



AACUSS 2017

INFORM INSPIRE INFLUENCE

Dalhousie University, Agricultural Campus, Truro, Nova Scotia

FIRST TIME ATTENDEE GUIDE

The AACUSS 2017 Planning Team has prepared this guide to assist first-time conference attendees in making their time at the 2017 Annual Conference as productive and enjoyable as possible.

SETTING CONFERENCE GOALS

We encourage you to take some time prior to the conference to reflect on your institutions' strategic goals and your own career and personal goals. Carefully review the conference schedule and session descriptions and make note of sessions with content that will help you meet these goals. As well, consider attending some sessions that may not be directly related to your job but will broaden your perspective of the student services field.

WHAT TO BRING

You will be introducing yourself to many of your student services peers so don't forget to bring business cards! Exchanging business cards will help you to keep in touch and continue to share resources and information following the conference.

Be sure to pack comfortable shoes if you would like to explore campus. Although our campus is small, bear in mind that sessions and events will be held in different buildings.

Thursday May 25 has been designated as "School Spirit Day". We're encouraging all of our delegates to wear clothing that shows off your school pride.

Our closing banquet will be a delicious served dinner. Attire typically varies from business casual to semi-formal.

PRACTICE YOUR ELEVATOR PITCH

The AACUSS Annual Conferences provides many great networking opportunities. Take some time to think about how to make a clear and concise introduction that will spark conversation with new colleagues. The best networking introductions include the following details: 1) who you are, (2) who you work with and 3) what do you help this organization do.

REGISTER FOR APP

Be sure to download the Guidebook App on your mobile device to access our 2017 Conference program (search AACUSS Conference 2017). In addition to viewing the schedule, you'll be able to receive direct messages from the Conference team, see a list of delegates, access a campus map and so much more!