**Seminole 100 Sponsorship Opportunities**

**SEMINOLE 100**, the Association's largest event, celebrates the fastest-growing businesses owned or led by Florida State University alumni. Honorees represent almost every major market and industry and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students. The criteria for nominations include verifiable business revenues of $250,000 and C-Suite executive leadership.

**AUDIENCE:** Past and present honorees as well as university leadership  
**EXPECTED ATTENDANCE:** 400+

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>PRESENTING SPONSOR</th>
<th>RECEPTION SPONSOR</th>
<th>TABLE SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>COST*</td>
<td>$15,000</td>
<td>$7,500</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**BENEFITS**

- **Exclusive sponsorship**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
  - ✓ Table Sponsor
- **Event tickets**
  - 1 table **
- **Reserved seating**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
  - ✓ Table Sponsor
- **Recognition on event signage**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
  - ✓ Table Sponsor
- **Recognition in event press release**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
- **Recognition in select marketing and promotion**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
- **Verbal recognition during program**
  - ✓ Presenting Sponsor
  - ✓ Reception Sponsor
- **Logo on event invitation**
  - ✓ Presenting Sponsor
- **Brief remarks during program**
  - ✓ Table Sponsor
- **Thank you in VIRES® magazine (post-event)**
  - ✓ Presenting Sponsor

* The FSU Alumni Association is a non-profit organization under section 501(c)(3) of the Internal Revenue Code. A portion of your sponsorship may be tax deductible. Please consult your tax professional.  
** Includes two complimentary pre-set bottles of wine at each table.

FOR QUESTIONS OR INFORMATION ON TAILORED OR IN-KIND SPONSORSHIP OPPORTUNITIES, please contact the Alumni Association office at alumni@fsu.edu.

alumni.fsu.edu @fsualumni @fsualumniassociation

400,000+ ALUMNI