

A summary of our findings from the Survey

Thanks you Broome! We received 111 survey responses, 110 of which were from permanent residents of Broome.

How much do we spend per week?

The majority of our respondents spend between \$100 and \$200/week on groceries.

Where we shop:

- 104 people (93%) do all or most of their shopping at supermarkets.
- For the majority of respondents, product choice was very important.
- Preferred brands and car parking were most often considered unimportant.

Suggestions about what else the co-op could sell included:

- Personal products: shampoo and conditioner, soaps, give a crap toilet paper, toothpaste
- Cleaning products: paper towel, detergent, dishwasher tablets, bicarbonate of soda
- Non-perishable foods including: tinned foods, coconut milk, edible oils, tea, coffee, sauces and spices, noodles/ pasta, flour, cocoa, tacos, dried fruit, rice, coconut, grains, dog biscuits, vinegar, quinoa, chipotle peppers, tuna, sardines, baby formula, olives and coconut cream.

Priorities for the co-op:

- Food quality, supporting local business and ethical business practice are our highest priorities.
- Organic certification is the least important of the list of priorities provided.

What worked well in previous co-ops?

- Volunteer led, ethical, build strong community connections
- Environmentally friendly
- Supporting local providers
- Good selection of items
- Environmental benefits of no or low packaging

What didn't work?

- Inconsistent supply chain
- Time demands on a small number of people
- Including perishables added a lot of work
- Consensus decision making is exhausting
- Not enough members
- Expensive membership

Should food security for people on low incomes be an important aspect of the food co-op?

- Over half of respondents thought that food security is very important and only 4.5% thought that this was not an important consideration.

And the amazing skills and resources our respondents have offered to bring

- Bookkeeping and PC repair
- Contacts with their work
- Previous experience working with co-ops
- Research and writing skills
- A ute
- Precious time
- Loads of enthusiasm!

General comments:

- Broome would benefit big time with a co-op, big need here
- Focus on local or sustainable products. Bulk ingredients (no plastic) would be great
- If it would somehow be possible to get some fresh organics produce too (that is not ridiculously packaged) that would be excellent
- Ensuring co-op can meet needs/wants of broad community, deliver alongside complementary programs run by community services
- So fantastic to see this might become a reality
- Great idea!! I think food co-op's are a great way to escape the big supermarkets.
- Would love to see this happen but prices would need to be low.