

CLAIRE XUE

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Experience

Event Designer / Installation Artist

Femme Fair

March 2017 - Current

Conceptualized and spearheaded branded photo experiences and event decor for female empowerment event and helped raise funds for the ACLU

Event Designer / Floral Design

Eddie and Emily's Wedding

July 2017

Created concepts and executed decorations for the wedding reception. It was an ethical wedding focused on celebrating community and giving back.

Event Designer

Friendsgiving Friendaversary

November 2016

Developed, planned and executed event celebrating friendship and community. Raised a total of \$27k for Compassion International.

Floral Workshop Instructor

Peerspace x Rising Tide Society Workshop

Sept 2017

Demonstrated how to make a floral centerpiece for Rising Tide Society work retreat. The workshop article is published on honeybook.com.

Stylist

Chiarashine Photography

May 2017

Bell Lumiere's double exposure contest finalist. Co-styled the photoshoot and has been re-gramed by major Instagram accounts, such as @bleachflim

Photo Experience Designer

ComePlum, Bliss Wedding Show

April 2017

Designed floral arrangements and booth setup for ComePlum marketing at the Bliss Wedding Show. Generated buzz for ComePlum's potential clients and shaped brand identity and aesthetics.

Education

Associate of Science / Fashion Marketing

Oct 2015 - Dec 2017

The Art Institute of California

San Francisco, CA

BoFA / Fashion Design and Development

Jul 2007 - Jul 2011

Tianjin University of Science & Technology

Tianjin, China

Skills

Experiential Design

Floral Arrangement

Art Installation

Event Design & Decor

Fashion Marketing

Content Creation

Influencer Networking

Digital Marketing

Art Direction

Style Consulting

Visual Merchandising

Photoshoot Styling

Language

Fluent in Chinese & English