



SUMMIT EXHIBITION

MARCH 20 - MARCH 23, 2018 ~ Richmond Marriott Hotel, Richmond, Virginia

Successful Innovations, Inc. annual summit provides opportunities for marketing professionals from educational resource companies and organizations to meet with administrators and other educational professionals from across the United States. These conference attendees are responsible for the instructional and purchasing decisions in their schools and districts.

REPRESENTATIVE NAME AND TITLE (TO BE LISTED IN PROGRAM)

COMPANY NAME

COMPANY ADDRESS

TELEPHONE NUMBER (INCLUDE AREA CODE)

CITY / STATE / ZIP

FAX NUMBER (INCLUDE AREA CODE)

E-MAIL ADDRESS

Description of business to be included in Summit Program:

Summit Exhibition

_____ \$500 Exhibit Booth Only - Includes 1 exhibit table (*please see Exhibit Guidelines below)

*Additional exhibit booth space - (@ \$325.00 each) _____

Exhibit Hours - Set up: March 20, 2018 (5pm-9pm) & March 21, 2018 (7am-8am)

Wednesday, March 21, 2018

Thursday, March 22, 2018

8:00am-4:00pm

8:00am-4:00pm

Booth Breakdown - 4:00pm

Location: Richmond Marriot Hotel, 500 E. Broad Street, Richmond, VA 23219

Additional Opportunities:

_____ \$300 - Company Promotional Inserts in Summit Attendee Bags - Flyers must be received by February 16, 2018 for insertion in the conference bags. (Please use address below for shipping all promotional inserts.)

_____ \$100 - Virtual Exhibit Hall Premier listing and link to website - Provide company logo (jpeg) and brief company description and website address and send electronically to sprokity@si4all.com by Feb. 16, 2018.

_____ \$450 - Back Cover Advertisement in Summit Program - Includes 1 advertisement (8.5" X 11") must be sent electronically to sprokity@si4all.com by February 16, 2018.

_____ \$150 - Quarter Page Advertisement in Conference Program - Includes 1 advertisement (3.75" x 5") must be sent electronically to sprokity@si4all.com by February 16, 2018.

_____ \$200 - Half Page Advertisement in Summit Program - Includes 1 advertisement (7.5" x 5") must be sent electronically to sprokity@si4all.com by February 16, 2018.

_____ \$300 - Full Page Advertisement in Summit Program - Includes 1 advertisement (7.5" x 10") must be sent electronically to sprokity@si4all.com by February 16, 2018.

_____ Check here if you would like to donate a door prize to be awarded during the Networking Reception on March 22nd.

Please complete the Marriott Hotel Audio/Visual Request Form (attached) for electricity and other needs.

Total amount to be charged/invoiced to your company for participation in the National Family Engagement Summit:

If paying by credit card, only Visa and MasterCard are accepted.

CC#: _____ Exp. Date: _____ Code: _____

Authorized Signature: _____ Date: _____

Please remit application with payment to Successful Innovations, Inc. at the following address:

Successful Innovations, Inc. 4851 Fort Avenue, Suite B Lynchburg, VA 24502

Successful Innovations, Inc. Phone (for credit card orders or billing inquires only): 434-942-5731

E-mail: info@si4all.com FAX (434) 239-0255 Tax ID #33-1212671

We appreciate your commitment to education and support for the 2018 National Family Engagement Summit!

Exhibit Guidelines

-The booth space rental is \$500.00 per 10'X10" booth

-Contract must be submitted with final payment due by March 2, 2018.

Cancellation Policy: All requests for cancellation of booth space must be received in writing. If a written request is received prior to February 16, 2018, the exhibitor will be liable for 50% of booth space contracted. No refunds will be made for cancellations after February 16, 2018.

Fire Protection: Booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with all local and state government requirements and to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards the right is reserved to cancel all or such part of the exhibit as may be irregular.

Insurance: The Exhibitor agrees to furnish a certificate of insurance to Successful Innovations, Inc. if requested.

Repair of damages: The cost of repairing any damage by the exhibitor, its employees, representatives, or agents to the conference venue will be billed and paid by the exhibitor. Nothing will be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the conference venue.

Subletting Space: Exhibitors shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business, without approval.

Loss, Damage, Injury: The Exhibitor will be responsible for any injury, loss, damage that may occur to an exhibitor's employee or property from any cause whatsoever. Successful Innovations, Inc. will not be liable for any injury, loss, or damage which may be sustained by any person who may be on the premises leased to an exhibitor, or watching, observing, or participating in any demonstration or exhibit of exhibitors.

Rejection of Application: Successful Innovations, Inc. reserves the right to cancel or refuse rental of display space to any person or company whose conduct or display of goods is, in the opinion of management, incompatible with the general character and objectives of the exposition.

Compliance with the Law: The exhibitor or his representative or employees shall not engage in any display, publication, performance, or other activity which is in conflict with any federal, state, or local law, regulation, rule or ordinance. Exhibitors cannot display or bring into the exhibit any animal, bird, fish, or other non-human creature without prior authorization from management.

Interpretation and Amendment: Successful Innovations, Inc. should have full power to interpret or amend these rules. The exhibitor agrees to abide by any rules or regulations that may hereafter be adopted by Show Management, which shall be as much a part hereof as though fully incorporated herein,

Authorized Signature _____ Date: _____