

CHAPELURE MEDIA

DIGITAL MEDIA | ANALYTICS | STRATEGY | MARKETING | CREATIVE | TRAINING

Speaker Profile Worksheet:

Name:

Email:

Phone:

If you have a domain name or website, what is it?

Do you have professional head shots? Yes/No

Your professional speaker biography:

Write your clear mission statement or purpose for speaking
(Ask yourself: what is the single thing you have to offer your audience?)

Give us information about the 4-6 keynote speeches you offer. Including:

- Speech title
- Main message or take-away
- Speech summary
- What makes you uniquely qualified to speak on this subject?

In your opinion, is your speech polished and ready for a large audience (1500+)?

Polished speeches:

- Solve a problem
- Tell a story
- Have some one-liners that are tweetable/quotable
- Have some laugh lines
- Can be delivered without slides
- Have a clear, mic-drop ending
- Are ready for Q+A.

List media coverage that you've had to date:

List of recent speaking gigs (paid or unpaid):

A link to your showcase video (if you have one) or audio files:

A couple of well-phrased client testimonials:

Your resume, including education and professional experience:

Details about any publications, awards, professional association or other impressive info beyond your resume:

Are you a member of Toastmasters or other speaking group?

What is your going rate now? (Free is a legitimate answer.)