

KIRA BELLIS

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8904 Carlisle Road, Wyndmoor, PA 19038

Education

UNIVERSITY OF VERMONT
BURLINGTON, VT
Expected Bachelor of Arts
Art History, Applied Design
December 2018

References

Contact details upon request

ANDI HARRIS
FITZ & CO
Social Media Account Executive

OLIVIA VERDUGO
THE BARNES FOUNDATION
Graphic Designer

KELSEY NEUBAUER
THE VERMONT CYNIC
Editor-in-Chief

Skills

InDesign
Illustrator
Photoshop
After Effects
Animate
Premiere
Layout
Editing
Google Suite
Design Thinking

Experience

DESIGN AND COMMUNICATIONS INTERN, FALL 2017

ECHO, LEAHY CENTER FOR LAKE CHAMPLAIN | Burlington, VT

- Promoted the brand by developing and updating exhibit signage and props
- Created birthday party invitation, email blast, and thank you note templates
- Designed and photographed content for museum visitor book

SOCIAL MEDIA INTERN, SUMMER 2017

FITZ & CO | New York, NY

- Wrote daily content and selected images to promote agency's art world clients on Facebook, Instagram, Twitter, and Tumblr
- Compiled social media analytics reports to track user engagement
- Created Instagram stories for Art Basel and BMW Group Culture

LAYOUT EDITOR, FALL 2016 - SPRING 2017

THE VERMONT CYNIC, UVM | Burlington, VT

- Co-directed production, content, and organization of weekly newspaper
- Developed cohesive layouts, illustrations, and infographics
- Delegated assignments to page designers and illustrators

GRAPHIC DESIGN INTERN, SUMMER 2016

THE BARNES FOUNDATION | Philadelphia, PA

- Created marketing materials including docent handbook, brochures, course catalogue, flyers, and postcards
- Designed layout, typeset copy, and selected accompanying artwork
- Contributed to project discussions with graphic design, editorial, publications, and other internal departments

MUSEUM STORE WEB CONTENT INTERN, SUMMER 2016

NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY | Philadelphia, PA

- Photographed merchandise, modified images for web publishing, and uploaded store inventory to e-commerce database
- Described product details and wrote artist biographies for online store
- Improved search engine optimization (SEO)