learn more about the Center or any of its social entrepreneurship programs, visit www.scu.edu/MillerCenter.

About Santa Clara University
Santa Clara University, a comprehensive Jesuit, Catholic university located in California’s Silicon Valley, offers its more than 8,000 students rigorous undergraduate curricula in arts and sciences, business, and engineering, plus master’s, Ph.D., and law degrees. Distinguished nationally by the fourth-highest graduation rate among all U.S. master’s universities, California’s oldest operating higher-education institution demonstrates faith-inspired values of ethics and social justice.

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Building Tomorrow, Inc.
Delivering high quality, sustainably constructed, and community-supported infrastructure projects in some of Uganda's most hard-to-reach areas.

ABOUT US
Building Tomorrow envisions a world where every child has access to a safe, permanent, and quality classroom in which to learn. Building Tomorrow focuses on providing access to education in hard-to-reach rural areas through the construction of new schools and by supporting improvements in the quality of education delivered through the deployment of Ugandan college graduates as Building Tomorrow Fellows. Building Tomorrow is looking to start a for-profit venture providing high-quality, cost-efficient general construction contracting services. Profits from completed projects will be reinvested in addressing one of the region's most significant challenges: the enrollment of out-of-school children.

TARGET MARKET
Building Tomorrow’s target market is comprised of local and federal government contracts as well as individual foundations/philanthropists looking for a high-quality contractor that prioritizes community engagement and long-lasting construction. In addition to a World Bank commitment of funding over 275 primary schools in Uganda, more than 400+ school and community-related infrastructure projects are initiated each year by local and district governments.

VALUE PROPOSITION
Building Tomorrow provides general construction contracting services which are long-lasting, high-quality, cost-efficient, and community-centered for rural areas throughout Uganda. The first of its kind in the country, the construction services allow profits to be reinvested in Building Tomorrow Fellows, who are helping to enroll some of the more than 1.2 million children in the country who are out of school.

Building Tomorrow reaches over 35,000 primary-level students each day throughout Uganda, including nearly 17,000 who have enrolled or re-enrolled in school as a direct result of programming.

Headquarters: Indianapolis, Indiana, USA
Established: 2007
Impact Areas: Uganda
Type: Hybrid
Sector: Education, Infrastructure
Staff Size: 65; Volunteers: 10
Annual Budget: $2,800,000
Major Funders: Educate a Child Foundation, Government of Uganda, Segal Family Foundation, Wellspring Advisors, Vitol Foundation
Stage: Breakeven

MANAGEMENT TEAM
George Srour
CEO
“Before Building Tomorrow was here, our school had 35 children. Today we have 406. Building Tomorrow has also given us a Fellow, John. He is in his second year. He has done a lot to bring back those children who have been in villages not studying. This Fellow has linked the school to the parents.”

-Athanus Kafeero, Kisaluwoko Primary School, Head Teacher

INVESTMENT REQUIRED
Building Tomorrow is hoping to launch the for-profit business in 2018 and at that time will seek start-up loans of approximately $300-400k to be repaid over a period of three years. Building Tomorrow is also seeking opportunities to network with potential clients who could benefit from Building Tomorrow’s general contracting experience.

IMPACT TO DATE
- Reach over 35,000 students each day through 60 Building Tomorrow-constructed schools and over 200 Fellows-supported schools
- More than 15,000 out-of-school children enrolled or re-enrolled in school as a result of the Fellows program
- One of the only organizations in Uganda to have a joint Memorandum of Understanding with the Ministry of Finance and Ministry of Education to support ongoing costs of constructed schools

MILESTONES ACHIEVED
- 2012: Obtained $625,000 through the Clinton Global Initiative
- 2014: Obtained over $5m in matching funding through Educate a Child
- 2015: Launched the Building Tomorrow Fellows program
- 2016: Reached our 10,000th student
- 2017: Broke ground on Building Tomorrow’s 50th school

GROWTH PLAN
- 2017-18: Construct 20 Building Tomorrow schools
- 2018: Deploy 50 new Building Tomorrow Fellows
- 2019: Enroll or re-enroll over 51,000 out-of-school students

KEY AWARDS
- 2007: Echoing Green Fellow
- 2013: Forbes 30 Under 30
- 2014: GOOD Magazine
- Top 100 Change Makers
- Pushing the World Forward

CONTACT US
+1 3176323545
george@buildingtomorrow.org
www.buildingtomorrow.org

CONNECT
/buildingtomorrow
@BldgTomorrow
Food For Education

Providing nutritious meals to vulnerable school children to improve educational outcomes.

ABOUT US

Food for Education provides nutritious and heavily subsidized lunches to vulnerable school children in Kenyan public schools to improve school attendance, performance, and nutrition status. To cover the cost of subsidies, we run a food delivery business that converts profits into school lunches.

TARGET MARKET

Food for Education targets over 2,000,000 middle class Kenyans who work in the offices of local and international corporations and businesses in urban areas to deliver healthy, affordable, authentic, and convenient office lunches. The profits provide school lunches targeting the over 5,000,000 children who go to school hungry each day in Kenya, in order to improve their educational outcomes.

VALUE PROPOSITION

Food for Education sources for food ingredients locally through farmer networks and delivers nutritious and authentic meals conveniently to individuals and corporations in urban areas that have limited access to fresh produce, with the profits enabling the subsidy of healthy nutritious meals for hungry school children. Food for Education is Kenya’s first social-enterprise-modeled sustainable-feeding program that uses lean processes and design thinking to provide meals cost effectively and efficiently. We involve parents who contribute 48% of the meal cost, and the community (individuals and corporations) through a commercial business, the double-portion restaurant, that covers the remaining 52%.

Headquarters: Ruiru, Kenya
Established: 2012
Impact Areas: Kenya
Type: Hybrid
Sector: Education, Health
Staff Size: 15; Volunteers: 4
Annual Budget: $85,000
Major Funders: IDEO.ORG, YGAP, Crowdfunding
Stage: Revenue

MANAGEMENT TEAM

WAWIRA NJIRU
Founder and CEO

LILIAN MAINA
COO
“The lunch I get each day helps me stay in school and concentrate during my classes. In the past, it was very hard to pay attention to what the teacher was saying because all I could hear is my grumbling stomach. Now I’m able to learn and play during break times with my friends.”

