



The

Bloodwood Bible

THE GOSSIP ACCORDING TO STEPHEN AND RHONDA DOYLE

Issue No. 734

December 2007

Bloodwood's plan for Australia's wine drinking future

Minutes, Cabernet Meeting No 1, December 2007

Resolutions

• A national plan to fix our hospitality

Because we intend you all to get on with the job, at amazingly short notice, your homework as a member of the Bloodwood Cabernet is to visit the cellar door next weekend (December 15th and 16th 2007) and sample our range of vinous promises for 2008. There may be a little food, there'll certainly be a lot of confusion.

• A strong wine economy delivering for drinking families

Bloodwood will continue to offer excellent value for money which won't stretch your household budget. Until December 30th, we are pleased to offer you a case of our best including one bottle of all of

our 10 current releases plus a bottle of the unreleased 2004 Malbec and 2003 Merlot Cabernet Franc delivered unto your door for a very fair A\$250.00. (That's \$750.00 in Margaret River dollars).

• An wine education revolution

Sniffs and Spits, Saturday April 12th 2008. "25 years of Bloodwood. A F.O.O.D. Week event to experience the certifiable magic that is Bloodwood a quarter of a century on. At \$200.00, you won't be disappointed."

• Maintaining our national wine security

Against every rational economic consideration, Bloodwood wines will continue with its policy of working with nature during the growing and making of your wines. **WE** will decide which ecologically safe chemicals are introduced into this vineyard and who

introduces them. Nothing quivers quite as vigorously as an organic vineyard's bottom line during a soggy spring but we'll maintain our specific solution.

• Balance and fairness in the cellar door workplace

Open daily, **BUT** strictly by appointment only. We love to see you, and we may even be pleasant, but in the unfortunate event of fairness in the workplace, please ring so we can put our clothes on. Our whites at work, worth phoning for — (02) 6362 5631.

• Decisive inaction on climate change

To play our part in the preservation of other people's rainforests, and as our contribution toward a hot-air-free future, all correspondence henceforth with Bloodwood will be via email only. (Although you can ring us on 02 6362 5631 and we quite like hand-written letters delivered in the back of a smelly old diesel-smoke belching Australia Post contractor's truck). Or not!

All resolutions were passed anonymously.

Cheers,

Stephen & Rhonda



Vale Pimp. Bring back the Biff ... Stephen with Bloodwood's star recruit for 2007, Biff.

Please note: The unexpurgated version of The Bloodwood Bible is due to be published early next year. Please make sure your contact details, including email address, are up to date to ensure you receive your copy.

◦BLOODWOOD◦

the new tradition

BLOODWOOD WINE CHOICES

<i>Description of wine</i>	<i>Bottle price</i>	<i>Number</i>	<i>Amount</i>	<i>Intact Case Price</i>
<i>2007 Selection Results: one bottle of each below plus an unreleased 2004 Malbec and a 2003 Merlot Cabernet Franc delivered to your door. Polls close 31/12/2007</i>				\$250.00 Including freight door to door.
<i>2006 Big Men In Tights</i>	\$15.00			\$170.00
<i>2006 Riesling</i>	\$20.00			\$230.00
<i>2005 Chardonnay</i>	\$24.00			\$270.00
<i>2003 Schubert</i>	\$25.00			\$280.00
<i>2003 Shiraz</i>	\$24.00			\$270.00
<i>2003 Cabernet Sauvignon</i>	\$24.00			\$270.00
<i>2004 Maurice</i>	\$30.00			\$330.00
<i>2002 Right Bank</i>	\$22.00			\$240.00
<i>2005 Pinot Noir</i>	\$35.00			\$420.00
<i>2005 Noble Riesling</i>	\$25.00			\$300.00

Subtotal = \$

\$	
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Freight on a cost recovery basis. eg. Sydney \$16.00/case

TOTAL

MASTER CARD **VISA CARD** **NAME** _____
 _____/_____/_____/_____/_____/_____/_____/_____/_____/_____/_____ *Exp* _____/_____/_____/_____

Cheers and thank you for your interest in our wines

Rhonda and Stephen Doyle

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Name & Address

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Phone _____ *Fax* _____ *Email Newsletter* *Yes* *No*
*Your Personal * Email Address* _____ @ _____

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