When Fr. Locatelli formed the Centers of Distinction, he imagined three centers deeply resonant with Santa Clara University’s Jesuit heritage and its practice of forming leaders for a better future for all.

**Markkula Center for Applied Ethics** brings the traditions of ethical thinking to bear on real-world problems to make choices that respect and care for others.

**Ignatian Center for Jesuit Education** activates the Jesuit, Catholic character of Santa Clara University by encouraging students, faculty, staff, and community to embrace the Ignatian worldview in reflection, discernment, and action.

**Miller Center for Social Entrepreneurship** combines the entrepreneurial spirit of Silicon Valley with the Jesuit heritage of serving the poor and protecting the planet to accelerate social enterprises around the world.
You Are Invited. Thousands of social enterprises globally tackle the interconnected problems of poverty and climate change. Miller Center’s world-class Global Social Benefit Institute (GSBI®) Accelerator programs and Global Social Benefit Fellowship help social entrepreneurs effect transformative change.

As we accompany social entrepreneurs on their journeys to impact, we are enabled by mentors, students, partners, donors, and impact investors. We invite you on this powerful journey.
Social entrepreneurs are our heroes, measuring success by their beneficial impact on the world. Their innovative business models create sustainable solutions to poverty.
Journey of a Social Entrepreneur
"Nazava is a powerful combination of rapidly scaling social impact and flawless management of their financial plans."
—Steven White, Miller Center Executive Fellow, GSBI Mentor, and career CEO
Indonesia’s Water Is Safer with Nazava

Social enterprise sets sights on improving the health of 1 million people by the end of 2020.

GSBI HELPS SOCIAL ENTREPRENEURS SCALE THEIR IMPACT

More than 30 million people lack access to clean drinking water in Indonesia, a country comprising upwards of 17,000 islands.

Nazava provides the safest and most affordable household water filters in Indonesia. Founder Lieselotte Heederik built her first water filter with local materials for personal use while working on disaster relief in Indonesia. Now in its tenth year, Nazava has improved the health of almost 700,000 people and increased families’ disposable income by $16 million, money that would otherwise be spent boiling or buying water.

Nazava participated in the 2012 GSBI Accelerator and 2018 GSBI Technology Entrepreneurship for Change (TECh) Accelerator and hosted student fellows in 2014 and 2016, exemplifying Miller Center’s continued accompaniment of social enterprises. Nazava is also a Tech Award Laureate and recently secured an impact investment from Beneficial Returns to finance its growth over the next four years.
Journeys of Accompaniment
Miller Center mentors, student fellows, and staff accompany our social entrepreneurs on their journeys to scale the impact of their enterprises and develop as leaders.
“Louis was everything I had hoped for in a mentor and more! His deep experience with coffee and retail helped shape us into the business we are today. We could not be here without him!”
—Rachel Taber, Co-founder and COO, 1951 Coffee Company
Mentoring Refugee-Focused 1951 Coffee

Nearly 250 executive mentors accompany our social entrepreneurs by sharing expertise and providing support through weekly conversations.

MENTORS HELP ASK THE RIGHT QUESTIONS

An experienced mentor, Louis Jordan brings 30 years of retail and consumer products expertise, most recently as senior vice president for global finance at Starbucks. He was a perfect fit for 1951 Coffee Company, which was selected for Miller Center’s first Social Entrepreneurship at the Margins Accelerator program for enterprises focused on serving migrants, refugees, and human trafficking survivors.

1951 Coffee, named for the year the United Nations established refugee protection guidelines, provides training and dignified livelihoods to refugees. Louis helped 1951’s founders develop strategies to scale operations and achieve financial sustainability, growing to a $2 million-a-year business. Since 2015, more than 200 refugees have graduated from the training program to find living-wage jobs in 1951’s Northern California cafés or with one of their employment partners, including Blue Bottle and Starbucks.
Fellows Find Passion with KadAfrica

The Global Social Benefit Fellowship provides mentored, field-based learning on the front lines of poverty eradication and sustainable development.

**JESUIT VALUES INFORM JOURNEY**

Students Ali Deambrosio and Quinn Gonzales both attended out-of-state public high schools. Previously unfamiliar with Jesuit values, they are now devoted to the focus on social justice and community involvement that is an integral part of the Santa Clara University experience. Miller Center's Global Social Benefit Fellowship affords them a unique opportunity to practice those values in a way that creates real impact in the developing world.

“KadAfrica exemplifies for the rest of the world how we should help people living in poverty.” —Quinn Gonzales, SCU '20, Public Health
GSBI ALUM KADAFRICA WELCOMES FELLOWS

Quinn and Ali are conducting action research for KadAfrica, a Ugandan social enterprise that empowers girls through passion fruit farming. Founded by Eric and Rebecca Kaduru (SCU ’09), KadAfrica teaches girls life skills, business basics, and agriculture; it also provides them farmland, support, and a ready market to domestic and international customers. The impact is profound. Girls participating in its program increase their monthly incomes by an average of 625%, making them economic drivers in their communities.