- Julius, eight years old

INVESTMENT REQUIRED

Food for Education is seeking $257,000. $121,000 in grants for the construction of a school kitchen that will provide subsidized lunches to 50,000 school children in 1,000 schools every day. Additionally, $136,000 in variable payment obligations, soft loan, or equity to set up a commercial kitchen that will expand our operations to cater for larger corporates to fund the school lunches.

IMPACT TO DATE

- 100,000 meals provided to date to 5000 school children
- Improved school attendance from an average of two days per week to an average of four days per week
- 24% increase in the average test scores of the students we have worked with

MILESTONES ACHIEVED

- 2016: Obtained $69,000 in funding to grow our food delivery business
- 2016: Opened our first school-based central kitchen that provides 1,200 meals each day
- 2017: Provided 100,000 school meals

GROWTH PLAN

- 2018: Provide 100,000 school meals every month
- 2019: Provide 500,000 school meals every month
- 2020: Provide 1,000,000 school meals every month

KEY AWARDS

- 2013: Transform Nutrition Champion
- 2016: Young African Leading in Public Life- University of Capetown
- 2016: IDEO.ORG Challenge Winner
Hipocampus Centros de Aprendizaje
Providing superior and affordable community-driven early childcare and education in Mexico.

ABOUT US
We own and operate best practice learning centers to provide superior childcare and education. To support working mothers and provide a service affordable to most families, we partner with corporations to establish centers fully adapted to their needs and employ local women as community educators.

TARGET MARKET
Our target market includes 700 thousand working mothers (or women seeking work, schooling, or training) aged 14 and older, who earn (or have the opportunity to earn) between $250 to $550 (two to five times the minimum wage) per month. In addition, the 10,000 businesses with labor-intensive processes that primarily employ women who struggle with employee turnover or are seeking solutions for on corporate social responsibility and employee welfare.

VALUE PROPOSITION
Hipocampus Centros de Aprendizaje offers affordable quality care and modern education for children while their parents are at work. We allow parents to continue working, knowing their kids have the best possible education to nurture their growth. Unlike government or privately-run kindergartens, or family members with limited flexibility and adequate pedagogy, Hipocampus has long hours that fit mothers’ working or education needs, offers modern pedagogy, exposure to English, and more teachers to care for students.
INVESTMENT REQUIRED

We are seeking $90,000 in grant capital and $1M in debt for series A to increase our breadth and depth of impact, discover a way to fill up our centers faster, get to parents and children in their homes, and adapt a summer program curriculum.

PILOT CENTER IMPACT

• 40 families that now have access to superior early childhood education and care, while their parents are at work, increasing their chance for success in their lives

• Five community educators with sustainable livelihoods

MILESTONES ACHIEVED

• 2016: $150,000 in seed funding secured

• 2016: Opened pilot center

• 2017: Opened centers 2 & 3

• 2017: $500,000 in seed funding secured

GROWTH PLAN

• 2018: 12 centers open

• 2019: 25 centers open & Series A

• 2020: 50 centers open

KEY AWARDS

• 2017: Fundación FEMSA's first hybrid org donation

• 2017: FRISA Foundation selected project

“Hipocampus is not an expense; we look at it as an investment. It has been a great experience for us and for our son Santiago, in terms of the facilities, the teachers, and the learning system as a whole”

-Santiago’s Father (José Luis Barrera, San Cristóbal México)

CONTACT US

+55 67257028
hola@hipocampus.mx
www.hipocampus.mx

CONNECT

/HipocampusMX
/hipocampus-centros-de-aprendizaje
**Hippocampus Learning Centres**

Changing lives of underserved children through high-quality preschool and primary education.

**ABOUT US**

Hippocampus Learning Centres (HLC) creates integrated and comprehensive preschool and primary grade education programs that serve the needs of underserved communities. These programs are holistic, activity-based, and support differential learning. HLC delivers these programs directly to underserved children in villages, small towns, and cities by operating preschool centres and primary schools, providing an educational foundation for future success. These programs reach children outside their direct coverage area through the existing vast network of affordable private schools licensed to offer its curriculum. A complex curriculum and pedagogy delivered in simple, executable micro-lesson plans, supported by rigorous teacher selection, training, and ongoing development is critical to the success of these programs. HLC has an enormous focus on data-driven learning and efficient operations, which is enabled through “Samarthya”- an award-winning IT platform.

**TARGET MARKET**

Rural India has 54M preschool and 97M primary grade students. Hippocampus intends to operate in 29,000 larger villages and towns of rural India addressing 20% of the above student market. There is also an existing base of 181,000 affordable private schools to which our programs can be licensed.

**VALUE PROPOSITION**

Parents in a Hippocampus school/preschool are able to appreciate that our methods, though different from the norm, are generating superior learning. They fondly refer to their children learning as “permanent learning” and feel this will help their children do better in the long term.

Headquarters: Bangalore, India  
Established: 2010  
Impact Areas: States of Karnataka and Maharashtra in India  
Type: Hybrid  
Sector: Education, Equality & Social Justice  
Staff Size: 80; Teaching Staff: 750  
Annual Budget: $1,500,000  
Major Funders: Asian Development Bank, Unitus Seed Fund, Khosla Impact Fund, UBS Optimus, and ASHA for Education  
Stage: Revenue

**MANAGEMENT TEAM**

UMESH MALHOTRA  
Founder and CEO
“The methods used at Hippocampus are different from other schools. My child is learning properly and is constantly asking questions. At home, my child does his work independently and this is very different from children in other schools.”

- Ranjitha (Mother of Lokdeep S. Grade 1)

INVESTMENT REQUIRED

Hippocampus will expand to 1,750 preschools and 300 primary schools in the next five years, reaching up to 150,000 children annually. It is looking to raise USD $3M through equity and grants to primarily cover a) capital costs to expand managed preschools and schools, b) program development, c) software development, and d) creating appreciation of Hippocampus Learning systems in our communities.

IMPACT TO DATE

- 29,700 years of preschool education provided
- Increase learning levels of preschool children (significantly higher than Grade 3 children studying in public schools) in the subjects of English, math, and Kannada.

