

# Diploma in Business (Advanced) (Productivity)

(Level 7) (120 Credits)

*Developing professional productivity advisors and leaders.*



## **Leads to employment as a ...**

productivity advisor, productivity champion, productivity coach, productivity consultant, productivity analyst, productivity trainer, productivity evaluator, operations manager, production manager, productivity leader, logistic advisor, project manager, business advisor, efficiency advisor, production line team leader, production line manager in own or other businesses within or outside New Zealand.

## **Programme Objective**

The objective of this programme is to plan and strategise for a productive business. This programme integrates environmental, ethical and social values and responsibilities with practical business skills and prepares learners from diverse backgrounds to build financially successful, socially responsible, and highly productive businesses.

## **What you can expect?**

Graduates from this programme will be provided with effective and current research-based knowledge, skills, attitudes and the practical experiences to work effectively as innovative 'thinking' productivity business advocates, analysts or professional advisors.

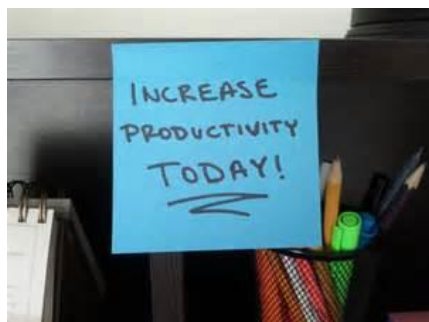
## **Programme Content**

Programme content includes sustainable business planning and strategy, sustainable business structures and networks, sustainable services and products, sustainable business marketing, managing productivity, Lean Six Sigma for productivity, and business case for productivity.

## **Entry Criteria**

Both national and international learners must be at least 20 years of age in the year of study and hold as a minimum a Level 5 Diploma in Business and 3 years' experience in a business, or Level 6 Diploma in Business and two years' experience in a business; or degree and one year of experience in a business; or the applicant can demonstrate equivalent level 6 academic plus practical, professional or technical knowledge and skills in an entrance examination and admission interview that would be held prior to confirmation of enrolment. All applicants will be interviewed to evaluate their readiness and interest in the sub-field they wish to study as part of the entry selection process. International learners who have achieved their qualifications in non-English speaking educational settings must also provide evidence of having achieved an NZQA: IELTS Academic score of 6 with no band score lower than 5.5 or a General IELTS level of 6 across all bands or TOEFL score of 550 (with essay score of 5 TWE, TOEFL iBT score of 79 or higher with a

reading score of 20 or UofC ESOL FCE or CAE with score of 52 or higher or NZCEL Level 4.



### Paper Summary

Paper	Title	Credits	Level
DBA 601	Sustainable Business Planning & Strategy	15	6
DBA 701	Sustainable Business Structures and Networks	15	7
DBA 702	Sustainable Products and Services	15	7
DBA 703	Sustainable Business Marketing	15	7
DBA 706	Managing Productivity	15	7
DBA 707	Lean Six Sigma for Productivity	15	7
DBA 708	Applied Business Research Methods	15	7
DBA 709	Professional Advisor Studies	15	7

<b>Duration</b>	<b>40 Weeks</b>
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**Programme may be studied part-time**

*Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.*

**Paul J. Meyer**

**Programme Owner**



**NEW ZEALAND**  
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