



Schedule of Activities

Note: breakout session seating is limited – first-come first-served. Genre breakouts are social opportunities for you to meet other writers in your genre. Level-based breakouts (beginner, intermediate, advanced) are informative discussion/Q&A sessions led by a local expert. **Each bullet-point topic is a separate session** – choose wisely!

Student Union: (TV) – TV Lounge (C) – Cafeteria (G) – Green Couches

TIME	CENTER CORNER	GALLEY	STUDENT UNION
10:00-10:30	registration and welcome		
10:30-11:15	<p>Class: Finding Your Voice We keep hearing that great writing is all about "voice". So what the dickens is it, and how do you find and develop yours? (Balcarcel)</p>	<p>Breakout Sessions: Advanced 1 <i>How to...</i></p> <ul style="list-style-type: none"> • launch a book (Dees) • get reviews (J. Thompson) • build your platform (Kelly) • change genres / pseudonyms (Ayres) • find and utilize speaking opportunities (Hall) 	<p>Breakout Sessions: Intermediate 1 <i>How to...</i></p> <ul style="list-style-type: none"> • revise a first draft (TV) (Boepple) • find/use an editor (TV) (Atwood) • get beta readers (C) (J. Thompson) • pitch a script (C) (Hamilton) • submit to short story markets (G) (Ledbetter)
11:30-12:15	<p>Panel: What I Wish I'd Known –Craft Successful authors (fiction and nonfiction) share what they've learned the hard way about the craft of writing. (T. Thompson*, Ledbetter, Clement, Arista, Gonzales)</p>	<p>Breakout Sessions: Genre 1 <i>Meet fellow writers and kindred spirits in...</i></p> <ul style="list-style-type: none"> • Mystery (Lenhardt) • Romance (McMurrey) • Horror (Fassel) • Historical Fiction (Ayres) • Contemporary / Commercial (Kelly) • Young Adult (Hamilton) • Nonfiction (Atwood) • Christian / Inspirational (Boepple) 	<p>Breakout Sessions: Intermediate 2 <i>How to...</i></p> <ul style="list-style-type: none"> • do research (TV) (Neece) • self-publish a book (TV) (Dickason) • find an agent/publisher (C) (Fossey) • write a nonfiction proposal (C) (Goldthwaite) • turn your story into a screenplay (G) (Treulieb)

12:30-1:15	<p>Panel: The Plot Thickens Writing a first draft often feels like starting a pot of chili: how can wet beef and raw onions ever become an appetizing meal? Here's how you can take that big collection of "stuff that happens" and simmer it down to a thick and irresistible story. (Kelly*, Ayres, Holt)</p>	<p>Breakout Sessions: Genre 2 <i>Meet fellow writers and kindred spirits in...</i></p> <ul style="list-style-type: none"> • Children's / MG (Vanderburg) • Literary (Arista) • Memoir (Goldthwaite) • Romance (Smith/Doss) • Thriller (Tracey) • Screenwriting (Treulieb) • Fantasy (Clement) • Science Fiction (Ledbetter) 	<p>Breakout Sessions: Advanced 2 <i>How to...</i></p> <ul style="list-style-type: none"> • break out of a creative slump (TV) (Dees) • republish/revive a title (TV) (J. Thompson) • plan and conclude a series (C) (Morgan) • develop a marketing plan (C) (Hall) • get work as a freelance writer (G) (Neece)
1:30-2:15	<p>Panel: Why Won't They Love Me?! You spent thousands of hours writing a staggering work of heartbreaking genius (to borrow from Dave Eggers). So why isn't it getting the reception it deserves? And more importantly, what can you do about it? (Wells*, J. Thompson, Scarber, Fossey, Atwood)</p>	<p>Class: The Hero's Inner Journey Do you know the secret to creating an emotionally compelling character arc? In this class, Shawn Scarber presents a set of planning and analysis tools to help you discover your hero's inner journey and write a transformational story. (Scarber)</p>	<p>Breakout Sessions: Beginner 1 <i>How to...</i></p> <ul style="list-style-type: none"> • get started! (TV) (Clement) • find time to write (TV) (Vanderburg) • wrangle the plot bunnies / get to "The End" (C) (Muenzler) • develop your characters (C) (Arista) • choose a publishing path (G) (Dickason)
2:30-3:15	<p>Panel: What I Wish I'd Known –Business Successful authors (traditional and indie) share what they've learned the hard way about the writing industry. (T. Thompson*, Lenhardt, Dickason, Dees, Hall)</p>	<p>Demo: Self-Defense for Writers Your heroine gets grabbed in a dark alley – how can she overpower her attacker? Black-belt power duo Alex and Allison Campolo will show you the moves that will make your action scenes sparkle with authenticity! (Campolos)</p>	<p>Breakout Sessions: Beginner 2 <i>How to...</i></p> <ul style="list-style-type: none"> • identify your genre (TV) (Fung) • get unstuck! (TV) (Muenzler) • defeat self-doubt (C) (Nisinbaum) • write an outline (C) (Wells) • write responsibly outside your identity (G) (Gonzales)
3:30-4:00	<p>Prize Drawings (Center Corner) Cross your fingers and bring your ticket stubs – it's time to announce our lucky winners!</p>		