MILESTONES ACHIEVED

- 2011: Operations started with preschool centres
- 2012: Raised a seed fund of US$600,000
- 2013: Opened 100th preschool centre
- 2014: Raised investment of USD$2M. Started the first managed primary school.
- 2015: Opened the 200th preschool centre, expanded into a second state of Maharashtra.
- 2017: Preschool program licensees attains 50, start licensing of primary grades program commences. 7 managed primary schools operational

GROWTH PLAN

- 2019: Increase profitability per centre/school through increased enrollment. Introduce technology in the teaching learning process for higher grade children
- 2020: Scale the licensing program pan-India. Build capability for public partnership projects.
- 2022: Educate 150,000 children annually

KEY AWARDS

- 2014: 25 most Talented “Rural Marketing Professionals” of India
- 2015: Winner–Social Enterprise Vodafone “Mobile for Good” awards
- 2016: “Ashoka Globalizer Fellow”. Invited by the NITI AAYOG (apex planning body of the Central Government) to talk about best practices in preschool education at a national level
KadAfrica Estate Limited
Empowering out of school girls through a girl-powered passion-fruit value chain.

ABOUT US
KadAfrica is an innovative agribusiness that uses passion-fruit farming to empower out of school girls in Western Uganda. By equipping girls with knowledge, skills, and assets to begin their own sustainable passion-fruit farms, KadAfrica empowers these girls to become financially literate, entrepreneurial leaders generating income through agribusiness. Girls progress through a fun, integrated curriculum called the “KadAfrica Experience” alongside their peers and families, becoming well equipped to both make and afford responsible decisions for themselves and their children—breaking the poverty cycle and building stronger, more prosperous, and equal communities. KadAfrica provides a ready market for 100% of the girls’ fruit, then bulks, grades, packs, and transports fruit for processing at approximately a 5x increase in value—covering program costs and ensuring sustainability.

TARGET MARKET
In rural Uganda, few livelihood options exist for young women; due to cultural bias, they have limited access to resources. Their economic prospects are further affected by high attrition from school and pressure to marry young and raise children—often leading them to choose risky livelihood options. The KadAfrica Experience targets out-of-school girls aged 14-22 from Rwenzori region of Western Uganda. Approximately 25% will be married, 45% will have had at least one child, and all will be earning less than $2 a day prior to joining KadAfrica’s program. In general, this income will have come from subsistence farming, with little to no formal employment outside of the seasonal plucking of tea at local tea estates.

VALUE PROPOSITION
The KadAfrica Experience equips girls with knowledge, skills, and assets to begin their own passion-fruit farms so that these previously unemployed young women can become economic drivers of their communities, generating income through agribusiness while avoiding risky livelihood options like sex work and early marriage.
INVESTMENT REQUIRED

KadAfrica is currently seeking ~$250K in grant funding to continue to expand the KadAfrica Experience program to an additional district, impacting 480 girls and 2,000 community members over the next 2 years. Additionally, we are seeking $800K in quasi-equity financing to support the transition of our pulp processing pilot into a permanent business line.

IMPACT TO DATE

• 2,014 girls have received land, a farm start-up bundle, and curriculum-based technical training through our program; an additional 362 families (~1,800 community members) have received seedling and training through our family engagement programming

• KadAfrica Experience girls have gained access to approximately 136 acres of land and produce more than 30 metric tons of fruit per year. This has resulted in an average income increase from $3-$18 per month that girls will learn to save, budget, and invest responsibly in their own and their family’s future. On average, a cooperative will collectively save $1,500 within the first year of the program

• After six months in the KadAfrica Experience Program, 100% of girls have set personal goals and feel capable of achieving them, 95% report regular access to menstrual hygiene products, and 96% note that they have the confidence, knowledge, and resources to address health-related issues

MILESTONES ACHIEVED

2015: Launched the revised KadAfrica Experience program with the support of the SPRING Accelerator, including the development and roll-out of our customized, girl-centric integrated agriculture, life skills, and savings curriculum

2016: Obtained $390K in convertible debt financing to expand our commercial farm and launch our community-based grower business line, and continue with our out-of-school girl programming

2017: Partnered with USAID Youth Leadership in Agriculture Facility to pilot value addition through a container-based pulp processing facility

GROWTH PLAN

2017: Establish container-based pulp processing unit

2018: Expand to 240 new girls and move into one additional district

2018: Begin transitioning 30% of KadAfrica Experience program graduates into Alumni Grower Program

KEY AWARDS

2015: Founder Eric Kaduru and KadAfrica awarded the African Food Prize for its innovative approach to empowering out-of-school girls through an inclusive passion-fruit value chain

2015: Chosen to participate in the inaugural class of DFID’s SPRING Accelerator

2015: Awarded the Future Forward Award for by Ashoka and Mastercard Foundation for innovations in youth employment in Africa

CONTACT US

+256 414699970
Rebecca@kadafrica.org
Eric@kadafrica.org
www.kadafrica.org

CONNECT

facebook
/kadafrica

twitter
@kad_africa

It has taught me all about growing passion fruit: the work required and the patience to deal with any problem. I have also learned about record keeping and business planning, and I’m now saving for my future.”

- Florence, 22, Kisongi Site

It has taught me all about growing passion fruit: the work required and the patience to deal with any problem. I have also learned about record keeping and business planning, and I’m now saving for my future.”

- Florence, 22, Kisongi Site
MoringaConnect
Improving lives through the moringa tree.

ABOUT US
MoringaConnect is changing the story for the 120 million small-farming families in Africa using moringa—a crop known locally as "the miracle tree" for its nutritional, medicinal, and economic value. Starting in Ghana, we use our vertically-integrated supply chain to turn nutritious moringa leaves into a leaf powder for use in beverages and snacks and moringa seeds into oil for use in cosmetic products. We sell our leaf powder wholesale to clients, formulating moringa-powered food products and retail under our Minga Foods brand. We sell our seed oil wholesale to clients, formulating cosmetic products with natural oils and retail under our award-winning clean-beauty True Moringa brand.

TARGET MARKET
In 2015, the global market size for moringa-based products was approximately $4 billion, growing at 9% per year. It is projected to reach $7 billion by 2020 and is being driven by growth in the $374B global snack food, $93B nutritional supplement, and $30B natural cosmetics industries.

VALUE PROPOSITION
MoringaConnect is the first vertically-integrated supply chain for moringa oil and moringa powder. By adding value to moringa produce sourced from farmers in Ghana, we create jobs locally and increase rural farmers’ income by 4-10X on average. Independent lab testing confirms that our proprietary processing systems produce moringa oil and powder of higher quality than comparable moringa products on the market. We have introduced moringa to the US market through our True Moringa and Minga Foods brand, earning Best of Indie Beauty Expo, Best of NY NOW, endorsements from models and celebrities, distribution through Birchbox, and features in leading wellness and business publications including Allure, Buzzfeed, Upworthy, Refinery29, Forbes, The Economist, and many more.

