

2017 Sponsor & Exhibitor Information

The NC Clean Energy Technology Center is proud to offer varying levels of sponsorships which will be recognized at the 2017 Sustainable Fleet Technology Conference in Raleigh, NC. Attendees at this three day conference will include public/private fleet managers, purchasing officials, state and local government leaders, clean cities coalitions, non-profits, and other transportation organizations. Our previous 2014 conference of a similar scale saw over 500 attendees. We're anticipating that amount or higher for 2017.

See below for sponsorship/exhibition opportunities.

WHAT IS THE SUSTAINABLE FLEET TECHNOLOGY CONFERENCE?



The Sustainable Fleet Technology Conference is an opportunity for fleets and other transportation professionals to experience the latest and greatest technology designed to increase efficiency and reduce transportation related emissions. The three day conference will include keynote presentations, a Ride n' Drive, breakout sessions, an expo hall, and plenty of networking opportunities.

Is my company/organization a good fit?

Included below is a sample list of relevant topics under consideration to include in the 2017 conference. The planning committee welcomes other topic ideas that highlight sustainable fleet technologies.

- Biofuels (Ethanol, Biodiesel)
- Compressed Natural Gas
- Electric
- Propane
- Renewable Diesel
- Renewable Natural Gas
- Advanced Vehicle Technologies
- Motor Fleet Management & Vehicle Sharing Technologies
- Idle Reduction Technologies
- Data and Telematics
- Vehicle Right-Sizing
- Sustainability Plans
- Driver Training & Behavior
- Eco-Driving
- Public Transit
- Autonomous Vehicles & Future Technologies

PREVIOUS SPONSORS/EXHIBITORS

ABM
ADVANCED ENERGY
AGILE FLEETCOMMANDER
ALKANE TRUCK COMPANY
ALLIANCE AUTOGAS/BLOSSMAN GAS
ALTECH-ECO
AMERIGAS
ANGI
ATLAS COPCO
BLUE GAS MARINE INC
BMW
CAPITAL FORD
CAPITAL FORD OF WILMINGTON
CAROLINA INDUSTRIAL EQUIPMENT
CLEAN AIR CAROLINA
CLEAN ENERGY FUELS
CLEAN FUEL USA
CUMMINS WESTPORT
DUKE ENERGY
E-ENERGY CONSULTANTS
ECOENGINEERS
ELIO MOTORS
ENERGYUNITED
EPRI
EV FLEET
EVNETICS
FERRELLGAS
FLEET OWNER/FLEET SEEK

FORCE 911
FOUNDATION GROWTH VENTURES
FUELS FIX
FUJI ELECTRIC
GAIN
GARDNER DENVER
GENERAL ELECTRIC
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LEITH BMW
METRO PLUG-IN
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NAFTC
NBB
NC DEPARTMENT OF ENVIRONMENTAL QUALITY
NC PROPANE GAS ASSOCIATION
NC SUSTAINABLE ENERGY ASSOCIATION
NISSAN
NOVOZYMES
NRG EVGO
NUOVO
ODYNE
OPTIMUS
ORGANIC TRANSIT

OSFM
PATRIOT BIODIESEL
PIEDMONT NATURAL GAS
POLARIS
PROTERRA
PSNC ENERGY
READING TRUCK BODY
RENEWABLE ENERGY GROUP
ROUSH CLEANTECH
SIERRA MONITOR
SMART CENTER CARY
SPATCO
STAG USA
TESLA
THOMAS BUILT BUSES
TRIAD AIR AWARENESS
TRI-POINT FREIGHTLINER
TRILLIUM CNG
UNIVERSAL AIR & GAS
USA PRO SHORELINE
VERIZON NETWORK FLEET
VIA MOTORS
VOLVO
VX AEROSPACE CORP
WASTE MANAGEMENT
WINTER ENVIRONMENTAL
XL HYBRIDS

PLATINUM SPONSORSHIP - \$10,000

The highest level of sponsorship available for the Sustainable Fleet Technology Conference.

