

# CANDIDATE RECRUITMENT GUIDE 2017

Fellow Cursillistas,

A group of our membership met earlier this summer to put thought to paper for the purpose of enhancing our candidate recruitment strategies. While we have seen an upturn in the number of individuals who have accepted our invitation to attend a Cursillo and meet Christ amongst our humble assembly, some of the methods used by individual churches have resulted in greater success. It is our hope that if each of our congregations adopted some or all of our recommendations we would see enough interested individuals allowing us to have 2 sets of Cursillos each year and give us a better chance of ensuring the future existence of our ministry.

Let it be said that the one-on-one technique, ***make a friend, be a friend, bring a friend to Christ***, is the best approach, but as our membership ages, it becomes more of a challenge to approach younger potential candidates. It is our hope that use of the **CANDIDATE RECRUITMENT GUIDE 2017** will result in greater numbers of candidates and a greater presence of Cursillo and future Christian leaders in Marin.

We hope you make best use of the guide and provide John Bischoff and Maureen Wayne with full lists of candidates and future ambassadors for Christ.

De Colores,

Marin Secretariat Recruitment Committee