Headquarters: Boston, Massachusetts, USA
Established: 2013
Impact Areas: Ghana
Type: For-Profit
Sector: Agriculture, Economic Development
Staff Size: 57
Annual Budget: $2,655,900
Major Funders: Invictus Africa, Vested World, Greater Impact Foundation, Echoing Green, MIT D-Lab Scale-Ups
Stage: Revenue

MANAGEMENT TEAM
KWAMI WILLIAMS
Co-Founder & CEO
EMILY CUNNINGHAM
Co-Founder & COO
“I used some of the money to hire tractor services to plough my land where I will now grow millets. I also used some of the money to buy school books for my children.”

-Yampoka Aboyadan, Upper West Region. Before MoringaConnect, Yampoka was unaware of the trees’ harvest potential and often discarded the seeds or fed them to her goat. When we started purchasing her moringa seeds, Yampoka’s family found financial freedom through what was once goat feed and waste product. (Far right photo)

INVESTMENT REQUIRED

$640,000 in debt to increase moringa seed inventory and production capacity; creating over 100 new jobs.
$300,000 in grant capital to plant 1 million trees afforesting communities across Ghana and help 1,000 families scale from backyard to acre farmers of moringa.
$60,000 in debt or grant capital to commercialize research findings on by-products and expand moringa product lines.

IMPACT TO DATE

- 2,500 farmers engaged
- $451,935 income to farmers
- 57 jobs created (full & part-time)

MILESTONES ACHIEVED

2013: Won $25,000 from MIT Scale-Ups to transition from idea to seed stage
2014: Secured $90,000 Echoing Green funding
2016: Raised $1MM in funding to transition from early stage to growth stage; expanded farmer network to <2000; True Moringa brand featured to 50,000 subscribers on Birchbox
2017: Launched Africa’s largest organic certified moringa farm (over 400,000 trees planted to date); began construction on Phase 1 Factory

GROWTH PLAN

2017: Build Phase 1 Factory, close signed POs for at least 20 MT of moringa oil and 30 MT of moringa powder. Secure distribution in at least one big-box retailer
2018: Build sales, marketing, and branding team for retail distribution Expand to Phase 2 Factory with at least 15 MT per month moringa oil and 15 MT moringa powder production capacity
2019: Expand farming and sourcing operations to at least one other country

KEY AWARDS

2014: Echoing Green, Harambe Entrepreneur Alliance, TechnoServe ENGINE
2015: USADF Africa Impact Award @ GES 2015 Pitch Contest
2017: Forbes 30 Under 30 Social Entrepreneurs, Quartz Top 30 Africa Innovator

CONTACT US

+1 4438835157
kwami@moringaconnect.com
http://moringaconnect.com

CONNECT

@truemoringa
@truemoringa
Nizam Bijli
Providing electricity access for off-grid communities in Pakistan.

ABOUT US
Nizam Bijli sells affordable solar energy solutions to off-grid and underserved people, even in the most remote areas of Pakistan. Nizam Bijli works with an ecosystem of sales agents, installers, and village-level entrepreneurs comprising an end-to-end value chain that incentivizes all drivers to ensure the solar home systems (SHS) work for the customers. Working in this process, Bijli helps create local employment in the community, enabling village-level entrepreneurs to be able to grow a profitable and sustainable business within their community. Our unique offering is that we give free life insurance to all customers.

TARGET MARKET
According to the IFC, 144 million people in Pakistan do not have access to reliable electricity. Eleven million households suffer from more than 12 hours of blackouts per day. More than ten million are living off-grid, with no access to the national electric grid. Our geographic strategy is driven by lack of access. Currently we work in Punjab (eight districts) and Sindh (three districts) provinces. Towns in these areas experience very high cost in commercial electricity, providing real cost savings in switching to solar. Nizam Bijli runs a reliable business, serving the base of the pyramid, and electrifying hundreds of thousands of homes that would otherwise still be off-grid.

VALUE PROPOSITION
For off-grid villagers in rural Pakistan, Nizam Bijli is the only source for an affordable and reliable solar energy product which combines innovative technology and superior customer service to deliver an on-grid experience. In partnership with Telenor and Mobilink, we provide improved energy services using mobile technology to residents of Pakistan that do not have access to clean, safe, reliable, and affordable energy.
“Now we have no concerns with grid electricity and its load shedding ... We have to install this setup for the bright future of our children because our children are unable to study after darkness.”

- Haji, a farmer from Pakistan living with his wife and three young girls. Before Nizam Bijli, his daughter suffered from breathing the fumes from the kerosene lamps they used to light their home because of their lack of access to grid electricity. Haji thinks Nizam Bijli is very good value for his money.

INVESTMENT REQUIRED

$2.5m required in Equity for expansion within six months as well as $500K in Grants.

IMPACT TO DATE

• 5,587 people with improved energy access
• 70 people with livelihoods
• 776 households who have replaced traditional fuel with solar energy

MILESTONES ACHIEVED

2015: Idea for Pay-As-You-Go solar home systems for the energy impoverished in Pakistan established
2016: Prototype of SHS and Solar Pay Go software
2017: Impacted 5,500 plus lives over a period of one year with both their smart GSM-enabled and non-smart devices
2017: 800 units sold; eight shops open in Sindh & Punjab Province

GROWTH PLAN

2017: 2,500 units deployed; 14 shops open
2018: 11,400 units deployed; 20 shops
2019: 22,600 units deployed; 29 shops
2020: 35,500 units deployed; 32 shops
2021: 48,000 units deployed, 33 shops

KEY AWARDS

2016: Pakistan Innovation Foundation Nomination
2017: Ashden Awards Longlisted
2017: Startup Energy Transition Award Top 100

CONTACT US

+03 111741741
saad@nizamenergy.com
www.nizambijli.com

CONNECT

/NizamBijli
@NizamBijli
Resonate
Unlocking the leadership potential of underserved women and girls in East Africa.

ABOUT US
Resonate uses storytelling to empower women and girls to build self-confidence and unlock leadership potential. By coupling hard skills and education with leadership training, we ensure that women and girls not only have access to skills, they also have the confidence to take action and create change. Through a B2B model we sell our service to clients—primarily NGOs providing skill-building and education. By incorporating leadership training into NGO solutions, we make our partner NGOs more effective and amplify impact for the women we serve. Resonate’s program graduates start businesses, take on new professional and academic opportunities, and run for and get elected to village councils. By delivering self-confidence and leadership training alongside hard-skills training, Resonate improves NGO solutions and delivers more value to underserved women and girls in East Africa.

