COVID-19 Relief Funds Should Not Be Used to Bail Out Private Schools

The next COVID-19 relief bill should include federal funding for public schools, not private schools. Public funding for private schools is not appropriate, as private schools do not provide the same accountability to taxpayers as public schools, and often discriminate in who they educate. The federal government should focus on providing more resources to our public schools, which educate 90% of our country’s students, not bailing out private schools through private school voucher programs, tax incentives, or other mechanisms that funnel federal funds for private education.

Many Private Schools Have Already Received Federal Funding for COVID-19 Relief
Private schools have repeatedly received relief funding through the CARES Act, including billions of dollars in forgivable loans to private schools through the Paycheck Protection Program.¹ In December, private schools also became eligible for additional emergency funding through a set aside as part of the GEER fund in the Consolidated Appropriations Act.

Public Dollars Should Remain in Accountable Public Schools
Unlike public schools, private schools do not provide the same level of accountability. When Congress authorized funding for private schools under the PPP and GEER fund, it at least placed certain requirements on recipients including certification of authorized use of funds. Such accountability measures are lacking in a private school voucher scheme. Moreover, without the inclusion of accountability measures such as requiring participating private schools to comply with the same teacher standards, curriculum, reporting, and testing requirements as public schools in their state, there is no way to gauge whether such a program is effective. Congress should continue to fund our public schools, not send federal dollars to unaccountable programs.

Vouchers Drain Money Away from Public Schools
During this challenging time, the federal government should focus on providing more resources to our public schools and public school educators, who are best equipped to serve all students. Private school voucher programs, in contrast, undermine our nation’s public schools by diverting desperately needed resources away from the public school system to fund the education of a few, select students in alternative settings.

Funding for Private Schools Undermines Efforts to Serve Low-Income Students
Private school voucher programs do not adequately serve low-income students. In most voucher programs, the cost of tuition and fees at private schools that accept vouchers generally exceeds the

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¹ Analysis of the data released by the U.S. Small Business Administration on Paycheck Protection Program loans of $150,000 or greater reveals that private schools received funding totaling between $2.67 billion and $6.47 billion. Samantha Sokol, et al., Ams. United for Separation of Church & State, The Paycheck Protection Program Has Provided Billions in Federal Funds to Private and Religious Schools (Jul. 29, 2020).
² For example, the Learning Policy Institute estimates that more than 300,000 teaching positions could be lost as a result of the pandemic, based on an estimated 15 percent reduction in state education funding. Michael Griffith, The Impact of the COVID-19 Recession on Teaching Positions (Apr. 30, 2020).
amount of the voucher, making private schools unaffordable for most low-income families. Unless a voucher program created with relief funds could ensure that private schools and online education providers could not charge more than the amount of the voucher, it is likely that low-income families could still not afford to participate in such a program.

Similarly, other mechanisms to funnel taxpayer dollars to private schools, such as tax incentives and the expansion of 529 accounts, serve to help wealthy families at the expense of low-income students. It is likely that the families who will benefit from these policies are those who already have the means to send their children to private school without a need for financial aid or tax benefits. A better use of funds is increasing the capacity of public schools to serve all students.

**Private Schools Have Access to Private Funds that Public Schools Do Not**

When private schools face financial downturns, they have inherent fiscal advantages because they can access private funding that public schools cannot. For example, private schools can apply for private or general commercial loans, refinance or renegotiate existing debt obligations, reach out to alumni and foundations for money or assistance, or have denominations and parishioners that can sustain their schools. Given these advantages, it is inappropriate to insist private schools need additional federal emergency relief funds.

**Enrollment in Many Private Schools Was Already Declining**

Enrollment in private schools has been declining even before the onset of the coronavirus pandemic. From 1999 to 2017, the number of private school students across the country has not grown, but actually decreased from 6 million to 5.7 million. Catholic schools have felt the declines most acutely, with the number of private school students enrolled in Catholic schools decreasing from 2.7 million in 1999 to 2.1 million in 2017. And, the number of Catholic schools themselves have also declined from around 13,000 Catholic schools across the country in 1965, and to now only around 6,000. Although the pandemic has surely exacerbated financial problems for Catholic and other private schools, it is not entirely responsible for these schools’ declines in enrollment and struggles to maintain financial viability. It is inappropriate to insist that emergency relief funds salvage these schools and keep them afloat.

Although some private school and voucher advocates have suggested that the public school system will be overwhelmed if students in private schools can no longer afford tuition and move to public schools, vouchers will not solve this problem. Private school vouchers would provide a means for some students to continue to attend private schools, at the expense of the vast majority of students—including those with the greatest need and who are the most expensive to educate—who attend our public schools. It is critical that we fund our public schools that educate all students, rather than diverting funding for private school voucher schemes. If we do not sufficiently fund our public schools, there is no fall back.

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3 See, e.g., U.S. Dep’t of Educ., *Evaluation of the DC Opportunity Scholarship Program: Impacts Three Years After Students Applied*, A-9 (May 2019) (finding that in Washington D.C, during the 2013-16 school year, 70% of the schools participating in the voucher program had published tuition rates above the maximum amount of the voucher).


5 Id.

6 Rebecca Klein, *At Least 100 Catholic Schools Across The Country May Not Reopen This Fall*, HuffPost (May 19, 2020).