



**OFFICE OF THE MAYOR  
LOUISVILLE, KENTUCKY**

GREG FISCHER  
MAYOR

July 24, 2018

To Whom It May Concern:

We are writing to ask your help in preventing suicide in our community.

There is perhaps no greater individual tragedy or cause for community action than someone deliberately ending their own life. Unfortunately, Louisville has a higher rate of suicide compared to cities of similar size.

In response, the Louisville Health Advisory Board's (LHAB) behavioral health committee is organizing a major community-wide training effort September 9-15<sup>th</sup> 2018 during National Suicide Prevention Week. Its aim is to significantly increase the community's awareness of suicide in hopes of helping prevent it.

We'd like to request that your organization help us reach our goal of a world record for the most individuals trained in a technique called "Question, Persuade, Refer," (QPR; [www.qprinstitute.com](http://www.qprinstitute.com)), which can improve a person's comfort and confidence in broaching this difficult subject.

While suicide has been discussed more openly in the press during the last few months because of the death of prominent celebrities, we recognize that many people are uncomfortable discussing suicide, even when family or friends may be in crisis.

QPR is an intervention that can improve the "Chain of Survival," similar to CPR's impact on increasing public's confidence to provide life-saving interventions. QPR focuses on three things: how to recognize warning signs of suicide, how to offer hope, and how to refer to resources to help to save a life. Early recognition of suicide warning signs can be key to saving a life.

Please join Louisville, and the Louisville Health Advisory Board, in saving lives this September. We are striving to train 35 people in each training session. Anyone over the age of 18 can be trained in QPR, and the more people trained, the more lives can be saved.

[WWW.LOUISVILLEKY.GOV](http://WWW.LOUISVILLEKY.GOV)

LOUISVILLE METRO HALL 527 WEST JEFFERSON STREET LOUISVILLE, KENTUCKY 40202 502.574.2003

If you, your team, or employees are interested in being trained, please sign up via the following link: <http://www.qprlou.com/>.

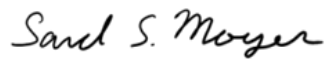
Thank you for helping us address this critical issue as we continue to strive to make Louisville a healthier and more compassionate city. Additional information about the work Louisville doing to prevent suicide can be found at the following site:

<https://www.louisvillecultureofhealth.com/blog/2018/6/11/louisvilles-multi-year-focus-on-suicide-prevention-ramps-up-to-set-a-world-record-save-lives>

If you have any questions or concerns, feel free to contact [insert contact info here].



Greg Fischer  
Mayor



Sarah Moyer MD MPH, LHAB Co-Chair



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