

KELSEY NGUYEN

kelsey.n.nguyen@gmail.com • www.kelseynguyen.com

PROFILE

Writer, blogger and digital storyteller with experience in editorial and social media content production. Written works range across a diverse spectrum, covering fashion, beauty, travel, lifestyle and entertainment.

EDUCATION

New York University

Sept 2013 – May 2017

Bachelor of Science in Media, Culture, and Communications

SKILLS

Adobe Photoshop/InDesign
Final Cut Pro

HTML/CSS
Blogger/Wordpress

CMS Platforms

EXPERIENCE

Runaway In LA, Blogger

June 2009 – Present

Conceptualize and produce outfit shoots, style guides, travel articles and personal essays; collaborate with brands on sponsored content; utilize social media platforms to network and promote material.

Bustle.com, Fashion + Beauty Editorial Intern

Oct 2015 – Present

Pitch and produce news/feature stories for fashion and beauty verticals with SEO integration; conduct story and photo research; assist with photo and video shoot production; supervise samples for fashion and beauty closet.

Various, Freelance Writer

June 2014 – Present

Clients include POPSUGAR, Bespoke + For, NICHE: The Apothecary Journal and Pursebox; pitch evergreen stories on fashion, beauty, travel and lifestyle; write compelling fashion copy to advertise products and engage readership.

Harper's BAZAAR, Digital Editorial Intern

Sept 2014 – Dec 2014

Assisted with editorial content creation for ShopBazaar.com and Bazaar.com; wrote copy for e-commerce products; managed content for Pinterest, Twitter and Facebook social media platforms.

NYLON, Online Editorial Intern

Jan 2014 – May 2014

Produced stories for fashion, beauty, music, and pop culture verticals; conducted and transcribed interviews; assisted in product market research; managed content for Tumblr, Pinterest and Google+ social media platforms.

kelsey.n.nguyen@gmail.com • www.kelseynguyen.com