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Cleveland-based Purtill Financial Growing as Registered Investment Advisory Firm on Financial Advisor Magazine Listings

Highland Heights, OH (July 12, 2017) - Cleveland-based financial advising and wealth management firm Purtill Financial LLC was recently named to the 2017 *Financial Advisor Magazine's* RIA (Registered Investment Advisor) Ranking.

Nationally, there are over 30,000 individuals serving as registered investment advisors. 638 advisory firms were listed by the magazine. Overall, Purtill Financial LLC ranked #575 in size among the firms listed. 38 Ohio-based investment advisors were listed in 2017. Among those, Purtill Financial ranked 34th in total assets under management in Ohio.

Assets under management by the firm grew 17% between 2015 and 2016. Among the firms listed by the magazine, Purtill Financial ranked in the top 25% in percentage asset growth nationally and 12th fastest growing firm in Ohio.

As independent fee-only financial advisors, Purtill Financial acts as fiduciaries, working solely in the best interest of its clients and accepting no fees, loads, commissions, or any other payments from brokerage firms or mutual fund companies in exchange for its recommendations. Working with a fee-only adviser provides assurance to investors that the advice received is objective and designed only to help the client's financial situation.

Firm president Donald Purtill attributes the firm's client growth record to "the fact that our firm has extraordinary qualifications, comprehensive research capabilities, and an experienced staff who will recommend what is best for clients at all times. Since we receive no financial benefit from payments made by our clients to financial intermediaries, we are able to provide objective, knowledgeable advice and minimize investment cost for our clients."

Purtill Financial currently has four licensed registered investment advisors on its staff. Credentials include bachelors and master's degrees from major universities, including the Wharton School of the University of Pennsylvania, a certified financial planner (CFP) license, and two certified public accountant (CPA) licenses.

Purtill Financial LLC is a fee-only wealth management and financial advisory firm registered in the States of Ohio and Florida as a Registered Investment Advisor with offices in Highland Heights, OH and Fort Myers Beach, FL. The firm currently has over \$106 million in assets under management and serves more than 135 client families in 13 states.

Purtill Financial is one of a limited number of NAPFA (National Association of Personal Financial Advisors) registered financial advisers in the Northeast Ohio area serving individuals and families who seek professional, honest, and unbiased investment advice without sales

commissions. Since 2000, Purtil Financial LLC has provided investment management, retirement planning and tax planning professional services to individuals and small businesses. The firm's website is: www.purtillfinancial.com.#