



P.O. Box 312143

New Braunfels, TX 78131-2143

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Dear Prospective Sponsor,

Comal Cops for Kids Foundation, Inc. invites you to be a sponsor for the **8<sup>th</sup> Annual Comal Cops for Kids Gruene Turkey Trot**. This event will include a 5K walk/run for adults and a Kids ¼ Mile Turkey Chase and will be held in Gruene, Texas on Thanksgiving Day, November 24, 2016. All proceeds of the race will benefit and assist in funding local charitable and non-profit organizations, which support law enforcement efforts in Comal County to benefit the children of our community.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Advertise your business through T-shirts, banners, brochures, and much more. We have provided details of all your sponsorship benefits in this packet and hope you join us in supporting the organizations that facilitate the ability of law enforcement to better serve our children, including the New Braunfels Police Department Blue Santa Program and the Comal County Sheriff's Office Green Santa Program.

Please submit the enclosed Sponsorship Letter of Agreement by November 1st, 2016 to be included in all promotional materials.

If you have any questions or would like more information, please contact Tommy Ward at (210)317-4939.

Sincerely,

Tommy Ward  
President  
Comal Cops for Kids Foundation, Inc.



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SPONSORSHIP LETTER OF AGREEMENT

\_\_\_\_\_ (“Company”) agrees to provide financial sponsorship for the **First Annual Gruene Turkey Trot** on Thanksgiving Day, Thursday, November 24, 2016. As a sponsor, Company understands that it will receive the applicable sponsorship opportunities described in this packet attached hereto and incorporated herein by reference. Company further understands that these opportunities will not be valid until this agreement is signed and Company’s check has been issued to and accepted by the Comal Cops for Kids Foundation, Inc. (“Comal Cops for Kids”) As a sponsor, Company agrees to provide digital artwork (“Logo”) or all promotional advertising. Company understands that if the Logo is not provided to Comal Cops for Kids by November 1st, 2016, that the Logo may not be featured in certain promotional materials due to time constraints for printing said materials.

Please check the appropriate level of sponsorship:

\_\_\_\_\_ Chief Sponsor: \$5,000 (or in-kind equivalent)

\_\_\_\_\_ Captain Sponsor: \$2,500 (or in-kind equivalent)

\_\_\_\_\_ Lieutenant Sponsor: \$1,500 (or in-kind equivalent)

\_\_\_\_\_ Sergeant Sponsor: \$750 (or in-kind equivalent)

\_\_\_\_\_ Detective Sponsor: \$500 (or in-kind equivalent)

\_\_\_\_\_ Officer Sponsor: \$250 (or in-kind equivalent)

\_\_\_\_\_ We are unable to sponsor, but we wish to make a donation. Enclosed is a gift of:

\$50

\$100

Other: \_\_\_\_\_

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Representative Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Authorized Sponsor Signature

Please send this completed agreement with check made payable to:

Comal Cops for Kids Foundation, Inc.

P.O. Box 312143

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**Comal Cops for Kids Foundation, Inc. gratefully thanks you for your support!**



Comal Cops for Kids foundation, inc.

# 8th Annual Gruene Turkey Trot

## Event Sponsorship Levels\*\*

Sponsor Benefits	Chief Sponsor \$5,000	Captain Sponsor \$2,500	Lieutenant Sponsor \$1,500	Sergeant Sponsor \$750	Detective Sponsor \$500	Officer Sponsor \$250
	<b>*Exclusive Level</b> Sponsorship offers the highest degree of promotional exposure	<b>*Second Level</b> Sponsorship is featured just below the Chief Level in descending size & order	<b>*Third Level</b> Sponsorship descends in size & order from previous level & offers an outstanding midlevel value	<b>*Fourth Level</b> Sponsorship descends in size & order from previous level and offers excellent lower level promotional exposure	<b>*Fifth Level</b> Sponsorship offers Event Day exposure	<b>*Sixth Level</b> Sponsorship offers Event Day exposure
<b>Print Advertising</b> Features your logo on newspaper & publication ads reaching thousands throughout Comal County.	<b>Featured</b>	×	×			
<b>Press Releases</b> Features your business on all distribution	<b>Featured</b>	×				
<b>Event Entry Brochure</b> Features your logo	<b>Front Cover</b>	×	×	×	name only	
<b>Website</b> Features your logo on Comal Cops for Kids website	<b>Featured</b>	×	×	×	name only	
<b>Event Posters</b> Features your logo on Event Posters distributed at race	<b>Featured</b>	×	name only	name only	name only	name only
<b>Event T-shirts</b> Features your logo on Event T-Shirts	<b>Featured</b>	×	×	name only	name only	name only
<b>Event Kid's T-shirts</b> Features your logo on Event T-Shirts	<b>Featured</b>					
<b>Event Banner</b> Features your logo on Race Day banner	<b>Featured</b>					

\*\* Value includes Cash, Check and In-kind Donations