farmers market nutrition program

Presented by Erin Khmelev, WIC Project Assistant
Congress created the FMNP (1992) and SFMNP (2001)

In 2015, Alaska had 100 WIC authorized farmers and farmers markets accept coupons in...

- Fairbanks
- Bethel
- Dillingham
- Southeast
- Anchorage
- Mat-Su Valley
- Copper Center

We are responsible for administering the programs which include:
- Processing Authorizations
- Managing Banking Records
- Distribution of Benefits
- Providing Nutrition Education
- Program Promotions
- Grant writing

**FMNP funding:**
USDA covers 100% of food costs and 70% of administrative costs.

**SFMNP funding:**
USDA covers 100% of food costs and 90% of administrative costs.

**2015 Participants Served**

- FMNP - 10,045
- SFMNP - 2,461

I am here today to tell you more about our programs and how it can benefit you and Alaska!
Are you a Farmer?
By putting farmers’ market coupons in the hands of low-income families and seniors, we create customers. We help build relationships too! Even after the coupons have been used, these customers have been proven to return because they are familiar with the farmer and their products.

Are you Looking for Coupons?
We work to form healthy babies and life-long healthy eating habits for your children by providing opportunities for them to explore new foods and learn where their food comes from. We also support our Alaskan seniors who live on fixed incomes so they can eat and stay healthy! Our seniors have the highest redemption rate but they need the means to purchase Alaska grown foods. Contact the State of Alaska WIC office for more information at (907) 465-3100.

Are you a Food Security or State agency representative?
Some of the best work comes out of collaborating and we are eager to do so. Come discuss with us ways to make our dollars go farther and the benefit to our participants stronger!

It’s a win win win!
$156,080 of federal dollars into our state economy in 2015!

We increased our FMNP redemption rate by 5% in 2015 and we hope for another 5% in 2016!

As our programs continue to grow that means more new money for Alaska!
Become an authorized farmer or market!

Help distribute Senior Farmers’ Market coupons at your agency.

Encourage your family and friends to sign-up for benefits!

Help support Alaskan agriculture, the future depends on us!
For the FIRST time, the National Association of Farmers’ Market Nutrition Programs (NAFMNP) Annual Conference will be held in Juneau, Alaska from Sept. 7th-10th, 2016!

For more information, visit www.nafmnp.org or call (907) 465-3100!
THANK YOU!

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