



FOR IMMEDIATE RELEASE

Organizations Set to Connect Physicians with Fee-Only Financial Advisors

Purtill Financial LLC Recognized For Service Expertise with Physicians

July 9, 2009 – Cleveland, OH– The National Association of Personal Financial Advisors (NAPFA), the country’s leading association of Fee-Only financial advisors requires every member to sign a Fiduciary Oath. MD Preferred Service Network, a national internet based physician resource center chose to work exclusively with NAPFA and its members in the development and launch of the MD Preferred Financial Advisor Network. This new program will offer the nation’s physicians access to Fee-Only financial advisors who act strictly in a fiduciary capacity and who have successfully completed NAPFA’s stringent application and review process.

Purtill Financial, a Highland Heights-based financial advisory firm and member of NAPFA, recently achieved MD Preferred status. “Physicians take the Hippocratic Oath which compels them to act solely in the best interests of the patients they serve,” explained Donald Purtill of Purtill Financial. “Each member of our firm has taken a Fiduciary Oath which compels us to act solely in the best interests of our clients. In light of these very important similarities, it only makes sense for our professionals to work with area physicians.”

“Many NAPFA-Registered Financial Advisors already provide ongoing financial advice to physicians and their families,” said Ellen Turf, CEO of NAPFA. “We are thrilled MD Preferred Service Network recognizes the importance of Fee-Only compensation and a fiduciary standard in financial advice and approached NAPFA about being the exclusive partner in this program.”

Physicians interested in learning more about the MD Preferred Financial Advisor program or in securing the services of an advisor from Purtill Financial may contact Donald Purtill at (440)449-1196 or email don@purtillfinancial.com.

About NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,100 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. For more information on NAPFA, please visit www.napfa.org.

About Purtill Financial

Purtill Financial LLC is a fee-only registered investment advisory firm in the States of Ohio and Florida. The firm’s goals are to: grow client portfolios responsibly, keep clients ahead of the market, keep client costs of investing as low as possible, and keep clients in the best performing securities. Purtill Financial recommends a broadly diverse set of investments in 17 different investment categories and choose strictly no load mutual funds and exchange traded funds. Investment recommendations, custom tailored to the client’s situation and risk profile, place portfolios on the efficient frontier, where returns are maximized. The firm’s client base includes doctors and nurses.

For more information on Purtill Financial, please visit www.purtillfinancial.com.