

P PATRICK RUTHERFORD

✉ patrickrutherford@me.com

☎ 817.371.9367

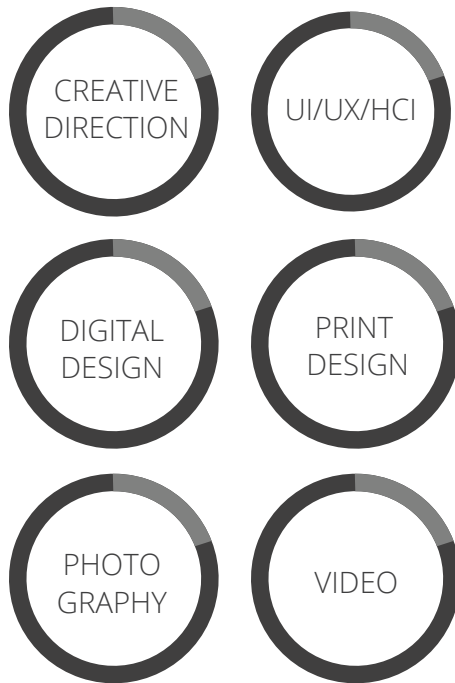
🌐 patrickrutherford.com

📍 2801 Torrey Ct.
Flower Mound, Tx
75028

ABOUT

I am a seasoned Creative Lead with a wide range of experience in a great number of Creative fields. I have Sr. knowledge and experience in Digital Design, UX, Traditional Design, Photography, Video, and Marketing.

SKILLS



ORGANIZATIONS

Dallas Society of Visual Communication
Connecting Things - Denton co.

AWARDS

AAF ADDY AWARD (2016)
Humanities Division Award (2005)
Billy Bird Memorial Scholarship (2003)

WORK EXPERIENCE

- **Creative Director**
ID90 Travel
March 2017 - Present (7 months) Southlake, TX
Working closely with Stakeholders, Development, Product, Marketing and Sales teams to help ensure continuity between vision, visuals, and voice. Working heavily in ideation as well as being in the weeds on all creative projects as Creative Lead.
- **Sr. Lead UX Designer**
TONIC3
January 2016 - March 2017 (1.4 years) Lewisville, TX
Lead team in UX practices and directing visuals. Directing client work and presenting, while utilizing design team to achieve client & Internal goals.
- **Sr. Interactive Art Director**
HCK2
April 2015 - December 2015 (8 months) Addison, TX
Leading a team through UI, UX, Print and Interactive Design. Present projects to clients. Leading Print, Broadcast and Interactive projects while assisting Creative Director with managing a team of creatives.
- **Sr. Creative/Digital UI,UX**
Ivie Inc
February 2012 - April 2015 (3 years) Flower Mound, TX
Leading a team of Creatives through UI, UX, HCI, Creative Direction and Art Direction. Present Creative team projects to clients. Art Director over Broadcast team storyboarding, Directing and filming Commercials.
- **Lead Digital Designer UI/UX**
StyleMark Inc.
November 2010 - February 2012 (1.3 years) Dallas, TX
Creating and maintaining websites as Lead Digital Designer for 8 brands. Work with a creative group developing Print/Digital Design for large companies.