
Grown Women Dance Collective



Sponsorship Proposal

Contact: Belinda@GrownWomenDance.org
Event: 8th Annual: Fallen Heroes, Rising Stars: A Juneteenth Celebration Through Dance
Location: Oakland, CA - Theater TBA
Date: June 2017, Dates TBA



Grown Women Dance Collective

Dear Arts & Diversity Supporter:

Grown Women Dance Collective is excited to present our 8th Annual, ***Fallen Heroes, Rising Stars: A Juneteenth Celebration Through Dance***. This locally produced, New York caliber performance is an incredible celebration of dance, music, U.S. history and African-American culture. We honor the contributions of civil rights leaders and African-American musical artists in a family-friendly, uplifting, standing ovation-inspiring, powerhouse performance. Bringing together audiences of all ages, economic, and cultural backgrounds, we celebrate our common ground as Americans.

Our community outreach provides free dance classes for bright, determined, financially challenged children to engage them in the performing arts and more fully in the theatre experience. Twenty five percent (25%) of tickets are donated to children and organizations that support underserved communities; impacting people who may never have the opportunity to experience world class concert dance and arts education. Last year, we were able to offer 17 free classes to low-income children and seniors, including dance, health, fitness, and Fall Prevention for seniors classes, as well as sending children to the theatre.

Over the past seven years, we've performed to exuberant, sold-out audiences in Pleasant Hill, Concord, Pittsburg, and in 2016, at the Oakland Impact Hub. We're proud to be part of an ever increasing vibrant, healthy art presence in Oakland, and are excited about our 2017 Oakland performances.

In 2016, approximately **500 community members of all ages** were inspired and uplifted by the performances, and were excited to learn about U.S. history through a new medium.

- Prior to the performance, we taught 3 dance classes with 60 children participating.
- 75 low-income children ate a healthy meal while attending the performance.
- 6 community master dance classes inspired 35 up and coming dancers.
- 150 tickets were donated to low-income children and social-impact organizations.
- Our enthusiastic audience spanned from **16 months to 89 years** and was a rainbow of ethnicities.

This year we'll expand our audience and impact thanks to our continuing home of Oakland. We'd love to welcome you as a sponsor for our upcoming arts education celebrations. Your support will help us continue our work to build stronger, happier, and healthier local communities through the performing arts.

All donations are tax deductible, as we are fiscally sponsored by 501c3, Dancers Group.

Sincerely,



A handwritten signature in black ink, appearing to read 'Tonya Marie Amos'.

Tonya Marie Amos
Artistic Director
Dancers Group Tax ID # 94-2879185



Grown Women Dance Collective



PREVIOUSLY SOLD OUT SHOWS!

With over 600 audience members

[CLICK HERE TO WATCH A CLIP OF THE PERFORMANCE](#)

DEMOGRAPHICS

50% female, 49% male, 1% transgender

57% African American, 10% Asian, 10% Latino, 20% White, 1% Indigenous, 2% multi-racial

10% LGBT

10% Disability

MEDIA PARTNERS

106.1 KMEL

102.9 KBLX

PRESS

Past Radio and TV interviews, including: KMEL, KBLX, KPFA, CBS

Past features: SF Chronicle, SF Gate, SF Examiner, SF Weekly, SF Classical Voice, Mercury News, Contra Costa Times, Parents Express, Clayton Pioneer, Community Focus, Concordian

SOCIAL REACH

Facebook: 350,000 combined followers

GDWC Web site: 5000+ unique views

GDWC Newsletter: 4000+ subscribers



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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR — Grande Jeté (A dancer soaring in flight)

Partially Funds choreography, rehearsal space, costumes, artist fees & theater expenses

Total Investment: \$20,000

- Forty-Eight (48) Premium Tickets
- Vip reception - meet the dancers
- Invitation to dress rehearsal
- On stage Thank You & Invitation to speak
- Company logo recognition on: Save the Date, Invitation, Event program, Event signage
- Two (2) full-page ads in the event program
- Company mentioning on all collateral materials
- Website logo and hyperlink during 2016/2017 calendar year
- Company listing in "Promo or Thank You" ad in local Bay Area publications

GOLD SPONSOR - Pirouette (A dancer's beautiful revolution)

Partially funds choreography, costumes & artist fees

Total Investment: \$10,000

- Twenty-Four (24) Premium Tickets
- Vip reception - meet the dancers
- On stage Thank You & Invitation to speak
- Company logo recognition on: Save the Date, Invitation, Event program, Event signage
- One (1) full-page ad in the event program
- Company recognition on invitation and event program
- Website logo and hyperlink during 2016/2017 calendar year
- Company Listing in "Promo or Thank You" ad in local Bay Area publications

SILVER SPONSOR — Allongé (A dancer's lengthened, beautiful lines)

Partially funds choreography, costumes and rehearsal space

Total Investment: \$5,000

- Twelve (12) Premium Tickets
- Vip reception - meet the dancers
- On Stage Thank You
- Company logo recognition on: Save the Date, Invitation, Event program, Event signage
- One (1) half-page ad in the event program
- Company recognition on invitation and event program
- Website logo and hyperlink during 2016/2017 calendar year
- Company Listing in "Promo or Thank You" ad in local Bay Area publication



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SPONSORSHIP OPPORTUNITIES (*continued*)

SOLO SPONSOR — Adagio (A dancer's slow grace)

Funds all fees associated with one artist's solo- \$2,000

- Six (6) Premium Tickets
- VIP reception - meet the dancers
- On Stage Thank You
- Company logo recognition on: Save the Date, Invitation, Event program, Event signage
- One (1) half-page ad in the event program
- Company recognition on invitation and event program
- Website logo and hyperlink during 2016/2017 calendar year
- Company Listing in "Promo or Thank You" ad in local Bay Area publications

CHILDREN'S SPONSOR — Les Enfants

Funds twenty low income children to experience the arts

Total Investment: \$1,200

- Children will enjoy a backstage tour and take photos with dancers
- Children will participate in pre-performance dance class
- Meet-and-Greet with the dancers
- On Stage Thank You for exposing the next generation to the arts
- Thank you in event program
- Company logo recognition in event program & website
- Thank you card from sponsored children

PURCHASE & VIP TICKET / DONATE A TICKET TO LOW INCOME CHILD

Purchase a VIP ticket and an extra ticket will be donated to a low-income child

Total Investment: \$150

- Thank you in event program
- Meet-and-Greet with the dancers
- Child receives a dance lesson, backstage theater tour, photos with dancer, bio



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ADVERTISING OPPORTUNITIES

FULL-PAGE PROGRAM AD \$1000

- One (1) full-page ad in event program
- Listed in the GDWC monthly newsletter

HALF-PAGE PROGRAM AD \$500

- One (1) half-page ad in event program

BUSINESS CARD AD \$125

- One (1) standard business card sized ad

Programs are 8-1/2" x 5-1/2"

Please provide camera ready art by ***no later than June 7, 2017.***

GWDC is fiscally sponsored by Dancers Group
Federal Tax ID #94-2879185

