

CURSILLO CANDIDATE RECRUITMENT GUIDE

(WE ARE THE MIND, HEART AND HANDS OF CHRIST)

To Love, To Serve, To Bring the Good news, To Act as the Body of Christ

FALL 2017

FIRST STEPS

- Gather fellow Cursillistas in your church for a potluck with your Pastor as guest of honor (See Appendix A—Letter to Pastor).
 - Before this meeting review online home page of your church for mission statement and look for common goals/objectives of your church and our Cursillo ministry.
 - At potluck ask Pastor what he would like from Cursillo (this might be best approached in the invitation letter to the potluck—see Appendix A).
 - Outline history of Cursillo in US, Marin, noting upswing in interest in our Ministry as indicated by recent increase in candidates.
 - Profile potential benefits to Pastor and church
 - Energized congregation
 - Greater participation
 - Potential leadership
 - Open dialogue with Pastor
 - Hoped-for results from interaction with Pastor
 - Pastor to acknowledge Cursillo as worthy member of church community.
 - Pastor to help identify and encourage potential candidates.
 - Pastor to become Cursillista.
- Candidate identification—look for leaders
 - Recruiting techniques
 - One-on-one (classic and probably best approach)
 - Involve key clergy (Msgr. Robert Sheeran, Fr. Christopher Martin, Pastor John Beckman) and get all pastors involved in identifying candidates.
 - Invite for coffee, drink, meal at home (the more personal, the better).
 - Remember: sponsorship for each candidate

- Talk to parish school teachers, parents of students, other church ministries

CHURCH-BASED ACTIVITIES

- Cursillo Sunday (with permission of pastor)
 - Announcement from altar (Appendix B as example)
 - Cursillo music at service
 - Information after service (combined with coffee and donuts?) and get names, email addresses, tel #'s of perspective candidates)
- Publish Cursillo “Ads” (Appendix D) regularly in parish bulletin, website, etc.
- Use polo shirts, sweat shirts at church activities to promote Cursillo awareness
- Draw attention to **new Cursillo website** in all print and web materials
- Use Cursillo “business cards” to promote name recognition. Put your name and contact info. on back of card and more importantly get contact info. for potential candidate.
- Get new, young Cursillistas involved in recruiting
- Approach church based school teachers as well as parents of students by speaking to parent-teacher associations
- Talk to other church ministries such as altar societies, Knights of Columbus, young adult groups, etc.

TIMETABLE FOR RECRUITMENT ACTIVITIES

- September 22, Ultreya (Go and Make Better Christians of All Marin) focusing on recruiting for Spring Cursillos. Good Shepherd Lutheran Church, Novato.
- September-October: Get pastors on board, Cursillo community fully aware and involved—**we are all called to action**
- November-December: Start individual as well as church-wide recruitment with help of pastor. Talk up Cursillo at various church organizations and pass out Cursillo business cards and trifolds.
- Cursillo Sunday: Early December with pulpit talk (Appendix B) on approval of pastor, Cursillo music during church service, “meet and greet” after service with coffee and doughnuts, bulletin insert “An Unusual Christmas Gift” (see Appendix C—this can also be used at Valentine’s Day with minimal editing). **Wear your Cursillo polos!**
- After church coffee and donuts, bulletin ads (December thru March—see Appendix D). **Wear your Cursillo polos.**