The Food Research, Enterprise, and Sustainability Hub of the North

Helping our Circumpolar food systems flourish

Saturday 3/9/19

Alaska Food Festival & Conference

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Who’s reading academic journals on a Saturday night? No one.

FRESH focuses on Actionable Research
This session invites participants from all backgrounds to listen, learn, engage and share their thoughts on Alaska’s food system. We will use design thinking strategies to brainstorm ideas for a more robust food system in Alaska and incorporate them into FRESH’s strategic plan with opportunities for the audience to engage in future discussions.
Session Schedule

- 15 minutes - Background on Circumpolar Food Systems and FRESH

- 5 minutes - Design thinking and present what Anchorage i-team has done, plug for Iowa Extension Community Food Systems Leadership trainings

- 40 minutes - DO IT with the intended outcome of potential solutions to a specific problem we’ve articulated within our food system

How can you take FRESH back to your community?
- Grow U
- Food Lab
- Foodpreneurship
FRESH is a collaborative effort between Alaska Pacific University (APU) and the University of Alaska Anchorage (UAA).

As a result of a two-year, community-engaged visioning process and a series of pilot projects, FRESH is organized into three initiatives:

- **GrowU**
- **The Food Lab**
- **Foodpreneurship**
Grow U

Programming to support food systems education, outreach, and diverse participation through K-12/University partnerships, interdisciplinary degree options, and leadership training.

- Williwaw Elementary and Tudor Elementary school gardening program
- Interdisciplinary degree options at UAA and APU
- USDA NIFA Women and Minorities in STEM Fields Grant: Alaska Native Youth Investigate Food SySTEMs and Explore Career Paths in Food and Agriculture (PI: Heidi Rader)
The Food Lab

Development of infrastructure and engagement components to encourage, facilitate, and grow integrative food systems research and its applications for economic, policy, and educational development.

- Arctic Food Innovation Cluster
- Future Food Systems Leader trainer
- 2019 ASFS/AFHVS Conference
- Food indicator study (DHSS)
- JAFSCD
- Contributing curator of the Anchorage Museum What Why How We Eat exhibit
- Collaborator catalog
Foodpreneurship

Support for entrepreneurship and enterprise that is competitive, diverse, and forward-thinking with respect to economic, social, and environmental impacts.

- APU Graduate Entrepreneurship Certificate
- Accelerate Alaska 2018 & 2019 Food Systems track leader
- Spring Creek Farm and the Kellogg Campus
Action!

What are the food systems needs in your community?
Come back!
What can FRESH do for you?!

- Video consulting (the first one’s on us!)
- Research & evaluation
- Project collaboration
- Facilitation
- Food-focused event management
- Grant writing support
- University resources & partnerships
- Access to student workforce
Support

Initial funding and support that makes the launch of FRESH possible comes from the following:

- USDA-NIFA,
- UAA Center for Community Engagement and Learning (CCEL)
- NeighborWorks Alaska
- Anchorage Museum
- Anchorage School District
- Alaska Department of Health and Social Services (DHSS)
- Anchorage Municipality
- Alaska Pacific University
- Walter J. Hickel Professorship of Strategic Leadership & Entrepreneurship