Participating in the 2017 GSBI Accelerator gave Eric and Rebecca tangible ways to network with investors and the direction they needed with only $1,000 in their bank account. KadAfrica recently won the prestigious Roddenberry Prize and secured $1.4 million in grants in the first half of 2019.

Based on their research this summer, Quinn and Ali will deliver a marketing video and an enterprise playbook to expand the KadAfrica model. Rebecca says, “We’re really excited about having fellows join KadAfrica this summer. It’s such a great opportunity to have fresh sets of eyes join us on the ground. Their work will be incredibly helpful in ensuring accurate replication as we scale.”

“It’s so beneficial to our personal and professional development to work for a company that we really believe in and do something we’re really passionate about.” —Ali Deambrosio, SCU ’20, Political Science and Communication
Sisters in Kenya Join Eggpreneur

30,000 Catholic Sisters are uniquely positioned to unleash the potential of African women and youth.

SOCIAL ENTERPRISE PROVIDES SUSTAINABLE MINISTRIES

In summer 2018, Sister Eneless Chimbi, Secretary General of the Association of Consecrated Women in Eastern and Central Africa (ACWECA), which represents 30,000 Catholic Sisters across 300 congregations, initiated a partnership with Miller Center. The Sisters, already immersed in local communities and seen as sources of hope, wish to transform their social ministries into sustainable social enterprises to create dignified livelihoods for those they serve.

“If I could, I would devote all my time, all my energy, everything that I am into this program.” —Sister Christine Imbali of the Assumption Sisters of Eldoret
THE POWER OF AN EGG!

In early 2019, Miller Center led two delegations of Sisters to visit 12 GSBI Alumni social enterprises, including Eggpreneur, and conducted a three-day workshop on social entrepreneurship. After the workshop, Sister Eneless remarked, “Be assured that you have planted a seed that will last.”

The seed for Sister Christine Imbali of the Assumption Sisters of Eldoret in Kenya was sustainable chicken farming. She works with low-income women and families to end their reliance on charity and wished to attain expertise to develop alternatives. Eggpreneur founder and CEO Matt Dickson is now her partner and mentor.

With 35% of Kenya’s children suffering from chronic undernutrition, Eggpreneur advances chicken farming to eradicate childhood malnutrition and increase household income for rural women. The enterprise provides training, resources, and access to markets for women to become successful Eggpreneurs. As Matt explains, “Kenyan women don’t need a handout; they need a hand up.”

Eggpreneur and Miller Center are accompanying the Assumption Sisters of Eldoret to expand chicken farming in their own communities. Upon arrival in Kenya, student fellows Avery James and Lauren Serfas experienced firsthand the passion and hospitality of the Sisters and observed their training with Eggpreneur. The fellows are developing training manuals to help Sister Christine and others replicate Eggpreneur’s model and impact more lives.

“Spending time with Matt and the Assumption Sisters in Kenya, we feel much more confident about why we’ve been called to do this work.” —Lauren Serfas, SCU ’20, Bioengineering, and Avery James, SCU ’20, Political Science and Communication
Impact investors play a vital role in creating a better world by financing our social entrepreneurs as they build lasting, market-based solutions for the poor.
Journey of an Impact Investor
“The women walk taller, they sit straighter. They begin to stop seeing themselves as victims. They have a different image of who they are.” —Sam Dharmapala, Regenesys Founder and CEO
Investors Expand Regenesys’s Impact

Funders journey with us as both donors to Miller Center and impact investors in GSBI Alumni.

Reintegrating Human Trafficking Survivors

The Ping & Amy Chao Family Foundation and Transparent Fish Fund provided the initial funding to launch Miller Center’s Social Entrepreneurship at the Margins (SEM) Accelerator for enterprises serving migrants, refugees, and human trafficking survivors. Chao Foundation/Transparent Fish Fund advisor Doug Tsui says, “Partnering with Miller Center helps us advance our mission of serving children and women in disadvantaged regions through social entrepreneurship.”

At SEM’s Investor Showcase, the Chao Foundation and Transparent Fish Fund were drawn to Regenesys BPO, an IT outsourcing business that trains and employs human trafficking survivors in the Philippines. Regenesys also provides education, workplace counseling, and on-site medical treatment. Founder Sam Dharmapala explains, “To see someone come through the door with only a basic grasp of English and be the first person in their household to work in an office, to earn a steady income—it’s a massive transformation.” The investors are providing funding for expansion into Nepal, where Sam sees Regenesys becoming a real game-changer. Their journeys as donors have led the Chao Foundation and Transparent Fish Fund to directly invest in restoring lives.