TARGET MARKET
Resonate’s end users are the more than 24 million underserved women and girls in East Africa, starting with the half million that are already participating in NGO educational or vocational programs. There are more than 3,500 NGOs in East Africa offering hard skills or educational solutions to women and girls, who could amplify their program impact through the integration of Resonate’s Storytelling for Leadership program.

VALUE PROPOSITION
For women and girls in East Africa who want to improve their livelihoods, Resonate’s leadership training helps them turn opportunity into action. Unlike programs that only provide skills training, Resonate offers leadership training that allows women to take the skills they’ve learned and translate them into actions that improve their lives and communities.

For nonprofits who want to improve the lives of women and girls, Resonate’s leadership training is a catalyst for impact. Unlike other leadership programs, Resonate integrates a three-day leadership and self-confidence workshop into NGO solutions and amplifies their ability to achieve positive outcomes.
“In Resonate's training, there is one important thing that I have learned: I have the power to solve my own problems. After Resonate, I have decided to no longer stay quiet about my ambition because I realized that if I don’t do it for myself, no one else will.”

– Monique, 59 years old, Kayonza, Rwanda

**INVESTMENT REQUIRED**

We are seeking $2.3M in grants over the next five years to build out our executive, sales, and operating teams and deliver workshops to 120,000 underserved women and girls across East Africa. We are raising $510,000 in the next 12 months to develop our sales, fundraising, and program delivery capacity. We are raising $1.8M between 2019 and 2021 to focus on market expansion, client relationship management, and longitudinal impact analysis.

**IMPACT TO DATE**

- 2,800 participants trained, 12,600 impacted (direct beneficiaries multiplied by average household size)
- Preliminary results from a control study show Resonate graduates talk to community leaders 12x more, have a 43% increase in income, and are 26% more likely to be community leaders
- 12 clients in 2016

**MILESTONES ACHIEVED**

- 2016: Comprehensive curriculum and facilitator guides documenting our entire program and methodology for ease of replication at scale
- 2016: 55% operationally sustainable
- 2017: First government grant funding through award of SPRING Accelerator

**GROWTH PLAN**

- 2017: Build out a sales team to increase customer acquisition and retention
- 2018: Complete analysis of pilot control study to quantitatively demonstrate impact
- 2018: Secure first multinational clients to scale impact

**KEY AWARDS**

- 2014: Brimstone Award for Applied Storytelling
- 2015: Unreasonable Institute Global Fellow
- 2017: SPRING Accelerator Awardee

**CONTACT US**

+250 788678081
ayla@resonateworkshops.org
Resonateworkshops.org

**CONNECT**

facebook: /resonateworkshops
twitter: @rworkshops
Simusolar

Enabling rural prosperity through equipment access.

ABOUT US
Like General Electric in the early 1900s, Simusolar provides quality equipment packages wrapped with one-to-three-year purchaser financing plans to rural farmers and fishers of Sub-Saharan Africa. The full-service approach allows Simusolar to source products that fit the market from the best manufacturers globally and provide affordability using GSM-secured financing plans customized to rural economy seasonal cash flows. This solution renders products affordable from day one and results in over doubling client take-home incomes within a year. With many aligned partners along the agriculture value chain, Simusolar can cost-effectively reach and retain a wide audience of clients. Already the market leader for business equipment in Lake Victoria, Simusolar is positioned to increase productivity and earnings of Sub-Saharan African farms, which contain over half the world’s uncultivated arable land.

TARGET MARKET
Simusolar targets rural smallholders and fishers in Sub-Saharan Africa. These clients have 0.5 to 4 acres, though they are generally only cultivating 0.5 acres of their land. We segment them into two groups, one that generates over 75% of their income from farming, and the other that is diversified in its livelihood. The former is our initial target, representing half the market. Their incomes, however, are seasonal, due to the lack of rains in much of the year, a problem our water pumps address. They represent a $320 billion market for small-scale agricultural equipment. In Tanzania alone, the market is $32 billion. Water pumps represent $1.7 billion of this value. Simusolar is the market leader for fishing equipment, a $17 million market, and first-mover in water pumps in the Lake Zone.

VALUE PROPOSITION
Simusolar provides financed equipment systems, which are affordable, turnkey, quality packages for smallholder farmers and fishers, thereby increasing productivity and consistency of yields and therefore incomes, unlike manual or fossil-fuel solutions used by 98% of our target audience, which are limiting and cost prohibitive.

Simusolar will have doubled the incomes of over 1,000 rural Tanzanian households by the end of the year.

Headquarters: Mwanza, Tanzania
Established: 2014
Impact Areas: Tanzania
Type: For-Profit
Sector: Agriculture & Fishing
Staff Size: 31
Annual Budget: $1,200,000
Stage: Revenue

MANAGEMENT TEAM

MARIANNE WALPERT
CEO

MICHAEL KUNTZ
COO

ALLAN KALISA
Head of Sales
Simusolar seeks convertible debt of $450,000 to attain market leadership for smallholder agricultural equipment in Tanzania, earning $2,500,000 over 12 months and raising its first priced equity round of $2,000,000 in Q3 of 2018.

Simusolar also seeks $150,000 in grants to support its capacity building of 1,000 women farmers and sales agents, training that will result in an average income increase of $700 per household per year or 4.7x impact return on grant investment.

**IMPACT TO DATE**

- Over 2,500 people have enjoyed increased incomes due to our productivity enhancing equipment
- Over 7,500 people have benefited from increased savings (both estimates based on client base and the average family size of five)
- Over 2,000 tonnes of carbon have been reduced based on the equivalent use of fossil-fuel based solutions

**MILESTONES ACHIEVED**

- 2015: Easy payment and remote troubleshooting due to integration with two mobile money providers and three mobile network operators covering 93% of population
- 2016: DOEN Foundation supports Simusolar in reaching over 700 households in three months
- 2017: Client portfolio doubled in six months; Simusolar becomes market leader in financed productive equipment in the Lake Zone

**GROWTH PLAN**

- 2017: $600,000 revenue, 2,000 units sold, $700,000 increase in client income as a result of our systems
- 2018: $2,500,000 revenue, 5,000 units sold, $1,600,000 increase in client income
- 2019: Profitable with over 100,000 people reached and over $5,000,000 million cumulative increase in client income

“I can now farm three times as much land. And I can cultivate in every season. Right now, melon prices are high because there is no rain. With the water pump, I have product to harvest. I hope to make [TZS] 5 million ($2,300) in this season [alone].”

