

Joanna Lee

Graphic Designer

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Education

University of Southern California

Los Angeles, CA / Class of 2017
B.A. - Fine Art, emphasis in Design
Minor - Animation and Digital Arts
Cumulative GPA: 3.80

Saratoga High School

Saratoga, CA / Class of 2013

Work Experience

ListReports (Orange, California) / 2017 — present

- Designed digital and printed marketing material for real estate agents and leasing officers
- Worked with design, video, and copywriting team to maintain a strong visual identity

Collegiate Starleague (Los Angeles, California) / 2015 — present

- Designed promotional graphics for broadcasts and banners for event booths
- Collaborated with creative department to develop a consistent style guide

Academic Culture Assembly (USC / Los Angeles, California) / 2016 — present

- Designed flyers and graphics to promote awareness of wellness around the USC campus
- Reached out to students and faculty regarding mental health through campaigns

USC eSports (USC / Los Angeles, California) / 2014 — 2017

- Created and managed a style guide to structure the club's visual identity
- Designed flyers, logos, and graphics to extend and maximize the club's reach on campus

Montalvo Arts Center (Saratoga, California) / 2013 — 2014

- Aided the running of summer art programs for kids and designed graphics for social media
- Facilitated various art and painting classes for first and second graders

Technical Skills

Proficient in

Adobe Photoshop, Illustrator, InDesign, After Effects, InDesign, Sketch, Maya, illustration

Familiar with

Wordpress, HTML/CSS, FL Studio, Vegas, Avid, Dragonframe, Mac/PC

Languages

English (fluent)
Korean (fluent)
Spanish (conversational)

Achievements & Interests

Roski School of Art and Design: Dean's List (2013 — 2016)

Golden Key International Honour Society (2013)

Alpha Lambda Delta Honor Society (2014 — 2016)

Volunteering & Activism

USC World Vision ACT:S

Welcome Home Ministries

USC Mental Health Awareness & Ed Month

Other Interests

Viola, volleyball, YouTube channel, managing social media, video editing, playing video games, trying new recipes, talking about my love for White Shepherds