



AMANDA WARD

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amandacward.com

EXPERIENCE

Freelance Graphic Design

Digital Book Design

April 2017–present

Frank Mruk's Atlas for Architects

Book layout, cover design, and diagram design for Frank Mruk, a former Associate Dean of Architecture at NYIT and established architect.

Logo Development and Wayfinding

December 2016–March 2017

ATD New England Area Conference

Marlborough, MA

Federal Realty Investment Trust

May 2017–present

Operations Assistant

Assembly Row, Somerville, MA

Assisting the marketing and operations departments. Tasks include: Wayfinding design, newsletter design, brochure layouts, designing event collateral, social media upkeep, photography, and overseeing events on the property.

May 2016–December 2016

Graphic Design Intern & Freelance Designer

Assembly Row, Somerville, MA

Worked as the sole graphic designer for multiple different branches.

Making Her Mark Gallery Exhibition

March 2017– April 2017

Wayfinding and Poster Design, Curation

Dartmouth, MA

Installing temporarily donated works from the Providence Art Club. Designing the poster, post card, and labels for the show and manning the gallery on weekends.

Design Studio at CVPA

Spring 2015 & Spring 2017

Graphic Designer

Dartmouth, MA

Worked in a team of eight with one supervisor to re-brand the College of Visual and Performing Arts at UMass Dartmouth. We had several other clients including the Art Galleries at UMass Dartmouth.

EDUCATION

University of Massachusetts Dartmouth

College of Visual and Performing Arts

2013–2017

BFA in Graphic Design

GPA 3.5

PROFESSIONAL DEVELOPMENT

Stir Copenhagen

May 2017

Graphic Design Workshop

Copenhagen, Denmark

8-day immersive design experience in one of Scandinavia's design capitals.

The Basics of InDesign

November 10th, 2016

Training Session

Federal Realty Investment Trust

Somerville, MA

Trained six women the basics of InDesign for editing purposes.

Architectural Design Meetings

May 2016–August 2016

Bi-Weekly Meetings

Federal Realty Investment Trust

Somerville, MA

Attended bi-weekly meetings in accordance with Jacobs Engineering Group and Federal Realty to learn the process of building in Assembly Row.

MEMBERSHIPS & HONORS

AIGA Boston Chapter

2014–present

Graphic Design Student Organization

2014–2017

Federal Realty Ads Featured on Boston.com

October 2016

SKILLS

Adobe Suite | Photography | Basic HTML/ CSS