– Festo in Musoma, Mara, Tanzania
Someone Somewhere
Creating prosperity for indigenous artisans and their communities.

ABOUT US
Someone Somewhere is a lifestyle brand that seeks to connect the seven million Mexican artisans living in poverty with the millennial adventurers that are spending $50 billion in apparel every year. We do it by combining their traditional handcrafts with contemporary products and distribution channels.

TARGET MARKET
We target the 56% of millennials in Mexico and the United States that prefer products with social or environmental impact and that spend more than $50 billion every year on clothing. We seek to work with part of the seven million Mexican artisans that live on less than two dollars per day and who support the livelihoods of more than 28 million people.

VALUE PROPOSITION
Someone Somewhere provides reliable and well-paid employment opportunities for indigenous artisans, and thereby creates prosperity in rural communities.

Headquarters: Mexico City, Mexico
Established: 2014
Impact Areas: Mexico
Type: For-Profit
Sector: Economic Development, Fair Trade
Staff Size: 8; Volunteers: 25
Annual Budget: $500,000
Major Funders: Promotora Social Mexico, GBM Ventures, Unreasonable Capital, National Entrepreneurship Institute
Stage: Revenue

MANAGEMENT TEAM
ANTONIO NUÑO
CEO
“After working for one year with Someone Somewhere, I was able to afford my industrial engineering studies. My new goal is to become the operations manager of the company and help more artisans like me thrive”

- Rosa, Nahuatl artisan from Puebla, Mexico

INVESTMENT REQUIRED

$300,000 revolving debt for seasonal productions; $50,000 grant to develop the Juanita App, a mobile game that teaches artisans the skills they need to truly live from their work; and connections to large retailers in the USA that may be interested in carrying our brand (E.g., REI, Urban Outfitters, Nordstrom, Whole Foods)

IMPACT TO DATE

- More than 200 artisans impacted with increases in their monthly income, improvement of important skills through workshops, and connections with other NGOs and social enterprises that provide basic services (E.g. health, education, electricity)
- 300% average increase in monthly income
- 500% increase in number of support relationships

Joining the Someone Somewhere group allows the artisans to create friendships and build relationships, instead of competing with each other for the same small market.

MILESTONES ACHIEVED

2015: Raised a $200,000 seed round from the National Entrepreneurship Institute and Promotora Social Mexico
2016: Raised the third largest Kickstarter campaign in Mexican history, shipping products to more than 30 countries
2017: Raised an equity/debt round of $500,000 from PSM, GBM (Mexico’s largest publicly traded stock brokerage house) and Unreasonable Capital

GROWTH PLAN

2017: Open our flagship store in Mexico City, and reach 100,000 monthly visitors to our online store
2018: Launch our USA online store, and reach our first million dollars in sales
2019: Raise a $4-6 million Series A round to grow our United States business
2020: Directly improve the lives of 3K artisans and their families, through the production of our items. Indirectly improve the lives of 10M artisans, by using our data & learnings to change public policies that affect them.

KEY AWARDS

2014: Mexico Student Entrepreneur Awards, 1st place
2015: Eugenio Garza Sada Awards, 1st place
2016: Kickstarter Global Project of the Day
2017: Top 10 Mexican Entrepreneurs of 2017 (Grupo Expansion)

CONTACT US

+52 15554080773
antonio@someonesomewhere.mx
someonesomewhere.mx

CONNECT

/SomeoneSomewhereMx
@someone.somewhere
Tugende
Financing and support to help people own income-generating assets.

ABOUT US
Tugende is a for-profit asset finance company founded in 2010. Our primary product is a lease-to-own financing package for motorcycle taxi drivers in Uganda, including training and insurance. Ownership doubles take-home income for drivers and increases safety. To date we have financed 6,500+ motorcycles, grown the company to 120 employees, launched six branch locations throughout Uganda, raised over $3.5m in funding, and doubled the income of thousands of proud new asset owners. We are currently raising $15m in debt to continue our robust growth trajectory, service our growing wait list of customers, and expand geographically.

TARGET MARKET
Motorcycles drive the economy in East Africa, transporting people and goods, and create an enormous number of jobs. There are over 800,000 full-time motorcycle taxi drivers in East Africa, including 400,000 in Uganda. However, most drivers cannot afford to buy their own motorcycle or access formal credit, leading to informal rental relationships with “landlords” who can withdraw the motorcycle at any time. This leads to job insecurity—you can lose your key tool through no fault of your own— and difficulty building savings due to the permanent rental status. This immense demand has been reflected in Tugende’s business history: we have always had a months-long waiting list, with no significant marketing.

VALUE PROPOSITION
Tugende’s path to ownership is affordable, requires no collateral, and includes training and insurance, kickstarting financial independence for drivers considered too risky for formal lenders, even microfinance institutions.

We have put over 6,500 self-employed motorcycle taxi entrepreneurs on the path toward doubled incomes and job security, with life and medical insurance, benefiting at least 33,000 household members.
INVESTMENT REQUIRED

Tugende is raising $15M in debt to close by mid 2018 to fund growth through 2020. We have already secured a $5M debt commitment from OPIC, the US Development Finance Institution which will close in late 2017 and specifically fund growth in Uganda. We are seeking debt commitments with a minimum ticket size of $250k by September 15 to help us keep growing and meeting customer demand until OPIC closes, and larger commitments in early 2018 to help us build Rwanda operations and grow Uganda after OPIC is fully deployed.

IMPACT TO DATE

• Over 6,500 customers financed, and with an average of five people per household, 33,000 household members benefiting
• 2,600 leases fully repaid and ownership transferred
• 120 full-time Tugende staff (with great medical and other benefits)

MILESTONES ACHIEVED

2012: Launched full-time operations reaching 100 active leases
2013: Closed $300,000 in seed funding via grants, debt, and convertible debt
2015: Reached 1,000 active leases across 3 branches
2017: Reached 3,000 active leases
2017: Opened two new branches, bringing total to seven across six districts, 2,500 owners created

GROWTH PLAN

2017: Launch Rwanda Office
2018: Reach 15,000 active leases across Uganda and Rwanda
2019: Reach 25,000 active leases

KEY AWARDS

2012: Unreasonable Institute Fellow
2014: Echoing Green Global Fellow
2015: MIT/Legatum Center Zambezi Prize as one of top 3 financial inclusion startups in Africa

“I am so grateful to Tugende for helping me to own my own motorcycles, which is why I keep returning. Ultimately, I am saving to start a side business for myself.”

