

Interactive Art/Creative Director

PATRICK RUTHERFORD

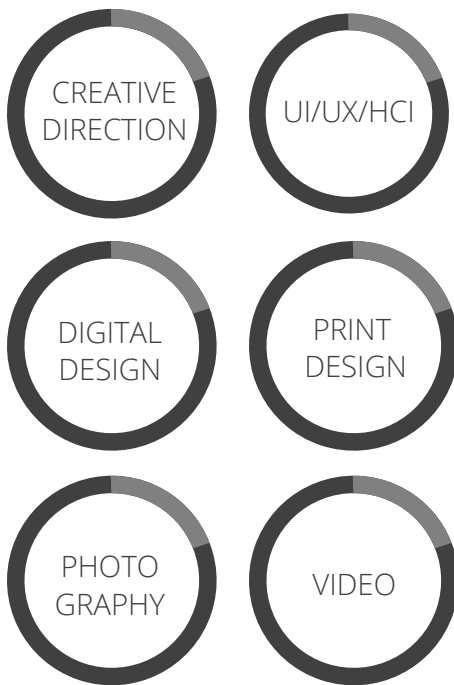
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ABOUT

I am a seasoned Creative Lead with a wide range of experience in a great number of Creative fields. I have Sr. knowledge and experience in Digital Design, UX, Traditional Design, Photography, Video, and Marketing.

SKILLS



ORGANIZATIONS

Dallas Society of Visual Communication
Connecting Things - Denton co.

AWARDS

AAF ADDY AWARD (2016)
Humanities Division Award (2005)
Billy Bird Memorial Scholarship (2003)

WORK EXPERIENCE

- **Sr. UX Designer**
TONIC3
January 2016 – Present (1 year) Lewisville, TX
Leading our team with solid UX and directing visuals.
Leading client work and presenting, while utilizing design team to achieve client & Internal goals.
- **Sr. Interactive Art Director**
HCK2
April 2015 – December 2015 (8 months) Addison, TX
Leading a team of Creatives through UI, UX, Print and Interactive Design. Present Creative team projects to clients. Leading Large Print, Broadcast and Interactive projects while assisting Creative Director with managing a team of creatives.
- **Sr. Creative/Digital UI,UX**
Ivie Inc
February 2012 – April 2015 (3 years) Flower Mound, TX
Leading a team of Creatives through UI, UX, HCI, Creative Direction and Art Direction. Present Creative team projects to clients. Art Director over Broadcast team storyboarding, Directing and filming Commercials.
- **Lead Digital Designer UI/UX**
StyleMark Inc.
November 2010 – 2012 (1 year) Dallas, TX
Creating and maintaining websites as Lead Digital Designer for 8 brands. Work with a creative group developing Print/Digital Design for large companies.
- **Interactive Animator UI/UX**
Voyager Expanded Learning
June 2008 – December 2008 (7 months) Dallas, TX
Working on a team with multiple Designers, Artists, and Programmers to build a large scale Desktop Application.