

# BluePath

SERVICE DOGS

## Walkathon

May 19, 2018

FDR State Park – Yorktown Heights, NY

*Join us on the path...*

Our walkathon is a family – and dog – friendly event benefiting BluePath, a 501(c)(3) nonprofit providing autism service dogs, offering safety, companionship and opportunities for independence. Our work transforms lives by providing families with expanded opportunities to unlock life's potential. We rely on the generosity of donors and volunteers to fulfill our mission.

## Sponsorship Opportunities

*Help us unlock life's potential.*

### **\$5,000: Presenting Sponsor**

*Customized packages available, with options including:*

- Listed as presenting sponsor on all event collateral
- Featured in event press releases
- Featured on BluePath website and social media
- Premier logo placement on event T-shirts
- 30 complimentary event registrations
- Company banner displayed at finish line
- Option to park company vehicle on event site in prominent location
- Vendor table(s) at event
- One personalized sign on the walkathon route



## **\$2,500: Platinum Sponsor**

- Listed as a major sponsor in event press releases
- Listing on event flyers, BluePath website and social media
- Logo on back of event T-shirts
- 15 complimentary event registrations
- Company banner displayed at finish line
- Option to park company vehicle on event site in prominent location
- One personalized sign on the walkathon route
- Vendor table at event

## **\$1,000: Gold Sponsor**

- Listing on BluePath website
- Company name on back of event T-shirts
- Five complimentary event registrations
- One personalized sign on the walkathon route
- Vendor table at event

## **\$500: Silver Sponsor**

- Listing on BluePath website
- Two complimentary event registrations
- One personalized sign on the walkathon route
- Vendor table at event

## **\$100: Course Sponsor**

- One personalized sign on the walkathon route

*Additional support opportunities include product and item donations.*

**More information:**  
BluePath Service Dogs  
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