–Ssemmanda Charles

CONTACT US

+1 7205159037
michael@goTugende.com
www.goTugende.com

CONNECT

/gotugende
@Tugende1
We have created over 50 jobs for women coffee farmers, who now get paid every two weeks (instead of once a year) and earn up to $4.50 per pound of coffee (instead of less than $1).

Headquarters: Esteli, Nicaragua
Established: 2015
Impact Areas: Nicaragua, Colombia, United States, (Guatemala in 2018)
Type: For-Profit
Sector: Economic Development, Supply Chain Services
Staff Size: 15; Volunteers: 3
Annual Budget: $500,000
Stage: Revenue

MANAGEMENT TEAM

ROB TERENZI
Co-Founder
NOUSHIN KETABI
Co-Founder
WILL DELUCA
Co-Founder

Vega Coffee
Reinventing the coffee industry to support the financial security of women coffee farmers and produce the highest quality coffee, direct from the source.

ABOUT US

Vega’s Farmer Roasted Coffee provides economic opportunity, durable skills, and sustainable impact to Nicaragua’s 45,000 coffee farmers and in time will aim to reach the world’s 25 million coffee farmers. The coffee trade is completely extractive now, a high-value raw natural resource is exported out of developing countries and processed in the US or Europe. Vega’s innovative supply chain flips this dynamic on its head, creating generative change by concentrating value-add processes in the country the coffee was grown. Currently, approximately 80% of the world’s coffee farmers live at or below the poverty line. By shifting the center of production and shortening the supply chain, Vega farmers earn four times more than what they make using traditional export channels. Selling online and through diverse distribution partners, our farmers have the opportunity to access markets far beyond what was previously possible.

TARGET MARKET

On the supply side, Vega works with women coffee growers who export coffee through cooperatives. In Nicaragua there are about 45,000 coffee farmers, with over 80% living below the poverty line. Internationally, there are 25,000,000 coffee growers, and our goal is to have a Vega roasting center in every coffee-growing country in the world.

On the demand side, we are targeting first wave millennials (age 27-35) who live in “secondary cities,” demonstrate their values through their purchases, and have been influenced by third-wave roasters to care about the quality and origin of their coffee.

We also generate a large portion of our recurring revenue through distribution partnerships with larger, more established brands, such as Daily Harvest, Grounds for Empowerment, and Dean & Deluca.

VALUE PROPOSITION

Vega Coffee sells high quality, sustainably-sourced, and radically-produced coffee subscriptions to U.S. based coffee drinkers, creating market-driven change in vulnerable Latin American farming communities.
“Vega Coffee has given me the chance to develop new skills that were never possible in our community. For us, although coffee has always been our livelihood, it ended when the coffee was picked. Now we have a chance for jobs throughout the whole chain. It’s amazing to learn so much about coffee and have a job doing it!”

- Nordia Acuna, Coffee Farmer

INVESTMENT REQUIRED

Seeking $650,000 in convertible debt to expand capacity and invest in customer acquisition and $100,000 in grants for coffee education and skills training.

IMPACT TO DATE

- We source from cooperatives that represent approximately 7,500 farmers, paying well for green coffee and specifically incentivizing women growers
- We have provided consistent employment to over 50 women farmers
- We have spent over 400 hours training our farmer roasters in various coffee professional skills, including cupping, selecting, roasting, and packaging coffee

MILESTONES ACHIEVED

- 2015: Trained over 200 farmers in roasting, cupping, and packaging skills
- 2016: Raised $750,000 in equity
- 2017: Shipped over 3,000 pounds of coffee to the US from Nicaragua, arriving to our customers within five days of final roasting day

GROWTH PLAN

- 2018: Open three new roasting centers (Nicaragua #2, Colombia, and Guatemala), bring on B2B sales associate to drive bulk account growth
- 2019: Open four new roasting centers (including one in Africa), double our individual subscriber base
- 2020: Open roasting centers in Africa and Southeast Asia

KEY AWARDS

- August 2016: Louisiana Startup Prize Finalist
- March 2017: Foodbytes! Judges Award winner for most innovative food start-up

CONTACT US

+1 2032068141
hello@vegacoffee.com
www.vegacoffee.com

CONNECT

/ThinkVegaCoffee
@VegaCoffee
VITALITE Zambia
Making quality energy and productive use products and services accessible and affordable to all Zambian households.

ABOUT US
We work with households in Sub-Saharan Africa who are unable to access and afford renewable energy and productive-use agriculture products and services. We identify and distribute high-quality, high-impact products that are made affordable for all, using pay-as-you-go technology-enabled customer finance. We add value by developing new marketing channels that involve distribution and customer finance options that open up rural BoP markets.

TARGET MARKET
Rural and peri-urban farming households in Zambia that have unreliable or no access to modern energy (our core business) and who generally cannot afford productive and welfare-improving products and services without access to appropriate finance. The size of the available market is estimated to be over 1.67 million households in Zambia.

VALUE PROPOSITION
VITALITE provides PAYGO technology-enabled customer finance for productive assets, starting with household solar home systems as our anchor product, which are otherwise unavailable and unaffordable for rural and peri-urban households, and thereby significantly improves productivity and quality of life, unlike the status quo where households have no access to resources or their energy options are inferior, expensive, and unhealthy.

We have provided solar home systems to over 4,000 low-income households, and aim to reach 100,000 off-grid households by 2020, benefiting over half a million Zambians.

Headquarters: Lusaka, Zambia
Established: 2013
Impact Areas: Zambia
Type: For-Profit
Sector: Agriculture, Clean Tech & Energy
Staff Size: 40; Volunteers: 3 Full Time
Annual Budget: $2,000,000
Major Funders: EEP, USAID-DIV, BGFZ-Sweden
Stage: Revenue

MANAGEMENT TEAM

SAMUEL BELL
Co-Founder and Director

JOHN FAY
Co-Founder and Director
INVESTMENT REQUIRED

Over the next year, we are raising $1M in equity or convertible debt to fund our geographic scale up to reach all 10 Zambia provinces.

