



YOUNG PATTERNS

Background

2017 A new generation of young people is ready to step on the labor market. By 2025, 75% of the global workforce will consist out of Generation Y people. Yet our textiles and clothing industry is finding it hard to attract these young talents, yet if students/schools/companies work closer together they can turn the tide.

Goals

Create a new approach to internships between all stakeholders

- Increase the appeal of our industry and its jobs
- Create a level playing field between young people and company management
- Make “ready to learn” a standard approach by all stakeholders
- Make our industry open, transparent and in touch with all generations

Scope

This project is focused on finding motivated young talents that will help rejuvenate our industry, business owners that are “open to learn” and schools that support “out of the box thinking”.

For the duration of the 3 months’ internship, the intern will spend 1 month in each of the 3 companies in the same region.

Facilitators

IVOC/IREC
Creamoda
Hartslag
Ambassador

Key Stakeholders

Students
Schools
Companies

Project Milestones

May 2017: A new internship platform will be officially launched.

Before the internship a recruitment and selection campaign will be organized focused on matching a select group of students, companies and schools. Internship starts on Mid of February 2018 until Mid of May.

During the internship people will be followed, interviewed, photographed or filmed on the job. (respecting company knowhow and customer copyright).

After the internship, all key learnings and experiences will be gathered, shared with all stakeholders (including the media) and used to fine-tune the internship program. A thank you event will be held for all participants of Young Patterns 2018. Equally the new internship session Young Patterns 2019 will be announced and the new recruitment and selection campaign can be launched.



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Key success factors

All parties agree to be “open to learn”, transparent in working, respectful of company/school policy, respectful of the individual, allow for an open & direct dialogue and share experiences.

The student will commit to be able to work independently, be able to voice his/her own opinion, be critical in his/her work, be flexible, eager to learn and mobile for the duration of the internship.

The school will commit to provide the necessary support for the success of the project, adapt where needed the schools’ internship program and commit on the long-term to the success of Young Patterns.

The companies (owner and/or CEO) will commit to allow for open and direct dialogue between the intern & company management, willing to assimilate new ideas or apply a different business approaches.

Approval Signatures

[Name], Student

[Name], School

[Name], Company

[Name], IVOC/IREC

[Name], Creamoda

[Name], Ambassadors

[Name], Hartslag