Logo prominently displayed on all print, digital, and event materials

Sponsor of either an evening reception or keynote luncheon

1st choice exhibit space in expo hall and/or vehicle displays in lobby

*Up to equivalent of four 10 x 10 booth spaces included

Display up to 3 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Six complimentary tickets for the conference

One half-page advertisement in conference program

GOLD SPONSORSHIP - \$7,000

The second level of sponsorship available for the Sustainable Fleet Technology Conference.

Logo prominently displayed on all print, digital, and event materials

Sponsor of either a conference breakfast or lunch

Priority choice of exhibit space in expo hall and/or vehicle displays in lobby

*Up to equivalent of three 10 x 10 booth spaces included

Display up to 2 vehicles inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Five complimentary tickets for the conference

One third-page advertisement in conference program

SILVER SPONSORSHIP - \$4,000

Choose from the Networking Break Sponsor, Tote Bag Sponsor, or Wi-Fi Sponsor

Networking Break Sponsor

Logo displayed on event signage, event materials, and event website

Sponsor of either an afternoon networking break or morning networking break

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 1 vehicle inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

Tote Bag Sponsor

Logo displayed on event signage, event materials, and event website

Exclusive logo displayed on tote bag distributed to all participants

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 1 vehicle inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

Wi-Fi Sponsor

Logo displayed on event signage, event materials, and event website

Special name recognition in event program and password for Wi-Fi network

Exhibit space in expo hall

*Up to equivalent of two 10 x 10 booth spaces included

Display up to 1 vehicle inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Four complimentary tickets for the conference

One quarter-page advertisement in conference program

BRONZE SPONSORSHIP - \$3,000

Logo displayed on event materials, and event website

Exhibit space in expo hall

*Up to equivalent of two 10x10 booth spaces included

Display up to 1 vehicle inside exhibit hall or lobby

*Size restrictions on vehicles apply

Opportunity to display vehicles during Ride n' Drive

Three complimentary tickets for the conference.

EXHIBITION OPPORTUNITIES

You may also choose to exhibit or display a vehicle without being an event sponsor.

\$900 First 10x10 booth space*; \$600 for each 10x10 space after that*

\$500 Nonprofit display table

\$300 Display vehicle inside exhibit hall or lobby. (Add'tl fee required for space)

\$300 Display a heavy duty vehicle in Ride n' Drive

\$200 Display a lightduty or medium duty vehicle in Ride n' Drive

Exhibitors each receive two complimentary tickets

Call for Pricing Conference Mobile App Sponsor

*All exhibit booths include power and tapestry.

INTERESTED IN BECOMING A SPONSOR OR EXHIBITOR?

Please complete the information below and submit to our team.

Contact Information

Company/Organization

Website

Primary Contact Person

Title

Phone Number

Email Address

Street Address, City, State, Zip

Desired Sponsorship/Exhibition Levels

Sponsor

- Platinum Level Sponsor - \$10,000
- Gold Level Sponsor - \$7,500
- Silver Level Sponsor - \$4,000
- Silver Level Networking Break Sponsor - \$4,000
- Silver Level Tote Bag Sponsor - \$4,000
- Silver Level Wi-fi Sponsor - \$4,000
- Bronze Level Sponsor - \$3,000
- Mobile App Sponsor - Call for Pricing

Exhibitor

- 10x10 Booth Space - \$900
- # Additional 10x10 Booth Space - \$600/each
- Non-profit Display Table - \$500
- Vehicle Display inside Exhibit Hall/Lobby - \$300
- Heavy Duty Ride n' Drive Vehicle - \$300
- Light Duty/Med. Duty Ride n' Drive Vehicle - \$200

Vehicle(s) Make & Model for Exhibiting

Special Requests for Exhibit Booth or Display Vehicle Location

Payment Details

Check

Total Due

Credit Card

Printed Name

Date

Signature

PLEASE NOTE: This is not an official invoice. If you need an official invoice, please contact our team.

Checks can be mailed to:
Attn: Heather Brutz
The NC Clean Energy Technology Center
Campus Box 7409
NC State University
Raleigh, NC 27695