FAILURE

Characterized by often dysfunctional reactions (e.g. shame, avoidance, self-criticism, blame, or withdrawing investments in new ideas) to failure that halt learning from reaching depth.

An intentional investment in maximized learning for all those involved in the failure.

MAXIMIZED LEARNING

Actions aren’t following your learning – there is no adaptation of strategies or behavior. You may see small, informal improvements, but are stopping short of transformative change.

Learning is codified through an investment in applying your learning to your next iterations, through tangible improvements to processes, tools, and practices.

IMPROVED ITERATIONS

Specific iterations related to the initial failure are improving, but you could be leveraging what you’ve learned (both from this failure, and from the process of learning from it) to improve all that you do.

Intentionally understanding how your experience in learning from failure can strengthen all of your work, and thus mapping the skills and practices you’ve learned to other initiatives. Building a comfort with failure and learning that allows you to grow, overall, the smart risks you take and the innovations you develop.

INFORMED RISK TAKING & INNOVATION

Failure is inevitable – no matter how risk savvy, innovative, or fail-smart we become, it is inevitable, and arguably important, that we will continue to fail. That said, having made it to this level of proficiency means that this failure, and particularly your reaction to it, will look significantly different than the previous one.

Join us in exploring Intelligent Failure this summer in Toronto!
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