

## INFORMATION TO DATA SUBJECTS

The following information to data subjects is provided in accordance to Section 13 Legislative Decree N. 196 dated 30 June 2003 in relation to <https://www.evivedigital.com> web site (hereinafter "the Website").

### **Data Controller and Data processor**

Data controller of the Customer personal data is Evive Digital, Atlanta, Georgia, email [contact@evivedigital.com](mailto:contact@evivedigital.com). Data processor is Evive Digital. The whole list of the Data processors may be requested by sending an e-mail to [contact@evivedigital.com](mailto:contact@evivedigital.com).

### **Purposes and procedures of the processing**

The User's treatment of personal data is put in effect to allow the User a correct fruition of the Website.

#### *Web browsing data*

The computer systems appointed for the Website operation could acquire, during their normal activity, some data whose processing is a typical element of the communication protocol of Internet. This data, if collected, could be used for the sole purpose of obtaining statistical information and controlling the correct performance of the website.

This category of data includes, for instance, IP addresses of the devices used by the individuals who access the Website, the number of accesses, the pages visited and the related viewing data, the URL address in which the browser was before displaying the page, the type of browser used, the operating system etc.

#### *Web browsing data and environmental variables*

The computer systems and the procedures appointed for the Websites operations automatically acquire, throughout the course of their ordinary use, some personal data relative to the User's browsing, including environmental variables.

#### *Technical cookie*

Cookies are small text files inserted through the browser, by a website, on the User's device in order to treat certain information related to his browsing activity on the Internet.

Technical cookies are exclusively used to ensure the transmission of data communication within the Website, in order to grant the functionality or the service explicitly demanded by the subscriber or the User to provide a service.

#### *Cookie analytics*

Cookie analytics are used directly by Evive Digital to collect information, in aggregated form, regarding the number of Users and the activities performed on the Website.

Evive Digital uses, for this purpose, the Google Analytics service provided by Google, Inc. (hereinafter "Google").

Google Analytics uses cookies (not third party cookies) that do not store personal data. The information derivable by cookies on the usage of the website by Users will be transmitted by the User browser to Google, with headquarters in 1600 Amphitheatre Parkway, Mountain View, CA 94043, U.S.A., and registered in the company servers.

According to terms of services, Google will use this information, as an independent data controller, for tracking and analyzing the Website usage and providing other related services referred to the connection mode, to the search mode and to the achievement of webpages. Google could also send this information to third parties, if required by law or regulations or if those third parties process this information on behalf of Google. Google will not associate the IP addresses to any other data in its possession.

We kindly invite you to read Google's privacy policy, available on the link below: <http://www.google.com/intl/it/privacy/privacy-policy.html>

The information data to subject related to Google Analytics services is available at the link below: <http://www.google.com/intl/en/analytics/privacyoverview.html>

By visiting the Website, the users agree to the treatment of their personal data by Google for the purposes with the methods here listed.

#### *Deleting and deactivating cookies*

Since cookies are normal text files, it is possible to access them through a word processing program.

It is also possible to set up your own browser in order to avoid the use of cookies.

Hereafter, for example purpose, an explication of how to deactivate and delete cookies of major web browsers:

Delete/deactivate cookies with Firefox:

<http://support.mozilla.com/it/kb/Eliminare%20i%20cookie>

Delete/deactivate cookies with Explorer:

<http://windows.microsoft.com/it-IT/windows-vista/Delete-your-Internet-cookies>

Delete/deactivate cookies with Chrome:

<http://support.google.com/chrome/bin/answer.py?hl=it&answer=95647>

Alternatively, it is possible to only deactivate Google Analytics cookies, by using [Google Analytic Opt-Out Browser Add-On](#) provided for major web browsers.

#### *Data voluntarily provided by the user*

Data voluntarily provided by the User through e-mail to the addresses listed in the Website, may be used to acquire the purposes that will be specified from time to time.

Particularly, personal data included in the communication will be acquired, as well as the e-mail address suitable to reply.

The collected data will be preserved and treated exclusively to maintain the correspondence and not for different purposes.

In case the User decides to submit a comment within a post, he/she shall furnish the following information:

Name

Address

Email

Referring website

The User is required to submit its name to allow other users to identify the author of the comment. Other data can be submitted at Users discretion. The above-mentioned information will be distributed within the Website and consequently within the Internet.

### **Mandatory or voluntary data provision**

Other than what has been aforementioned relatively to the data browsing and technical cookies, the provision of every other personal data requested by the Users of the Website is voluntary and entirely up to the users.

The User's failure to provide personal data does not implicate any prejudice towards him/her. However, the deactivation of certain cookies could result in a less facilitated browsing.

In case of failure to provide the name within the comments, the comment will not be published. Furthermore, we remind that the User may decide to use a pseudonym to maintain its anonymity.

### **Communication**

In relation to the above-mentioned purposes, Customer personal data could be processed by Evive Digital's employers in Travel related areas, appointed as persons in charge of the processing.

Personal data could also be available inside and outside of the United States.

Except for the data provided in the comments, User's personal data will not be disclosed.

### **Right to Access Personal Data and Other Rights**

According to Section 7 legislative Decree 196/03, the Customer, as a data subject, has the right to obtain confirmation as to whether or not personal data concerning him exists, even if not recorded, and to obtain a communication of such data in intelligible form. A data subject shall have the right to be informed:

- of the source of the personal data;
- of the purposes of the processing;
- of the logic applied to the processing;
- of the identification data concerning data controller and data processors;
- of the entities to which the personal data may be communicated.

A data subject shall have the right to obtain:

- updating, rectification or integration of the data;
- cancellation, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
- certification to the effect that the operation as per preceding letters have been notified to the entities to whom or which the data were communicated or disclosed, unless this requirement is impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

A data subject shall have the right to object, in whole or in part:

- on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising messages.

The user, according to Section 7 Legislative Decree 196/03, may exercise the rights listed above by making a request to the Data controller or Data processor, sending an e-mail to

[contact@evivedigital.com](mailto:contact@evivedigital.com). Alternatively, it is possible to exercise the right by sending certified letter to the following address PO Box 768201, Roswell, GA 30076.

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This information to data subjects could be modified in the future.  
We therefore invite the Users to periodically consult this page.