WHEN to PRIME

If needed, surfaces should be primed only with Domingue Bonding Primer (do not substitute another primer.) Surfaces that do not require priming should be clean, stable, and in their natural form (not previously treated with paint or other sealer.) Not recommended for use over metal.
Top: Drywall
Bottom: Wood (unless the goal is a limed decorative finish)
Top: Previously painted or sealed surfaces
Bottom: Unstable surfaces
Top: Cement

Bottom: Stone
Top: Concrete Block  
Bottom: Brick
Top: Adobe  
Bottom: Plaster