87% of social enterprises received investment post-GSBI (2018 GSBI in-residence cohort)

$700K median investment raised post-GSBI (2018 GSBI in-residence cohort)
Impact and Investment

**Revenue: $4.1M**
- Gifts: 33.0%
- Miller Gift: 24.6%
- Other Income: 3.4%
- Sponsored Projects: 5.2%
- University Allocation: 18.5%
- Endowments: 15.3%

**Expenses: $4.1M**
- Marketing/Fundraising: 20.0%
- Administrative: 4.9%
- GSBF: 15.0%
- CASE Initiative: 6.4%
- GSBI Accelerators: 53.7%

**400M+**
Lives improved, transformed, or saved (Cumulative)

**$500M+**
Investment raised post-GSBI (Cumulative)

**50%**
Women-led social enterprises (FY2018–19, of those participating in 3- to 10-month accelerator programs)

**Endowments**
- **$15M**
  GSBi Endowment goal
  - $4.6M raised
- **$10M**
  GSBF Endowment goal
  - $4.9M raised

**Lives improved, transformed, or saved**
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(Cumulative)

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What an incredible journey it has been for Miller Center thus far. Ten years ago, we set the audacious goal of accelerating enough social enterprises to improve, transform, or save the lives of 1 billion people living in poverty. Reaching more than 400 million people gives us a direct line of sight to achieving that goal. Our progress is possible because of countless hours; world-class expertise; and generous donations and investments from our mentors, partners, and friends.

Our 1,000+ social enterprises, including 1951 Coffee, Eggpreneur, KadAfrica, Nazava, and Regenesys, are redefining solutions to protect the planet and eradicate poverty. Miller Center GSBI Accelerator programs are helping them scale their impact to effect transformative change.

This past year, Miller Center pioneered its Social Entrepreneurship at the Margins (SEM) Accelerator, the first of its kind. Eighteen social enterprises led by or serving the needs of migrants, refugees, or human trafficking survivors graduated in December 2018. We are currently recruiting for a second SEM cohort and are excited to accompany truly inspirational social entrepreneurs on their journeys to serve the most marginalized in our common human family.

Miller Center is also accompanying networks of social ministries in Africa and North America as they build entrepreneurial capacity. Through our Catholic Action for Social Entrepreneurship (CASE) initiative, Catholic Sisters and Jesuits in Africa are embracing entrepreneurial principles that will make their ministries more sustainable, catalyze the formation of new social enterprises, and engage young people in entrepreneurial vocations. In the United States, we continue to grow our impact thanks to partnerships with Catholic Charities and Baltimore-based Innovation Works.

At the foundation of our accelerator programs are our Silicon Valley executive mentors and Santa Clara University students. Our mentors bring business acumen and a level of authentic commitment and compassion that our social entrepreneurs find deeply moving. Trusting, long-lasting relationships are formed, even resulting in wedding invitations! Our Global Social Benefit Fellows continue to inspire and astound us with their passion, maturity, and entrepreneurial spirit. We are proud to help launch these young leaders as they make meaningful contributions to the world.
In today’s world, the need for social entrepreneurship is greater than ever. Our GSBI Alumni around the world advance progress toward the United Nations Sustainable Development Goals and afford impact investors a pipeline of investment-ready social enterprises.

To ensure our two flagship programs continue in perpetuity, Miller Center is raising endowments for each as part of Santa Clara University’s $1 billion comprehensive campaign. Currently, $4.6 million is committed to the GSBI Endowment toward a $15 million target and $4.9 million to the Global Social Benefit Fellowship Endowment toward a $10 million goal. Your assistance in providing for the future for these programs is deeply appreciated.

The three of us eagerly anticipate the growth of Miller Center and our global impact next year and beyond. We are optimistic that, together, we can and will make the world a better place for all. Join us on a journey to impact.
Get Involved. Daily, we witness the transformative impact of social entrepreneurship. We hope you are inspired by the journeys featured in this report–there are many more on our website and in our newsletters!

Our work is funded by donors who are passionate about bridging the gap between Silicon Valley innovation and social entrepreneurs solving the world’s most pressing problems. Miller Center provides significant leverage to those wishing to use their talents and resources to end global poverty and protect the planet.

We invite you to join our journey as a mentor or a donor. Together, we will create greater impact.

MillerCenter@scu.edu
### Individuals & Family Foundations ($50,000+)

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<td>Jon &amp; Maria Aboitiz</td>
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### Program Partners

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**MISSION** Accelerate entrepreneurship to end global poverty and protect the planet.

**VISION** Miller Center envisions a world where all people are the architects of their own futures.

**VALUES**

- **Heroic Ambition.** In the spirit of the magis, we ask what more we can do to make our mission and vision realities.
- **Excellence.** We hold ourselves accountable for high quality and continuous improvement in all we do.
- **Accompaniment.** In the Ignatian tradition, we walk with social entrepreneurs and students as they discern their paths forward.
- **Authenticity.** We are honest, genuine, and true to our mission, partners, customers, and each other. We are inclusive and respectful. We act with dignity.