

OBJECTIVE VS. SUBJECTIVE INFORMATION

Objective information is:

observable: able to be seen, heard or touched, smelled, tasted factual

able to be counted

able to be described

able to be described

able to be imitated

the same from multiple reporters

as close to the truth as we can get

helpful in decision making

Objective language:

I saw...

I counted...

I observed...

This is what s/he did.

This is what I/we did.

S/he said...

The sound s/he made sounded like this...

S/he stood in this place.

S/he made an action that looked like this...

Subjective information is:

opinion

judgment

assumption

belief

rumor

suspicion

varies: person-to-person, day-to-day

able to take on a life of its own

not the truth

sometimes completely false

destructive in decision making

Subjective language

S/he did not want to...

S/he does not like...

S/he thought...

S/he feels...

S/he thinks...

S/he needs...

S/he was just trying to get me to...

S/he was just trying to get out of or avoid...

S/he was just trying to control me...

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