IMPACT TO DATE

- ~4,000 households with modern renewable energy (defined by new ownership of a solar home system)
- 40 full-time jobs created and 80+ commission-based agents added
- $40,000 in household savings/month for existing customers after completion of loan period

MILESTONES ACHIEVED

2016: Reached 1000 households with new solar energy connections and services
2016: Opened eight sales and service hubs that service our customers in rural and peri-urban areas
2017: 200 independent commission-based VITALITE agents trained, certified, and active
2017: Launched Digital Agro Innovations program, offering agriculture training on solar TVs and digital farming input lay-by product.
2017: Sales increase to above 1,000 SHS/month

GROWTH PLAN

2018: Establish 20+ sales and service hubs in rural areas across Zambia
2018: Reach 30,000 households with new solar energy connections and services
2018: Scale up digital agro innovations to five crops and ten farming input lay-by offerings
2019: Cash flow positive, reach 60,000 households with new solar energy connections and services
2020: Reach 100,000 households with new solar energy connections and services

“I don’t use electricity provided by our national provider (ZESCO). I depend on the solar home system for all my lighting needs. The radio keeps me updated with current affairs and keeps my household entertained.” – Kenneth Musanda
Garden House, Mumbwa Road, Lusaka
Yellow Leaf Hammocks

Spreading blissful relaxation worldwide and defeating poverty through job creation.

ABOUT US

Yellow Leaf is a mission-driven, market-based lifestyle brand. We create high-wage artisan jobs and empower mothers to lift their families from extreme poverty through global sales of “ridiculously comfy” handwoven hammocks. To date, they have more than 350 retail accounts (including Bloomingdales, Crate & Barrel, and Tommy Bahama) and over 7,500 e-commerce customers for their signature hammocks; Post-investment they will expand their “Do Good. Relax” ethos into a full home and outdoor goods line.

TARGET MARKET

The outdoor/camping and outdoor furniture industries generate more than $28.1 billion annually in the U.S., of which hammocks are currently estimated at $564 million annually (Casual Living, NDP Group, SGB Weekly). Hammocks are leading the outdoor category in sales growth, with retailers reporting 140% growth in hammock sales over the previous year (2016; L.L. Bean, Moosejaw, Wayfair). EPCH reported that hammocks and benches were on the buying plans of 42% of consumers with an outdoor room for 2015-16. As YLH expands into home furnishings and leisure goods, they will continue to target the greater $60 billion outdoor-living and home-décor sectors.

VALUE PROPOSITION

For artisan women in rural communities, Yellow Leaf creates long-term “Prosperity Wage” jobs that empower them to permanently break the cycle of poverty for their families. Instead of depending on charity, handouts or outside agendas, these women have the resources, agency, and flexibility to build a brighter future.

For affluent, socially-conscious shoppers who want to spend time relaxing and enjoying their outdoor space, Yellow Leaf is a home goods company (currently centered on hammocks and hanging chairs) that provides superior comfort, extreme durability, stylish designs, ease of use, and a positive impact story. YLH brings that “vacation feeling” to the backyard, the daytrip, and even the living room!

Unlike big-box factory-made hammocks, Yellow Leaf’s handwoven products create an atmosphere of well-being and positive emotion, from the shopping experience to the superior product quality to the ease of hanging it up and the joy of joining the impact community. The Yellow Leaf brand resonates with customers’ self-identity and fills a need for quality, meaning, and personalization in their home decor.

Headquarters: San Francisco, CA, USA
Established: 2012
Impact Areas: Southeast Asia- Thailand
Type: For-Profit
Sector: Economic Development, Fair Trade
Staff Size: 2; Volunteers: 1-3
Annual Budget: $480,000
Major Funders: Revenue from product sales, BOMA Investments, ADAP, 1 to 4/GiftVest, Greater Impact Foundation
Stage: Profitable

MANAGEMENT TEAM

RACHEL CONNORS
Chief Enthusiasm Officer, Co-Founder

JOE DEMIN
Chief Relaxation Officer, Co-Founder
“My husband and I have not relied on slash-and-burn agriculture to provide for my family for an entire year now! Not only are we not exposed to the dangerous chemicals, but our income has been steady every month for the whole year!”

-Prapapon Sanwang, Mlabri Weaver

INVESTMENT REQUIRED

Yellow Leaf is raising $1.25MM in convertible debt to scale our operations and impact (including product development) and to implement our three-year strategic plan to employ an additional 1,000 people by 2020.

IMPACT TO DATE

- Over 200 high-wage, sustainable artisan jobs created for women in rural Thailand
- 650% increase in income for weavers compared to average hill tribe wages (vaulting from extreme poverty and <$1/day to a middle class income)
- $200,000+ disbursed in 0% interest Kiva loans, stabilizing monthly income, and redirecting families from slash-and-burn agriculture

MILESTONES ACHIEVED

2013: Achieved profitability within one year of e-commerce launch
2014: Expanded weaving operations to two new communities
2015: Launched wholesale initiative (grew to 350+ stores/doors in two years)
2017: Expanded microfinance and financial literacy program with Kiva (YLH became Kiva’s first partner in Thailand in 2012)
Annual: Achieved average 100% year over year growth since launch

GROWTH PLAN

2018: Launch indoor/outdoor freestanding “Hammock Throne™” to disrupt relaxation market (Y1 Sales Goal: 1,000 units; Y3 Sales Goal: 10,000 units)
2018: Build out product design, sales & marketing teams to support growth
2019: Diversify production & skills training to include new product line extensions and ensure job security
2020: Support 1,000 “prosperity wage” jobs and fully divert 1,000 families from slash and burn through annual sales of 50,000 units per year

KEY AWARDS

2013: Winner, Mentor Capital Network “Sustainable Business Plan Collaboration”
2014: Global Unreasonable Institute Fellowship
“Best for the World” B Corp and “Best for the Environment” B Corp (2014, 2015, 2016, 2017; Each year since inception of awards)
GSBI Impact Metrics

100% WOULD RECOMMEND
257M LIVES POSITIVELY IMPACTED
$201M INVESTMENT RAISED SINCE GRADUATION
716 SEs TRAINED
$525M INVESTMENT RAISED
129M IMPACT GROWTH SINCE GRADUATION

GSBI Alumni around the world
We are deeply grateful for the generous contributions made by our staff, the volunteer GSBI mentors, and content leads in support of GSBI social enterprises. The mentoring provided by the individuals below sets the GSBI apart from any other program in the world, and we thank them for their support.

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John Apgar
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Axel Brachet
Al Bruno
Cynthia Dai
Arvind Deogirikar
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