



Social Media Support Kit

The Women's March on Washington is finally here! We've put together this support kit with all the tools, information and graphics you need to show your support on social media.

Why do you march? Share your **#WhyIMarch** & **#IMarchFor** posts!

Let your followers know why you're marching. What do you march for? Who inspires you to march? Write about it on social media and use the hashtags **#WhyIMarch** and **#IMarchFor**.

Three Things to Know:

- The Official Hashtags: **#WomensMarch** and **#WhyIMarch**.
- We'll livestream the rally on Facebook. Link will be shared by 10 am.
- Get updates from the field on Twitter & Instagram at **@womensmarch**.

Quick Links:

- Website: <https://www.womensmarch.com/>
- FAQs: <https://www.womensmarch.com/faq>
- Resources: <http://resources.womensmarch.com/>
- Donate: <http://bit.ly/wmwdonate>
- Official Merch: <http://bit.ly/WMWMerch>
- Facebook: <https://www.facebook.com/womensmarchonwash>
- Twitter: <http://twitter.com/womensmarch>
- Instagram: <https://www.instagram.com/womensmarch/>
- StoryCorps: <http://bit.ly/WMWStoryCorps1>

Download Women's March Graphics:

[Download Women's March graphics here](#)

Share These Messages:

When women rise, the nation rises. Join me & stand in solidarity with the **@womensmarch**.

#WomensMarch

[Click-to-Tweet](#)

Together we fight for equity. Let's send a message to our new govt on their 1st day.
#WomensMarch #WhyIMarch
[Click-to-Tweet](#)

I march to defend the most marginalized among us. #WhyIMarch #WomensMarch
[Click-to-Tweet](#)

We will not rest until women have parity & equity at all levels of leadership. Join us.
@womensmarch #WomensMarch #WhyIMarch
[Click-to-Tweet](#)

Suggested Social Media Messages

Facebook

- I stand in solidarity with defenders of human rights. Join me and let's send a bold message to our new govt on their 1st day. #WomensMarch #WhyIMarch
- We will not rest until women have parity and equity at all levels of leadership in society. Join us. #WomensMarch
- "Women, if the soul of the nation is to be saved, I believe that you must become its soul." - Coretta Scott King #WhyIMarch #WomensMarch
- I march to defend the most marginalized among us. #WhyIMarch #WomensMarch

Twitter

- We work peacefully while recognizing there is no true peace without justice and equity for all. Join the movement! @womensmarch #WomensMarch
- We send a bold message to our new govt on their 1st day. Women's rights are human rights. @womensmarch #WomensMarch
- We stand together, recognizing that defending the most marginalized among us is defending all of us. @womensmarch #WomensMarch
- I march to affirm our shared humanity and pronounce our bold message of resistance & self-determination. #WhyIMarch #WomensMarch
- Unable to join a march in-person? Support @WomensMarch online! bit.ly/WMWDDonate #WomensMarch
- "Women, if the soul of the nation is to be saved, I believe that you must become its soul." - Coretta Scott King @womensmarch
- We practice empathy with the intent to learn about the intersecting identities of each other. Stand w/ the @womensmarch! #WomensMarch